



Power & Protection

A fund that changes its action based on market conditions

Introducing

Motilal Oswal MOST Focused Dynamic Equity Fund

A fund that uses our proprietary Motilal Oswal Value Index (MOVI) to calibrate exposure to equity as per changing market valuations. While equity POWERS creation of wealth, booking profits in a calibrated fashion, and aims to PROTECT from downside during market corrections and short term volatility.

Contact your Financial Advisor or Call 1800-200-6626 or visit www.motilaloswalmf.com

NO LOAD FUND



**BUY RIGHT
SIT TIGHT**

NFO Opens: 6th Sep, 2016
Closes: 20th Sep, 2016

Name of the scheme	This product is suitable for investors who are seeking*	
<p>Motilal Oswal MOST Focused Dynamic Equity Fund (MOST Focused Dynamic Equity) (An open ended equity scheme)</p>	<ul style="list-style-type: none"> • Long term capital appreciation • investment in equity, derivatives and debt instruments 	<p style="text-align: center;">Riskometer</p>  <p style="text-align: center;">Investors understand that their principal will be at Moderately High risk</p>

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully

MOST Focused Dynamic Equity

- An Equity fund that dynamically allocates between equity, equity derivatives and debt instruments
- A fund that allocates less in equities when market valuation appears expensive and more when market valuation appears cheap
- Allocation based on Motilal Oswal Value Index (MOVI) which is calculated taking into account Price/Earnings, Price/Book and Dividend yield of Nifty 50 Index
- Regular rebalancing of portfolio on fortnightly basis and a day prior to derivative expiry day on the Exchange (if the above days are a non-business day, the previous business day shall be considered for rebalancing)

Scheme Features

- **Type of Scheme:** An open ended Equity Scheme
- **Plans:** Regular Plan and Direct Plan
- **Options :** Dividend (Payout and Reinvestment) and Growth
- **Minimum Application Amount:** Rs. 5000/- and in multiples of Rs. 1000/- thereafter
- **Minimum Additional Amt.:** Rs. 1,000/- and in multiples of Re. 1/- thereafter
- **Minimum Redemption Amount:** Rs. 1,000/- and in multiples of Re. 1/- thereafter or account balance, whichever is lower
- **Systematic Investment Plan (SIP):** Minimum installment amount - Rs. 1,000/- (weekly/fortnightly/monthly) and Rs. 2,000/- (quarterly) and in multiples of Re. 1/- thereafter with minimum of 6 installments for weekly/fortnightly/monthly frequency and minimum 3 installments for quarterly frequency. The dates for Auto Debit Facility shall be on the 1st, 7th, 14th, 21st or 28th of every month
- **Entry & Exit load:** Nil
- **Fund manager:** Taher Badshah (For equity component)
Abhiroop Mukherjee (For debt component)
- **Benchmark:** CRISIL Balanced Fund Index

Dynamic Asset Allocation

- Dynamic Asset Allocation aims to generate reasonable returns even in volatile markets
- It overcomes the investor behaviour through disciplined approach and allocates in equities based on market valuation
- A low MOVI level indicates that the market valuation appears to be cheap and a high MOVI level indicates that the market valuation appears to be expensive

MOVI Levels	Equity Exposure as per MOVI
0 <70	100%
70 <80	90%
80 <90	80%
90 <100	70%
100 <110	55%
110 <120	40%
120 <130	25%
130 or above	0

Higher equity allocation when valuations are low

Lower equity allocation when valuations are high

Source: IISL, MOAMC Internal Analysis.

Fund - Asset Allocation

Asset Allocation

- Asset Allocation based on MOVI[#]
- Net long only equity exposure shall be minimum of 30% of the portfolio value

Equity

- High conviction focused portfolio based on the 'Buy Right : Sit Tight' investment philosophy
- Investments across market - capitalization and sectors
- Maximum upto 100% of the portfolio

Equity Derivatives

- Arbitrage strategy – Cash vs Futures
- Hedged position
- Maximum upto 35% of the portfolio

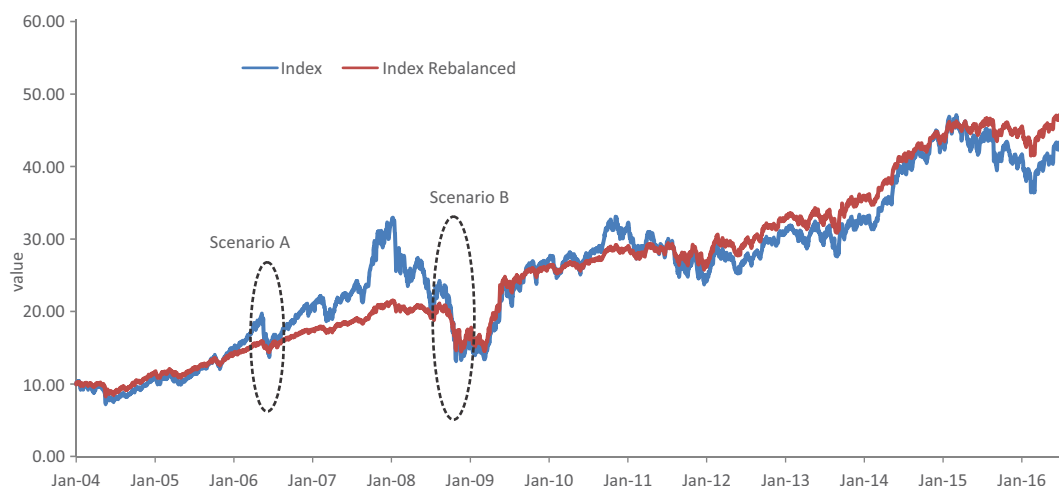
Debt

- Instruments including Government Securities, Corporate Debt, Other debt instruments and Money Market Instruments
- Maximum upto 35% of the portfolio

[#] Asset allocation shall be reviewed twice a month i.e. 15th of every month and a day prior to derivative expiry day on the Exchange, additional rebalances may be at the discretion of the Fund manager

Creates wealth with low volatility

Dynamic Asset Allocation **POWERS** creation of wealth, and aims to **PROTECT** from downside during market corrections



- Index – Nifty 50; Index Rebalanced - Nifty 50 rebalanced based on MOVI levels
- Scenario A - MOVI level was high (market appears expensive), equity allocation has been reduced to 30%
- Scenario B - MOVI level was low (Market appears cheap), equity allocation has been increased to 100%

	Index	Index Rebalanced
Annualized Returns	12.73%	13.34%
Standard Deviation	23.68%	14.47%

Index and Index rebalanced are rebased to 10 as on 1st January 2004. The above illustration is meant to help the investors have an understanding of the MOVI. The above illustration is based on certain calculations and assumptions and involve known and unknown risks and uncertainties that could cause actual results, performance or event to differ materially from those expressed or implied in such table. Past performance may or may not be sustained in future Source: NSE, IISL, MOAMC Internal Analysis. Data as on 31st July 2016