

MOTILAL OSWAL MUTUAL FUND PRESENTS

MOST SHARES M50



Motilal Oswal MOST Shares M50 Exchange Traded Fund

An Open Ended Exchange Traded Fund

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Website : www.motilaloswalmf.com

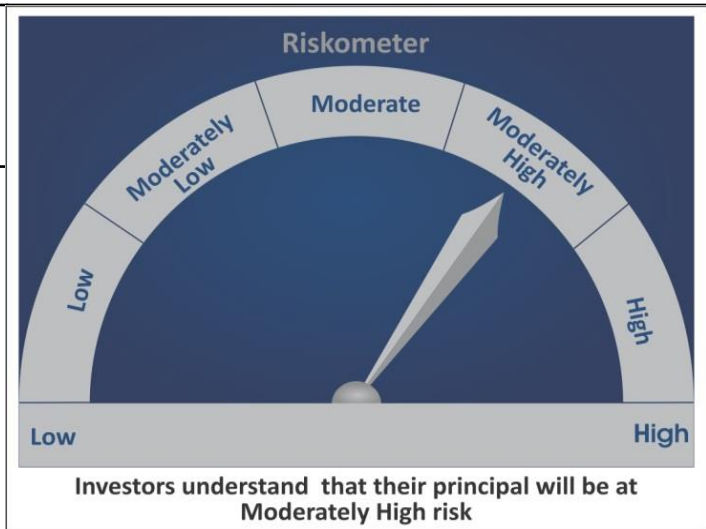
MOTILAL OSWAL
Asset Management

**BUY RIGHT
SIT TIGHT**

Product labeling

This product is suitable for investors who are seeking*

- return that corresponds generally to the performance of the Nifty 50 Index (Underlying Index), subject to tracking error
- investment in equity securities of Nifty 50 Index



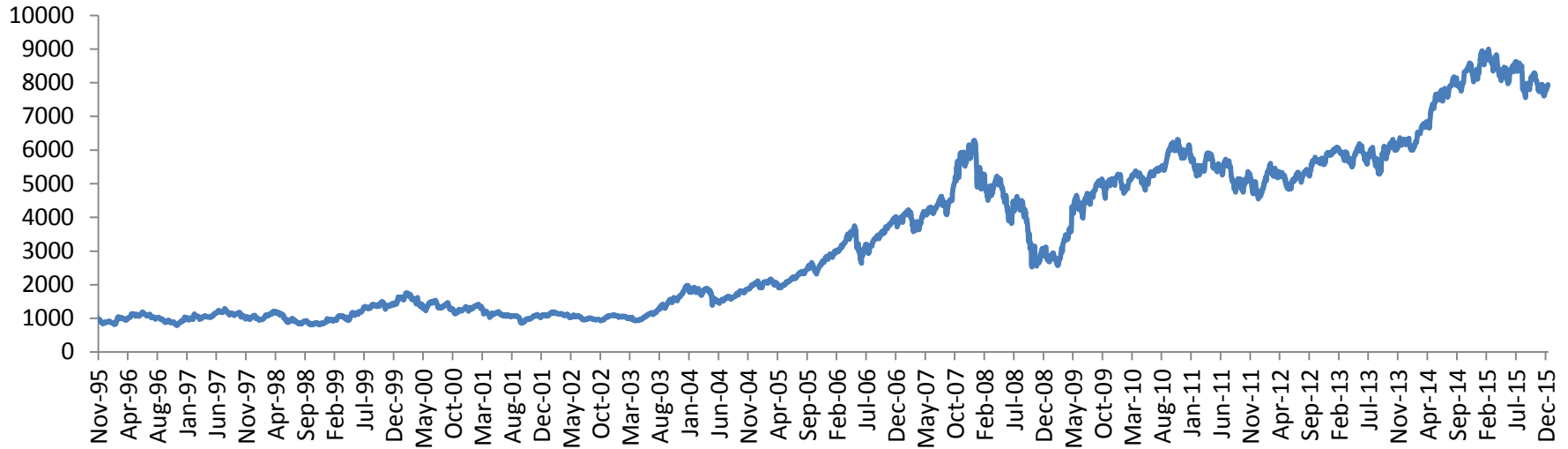
Nifty 50 Index

Overview

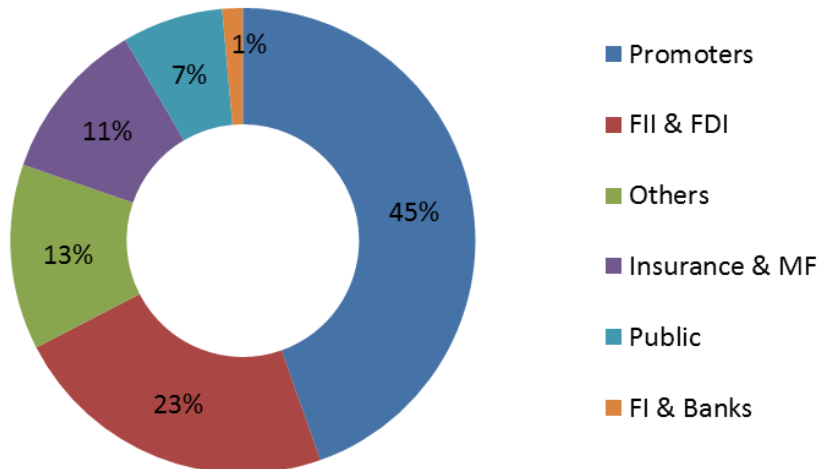
- Nifty 50 Index is computed using free float market capitalization method, wherein the level of the index reflects the total free float market value of all the stocks. The Nifty 50 stocks represent about 65% of the total float-adjusted market capitalization of the National Stock Exchange (NSE).
- The Nifty 50 is a well diversified 50 stock index, accurately reflecting the overall market accounting for 23 sectors of the economy. It is used for a variety of purposes such as benchmarking fund portfolios, index based derivatives and index funds.
- Nifty 50 is based upon solid economic research and is well respected internationally as a pioneering effort in better understanding how to make a stock market index.
- Launched in April 1996, with a base value of 1000 as on November 3, 1995.

Nifty 50 Index

Performance



Ownership of Nifty 50



Particulars	Nifty 50
Value (31 Dec 2008)	2,959
Value (31 Dec 2015)	7,946
Annualized Returns	15.15%
Annualized Standard Deviation	20.26%
Sharpe Ratio	0.40
Beta with market	1.00

MOST SHARES M50

Features

- Investment Objective: The Scheme seeks investment return that corresponds (before fees and expenses) generally to the performance of the Nifty 50 Index (Underlying Index), subject to tracking error. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.
- Complete transparency with daily portfolio disclosure.
- A mutual fund scheme with benefit of trading at real-time prices.
- Low cost structure (Total expense ratio of 1.00% against > 2% for other traditional investment products)
- Tax efficient exposure to the Indian Market. It is eligible for Rajiv Gandhi Equity Savings Scheme (RGESS)
- No Entry or Exit load.
- Fund Manager: Mr. Taher Badshah
- He has 19 years of experience in the Financial Services Industry. Mr. Badshah is a B.E. in Electronics from the University of Mumbai and has followed it up with a Masters in Management Studies (Finance) from the SP Jain Institute of Management, Mumbai.

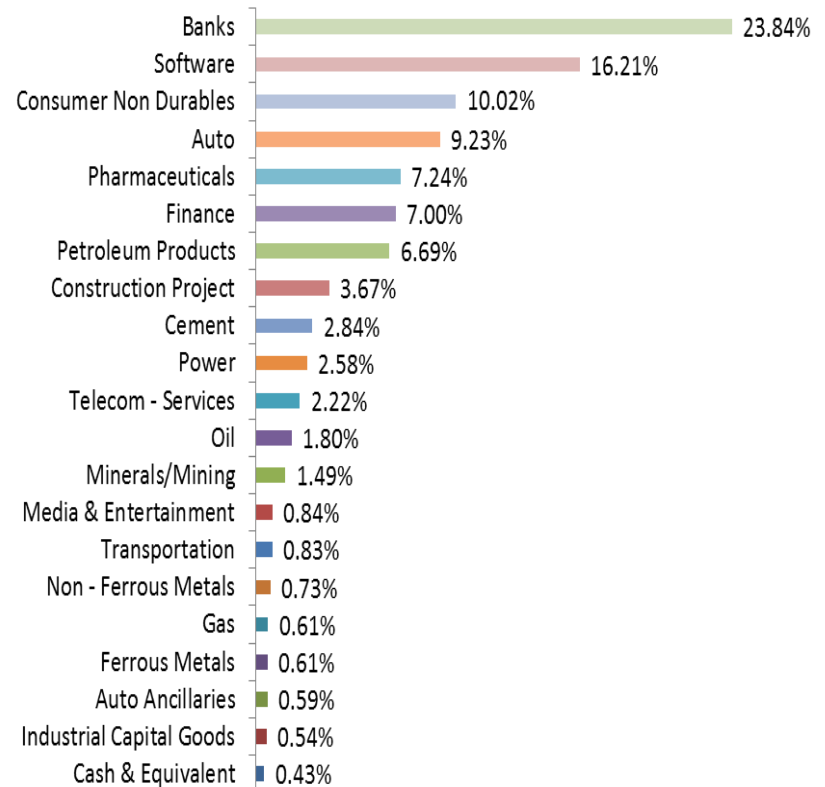
MOST SHARES M50

Top 10 Holdings & Industry Allocation

Top 10 Holdings

Name of Instrument	% to Net Assets
Infosys Limited	7.75%
HDFC Bank Limited	7.52%
H D F C Limited	7.00%
ITC Limited	6.46%
Reliance Industries Limited	5.88%
ICICI Bank Limited	5.33%
Tata Consultancy Services Limited	4.41%
Larsen & Toubro Limited	3.67%
Sun Pharma Limited	3.14%
Tata Motors Limited	2.66%

Sector Allocation



Industry classification as recommended by AMFI

Data as on 31st December 2015

MOST SHARES M50

Scheme Details

Scheme Name	Motilal Oswal MOST Shares M50 ETF (MOST Shares M50)
Type of Scheme	An open ended Exchange Traded Fund
Investment Objective	<p>The Scheme seeks investment return that corresponds (before fees and expenses) generally to the performance of the Nifty 50 Index (Underlying Index), subject to tracking error.</p> <p>However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.</p>
Benchmark	Nifty 50 Index
Continuous Offer	<p>On NSE: Investors can buy/sell units of Scheme in round lot of 1 unit and in multiples thereof.</p> <p>Directly with the Mutual Fund: Investors can buy/sell units of the Scheme only in creation unit size i.e. 50,000 units and in multiples thereof.</p>
Redemption Proceeds	Normally within 3 Business days from acceptance of redemption request

Date of Allotment	July 28 2010
NAV - Growth Plan	85.0825
Monthly AAUM (31st Dec 2015)	22.86 (Rs.cr)
Tracking Error*	0.47% (Annualised)
Total Expense Ratio[^]	0.94 % p.a.
Standard Deviation	20.31 (Annualised)
Sharpe Ratio[#]	0.15 (Annualised)
Portfolio Turnover Ratio	0.97
Beta	1.11

*Against the benchmark Nifty 50 Index. # Risk free returns based on last overnight MIBOR cut-off of 7.03% (Data as on 31st December 2015)

NSE Symbol	M50
Bloomberg Code	MOSTM50
Reuters Code	M50.NS
ISIN Code	INF247L01536

Rajiv Gandhi Equity Savings Scheme (RGESS)

Eligibility Criteria

- Resident Individual
- Annual Income \leq Rs. 12 lakh
- Demat Account Not Opened
- No transactions in Equity or F&O

Tax Benefits

- Tax Benefit u/s 80CCG – deduction from total income
- Deduction of 50% of amount invested. Deduction not to exceed Rs. 25,000
- Deduction permitted only in one Assessment Year

New Investor

- Open a Demat account with RGESS flag 'Y'
- Open a broking account
- Provide PAN while opening account
- Submit declaration in Form A to DP

Lock-in period – 3 Years

- Fixed lock-in of one year from the date of credit/purchase
- Flexible Lock-in of 2 years from the end of Fixed lock in period

MOS_t SHARES M50 : Eligible Under RGESS

RGESS : Potential Tax Saving of Rs 7,725/-

Tax Benefits* : Illustration for FY 2014-15

Current Slabs for Taxable Income	Current Tax Rate	Net Tax Saved
0 to Rs. 2,50,000	No Tax	-
Rs. 2,50,001 to Rs. 5,00,000	10%	Rs. 2,575
Rs. 5,00,001 to Rs.10,00,000	20%	Rs. 5,150
Above Rs. 10,00,000	30%	Rs. 7,725

Includes 3% Education Cess.

*The above tax illustration is only for explaining tax benefits under RGESS and should not be construed as tax advice. The figures mentioned in the illustration are based on assumptions and should not be interpreted factually, as the tax benefits are as per the current income tax laws and rules which are subject to modifications from time to time. Investors are advised to consult their tax advisors before investing in the scheme.

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Statutory Details: Constitution: Motilal Oswal Mutual Fund has been set up as a trust under the Indian Trust Act, 1882. **Trustee:** Motilal Oswal Trustee Company Limited. **Investment Manager:** Motilal Oswal Asset Management Company Ltd. **Sponsor:** Motilal Oswal Securities Ltd.

Thank You