

Aashish P Somaiyaa MD & CEO

"All in all, markets like continuity when elections come up and in any case support to rural and agri based segments of the economy is the economic need of the hour.

FACTSHEET

February 2019

Dear Investors and my dear advisor friends;

The budget announcement was expected to be a perfunctory statement except that it had to address a few constituencies considering the upcoming general elections. Having said so, the budget did announce quite a few initiatives like covering 12 cr farm families with an income transfer of Rs 6,000 per year and launching a pension scheme for an estimated 42 cr unorganised workers and laborers. I would look forward to understanding the nuances of the pension scheme and its execution and how it can increase investments in the economy especially in capital markets. Further, a full rebate on income tax for people earning upto Rs 5 lacs is a welcome move. The income transfers and the tax rebates would reward some of the deserving sections of society and might have an effect of enabling consumption especially in the FMCG, white goods and two wheeler segments. The limit for applicability of TDS on interest from fixed deposits was moved from Rs 10,000 to Rs 40,000. This will not only result in more convenience it could also help save unwarranted tax loss for the elderly and others who don't have any income or don't file returns otherwise.

All in all, markets like continuity when elections come up and in any case support to rural and agri based segments of the economy is the economic need of the hour. Well targeted, well intentioned social initiatives which put more money into the hands of people must be appreciated especially considering this Government has a reasonably good track record on corruption free execution.

That apart the relief on certain parameters of real estate sector was welcome too. Extension of capital gains benefit to purchase of two properties instead of one, tax benefits on second self-occupied property, increase limit of TDS applicability on rent area all welcome sources of relief for a struggling real estate sector. While the GST discussion doesn't fall under the ambit of the budget announcements, there was almost a tacit confirmation of reduction in GST for the real estate sector. This will provide further relief to a sector that is one of the largest generators of formal and informal employment in the economy.

Considering the upcoming political events, not much was expected from the budget. But, seeing that there were some milestone pronouncements made anyway, what I didn't appreciate is that the entire industrial spectrum, the need for capex, industrial growth, job creation, the prohibitive levels of taxation on equities by way of STT, LTCG and dividend tax; all of these burning issues were totally ignored. They could have been addressed, especially the heavy taxation dealing with equities because the Government does have a heavy disinvestment target for this year and the next and market buoyancy is crucial.

But this year we are going to have two budget festivals, and today's announcements are in today's context sollook forward to the next one maybe in July 2019.

Yours Sincerely,

Amligh

Aashish P. Somaiyaa (MD & CEO – Motilal Oswal AMC)

(An open ended equity scheme investing in maximum 25 stocks intending to focus on Large Cap stocks)

Investment Objective

The investment objective of the Scheme is to achieve long term capital appreciation by investing in up to 25 companies with long term sustainable competitive advantage and growth potential. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Category

Focused Fund intending to invest in large cap stocks

Benchmark

Nifty 50 TRI

Continuous Offer

Minimum Application Amount :₹ 500/- and in multiples of ₹1/- thereafter.

Additional Application Amount : ₹500/- and in multiples of ₹1/- thereafter.

Redemption proceeds

Normally within 3 Business days from acceptance of redemption request. Entry / Exit Load

Entry Load: Nil

Exit Load: 1% - If redeemed on or before 15 days from the date of allotment. Nil - If redeemed after 15 days from the date of allotment. A switch-out or a withdrawal shall also be subjected to the Exit Load like any Redemption. No Exit Load applies for switch between MOF25, MOF30, MOF35, MOFEH & MOFDYNAMIC. No Load for switch between Options within the Scheme

Date of Allotment

13-May-2013

NAV

Regular Plan Growth Option	:	₹20.1297
Regular Plan Dividend Option	:	₹15.0590
Direct Plan Growth Option	:	₹21.8071
Direct Plan Dividend Option	:	₹16.5324

Scheme Statistics

Monthly AAUM	₹1074.63 (₹cr)
Latest AUM (31-Jan-2019)	₹1049.43 (₹cr)
Beta	0.82
Portfolio Turnover Ratio	0.48
Tracking Error*	7.51% (Annualised)
Standard Deviation	13.56 (Annualised)
Sharpe Ratio#	0.33(Annualised)
R-Squared	0.72
*Against the benchmark Nifty 50 In	dex. # Risk free returns

based on last overnight MIBOR cut-off of 6.50% (Data as on 31-Jan-2019)

Fund and Co-Fund Manager

For Equity Component Mr. Siddharth Bothra Managing this fund since 23-Nov-2016 He has a rich experience of more than 17 years Mr. Gautam Sinha Roy Co-managing this fund since 26-Dec-2016 He has close to 15 years of experience For Debt Component since Inception Mr. Abhiroop Mukherjee

Dividend History

Record Date	Dividend perUnit (₹)	Cum Dividend NAV	Ex Dividend NAV				
01-Jan-2016							
Direct Plan	1.00	15.5745	14.5745				
Regular Plan	1.00	14.9854	13.9854				
24-Mar-2017							
Direct Plan	0.50	16.8789	16.3789				
Regular Plan	0.50	15.9292	15.4292				
20-Mar-2018							
Direct Plan	1.80	18.1652	16.3652				
Regular Plan	1.80	16.8759	15.0759				

Pursuant to payment of dividend, NAV per unit will fall to the extent of the dividend payout and statutory levy (if applicable). Face value \gtrless 10/-. Past performance may or may not be sustained in future.

Performance (As on 31-Jan-2019)

	1	Year	3 Year		5 Year		Since Inception	
	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000
Scheme	-7.93	9,207	10.98	13,671	14.75	19,895	13.00	20,130
Nifty 50 TRI (Benchmark)	-0.37	9,963	14.24	14,910	13.61	18,930	12.36	19,488
BSE Sensex TRI (Additional Benchmark)	2.06	10,206	14.91	15,171	13.61	18,929	12.87	19,991
NAV (₹) Per Unit (20.1297 : as on 31-Jan-2019)	21.8644		14.7249		10.1181		10.0000	

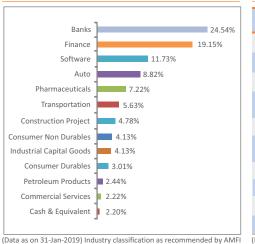
Date of inception: 13-May-13. Incase, the start/end date of the concerned period is non business date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. Past performance may or may not be sustained in the future. Performance is for Regular Plan Growth option. Different plans have different expense structure. In: Siddharth Bothra is the Fund Manager for equity component since 23-Nov-2016; Mr. Gautam Sinha Roy is the Co-Fund Manager for equity component since 26- Dec. 2016 and Mr. Abhiroop Mukherjee is the Fund Manager for debt component since neutrino. The performance of the Schemes managed by them are on page no. 2, 3, 4, 5 and 6

SIP Performance (As on 31-Jan-2019)

	1 Year				3 Year		5 Year			Since Inception		
	Scheme	Nifty 50 TRI	BSE Sensex TRI*	Scheme	Nifty 50 TRI	BSE Sensex TRI*	Scheme	Nifty 50 TRI	BSE Sensex TRI*	Scheme	Nifty 50 TRI	BSE Sensex TRI*
Invested Amount		120,000 360,000			600,000			680,000				
Market Value	113,904	121,016	122,854	386,670	423,385	434,403	731,149	774,302	788,810	896,360	929,574	944,874
Returns (CAGR) %	-9.25	1.57	4.42	4.69	10.81	12.58	7.83	10.13	10.88	9.65	10.92	11.50
* Also represents ad	ditional bend	chmark										

For SIP returns, monthly investment of ₹ 10,000/- invested on the 1st day of every month has been considered. Performance is for Regular Plan Growth Option. Past performance may or may not be sustained in the future.

Industry Allocation



Top 10 Holdings

54%	Sr. No.	Scrip	Weightage (%)
5	1	HDFC Bank Ltd.	9.75
	2	Kotak Mahindra Bank Ltd.	5.65
	3	ICICI Bank Ltd.	5.45
	4	Maruti Suzuki India Ltd.	5.19
	5	HDFC Life insurance Company Ltd.	5.14
	6	ICICI Lombard General Insurance Company Ltd.	5.08
	7	Tata Consultancy Services Ltd.	4.92
	8	Larsen & Toubro Ltd.	4.78
	9	Infosys Ltd.	4.27
	10	Britannia Industries Ltd.	4.13
AMFI		31-Jan-2019)	
Ro	lling Re	turns	

Scheme

3 Year

(%)

5.94

25.59

14.62

0.00

97.33

49.78

5 Year

(%)

13.67

21.21

16.56

0.00

100.00

63.13

1 Year

(%)

-21.53

53.80

15.05

15.94

68.64

49.96

1 Year

(%)

-18.02

64.04

18.35

19.97

70.78

53.47

Investor Insights

Particular	
Average age of Investor (in years)	43
Live SIPs	36,330
AUM from SIPs	14.59 Crs
New SIP registration in the month	632
Average monthly SIP instalment	₹4,016
Total No. of Folios	55,297
Folio where Investors have never redeemed (Folio Count)	46,830
No. of locations from which inflow s received (Unique PinCodes)	2,044
Top 5% stocks to NAV	31.19%
Top 10% stocks to NAV	54.37%

Investors Behavioural Analysis

	Grand				
1-30 Years	30-50 Years	50-75 Years	Total		
8,265	27,298	13,382	6,347	5	55,297

Minimum

Maximum

Average

returns

% times negative

% times returns are in excess of 7%

% times returns are

in excess of 15%

The above table depicts the daily rolling returns for Regular Plan Growth Option on compounded annualized basis from inception to 1 year, 3 year & 5 year periods. It provides the maximum, minimum and average returns derived for all these time periods. Total number of time periods: 1year-1084; 3years-592; 5year-96. The above chart is provided for illustration purpose only. Motilal Oswal AMC does not provide any guarantee/ assurance any minimum or maximum returns. Past performance may or may not be sustained in future

Nifty 50 TRI

3 Year

(%)

6.23

19.57

11.42

0.00

9.63

97.78 100.00

5 Year

(%)

14.80

24.00

17.98

0.00

97.77

(Mid Cap Fund - An open ended equity scheme predominantly investing in mid cap stocks)

Investment Objective

The investment objective of the Scheme is to achieve long term capital appreciation by investing in a maximum of 30 quality mid-cap companies having long-term competitive advantages and potential for growth.

However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Category

Midcap Fund

Benchmark

Nifty Midcap 100 TRI

Continuous Offer

Minimum Application Amount: ₹ 500/- and in multiples of ₹1/- thereafter.

Additional Application Amount: ₹ 500/- and in multiples of ₹1/- thereafter.

Redemption proceeds

Normally within 3 Business days from acceptance of redemption request.

Entry / Exit Load

Entry Load: Nil

Exit Load: 1% - If redeemed on or before 15 days from the date of allotment. Nil - If redeemed after 15 days from the date of allotment. A switch-out or a withdrawal shall also be subjected to the Exit Load like any Redemption. No Exit Load applies for switch between MOF25, MOF30, MOF35, MOFEH & MOFDYNAMIC. No Load for switch between Options within the Scheme

Date of Allotment

24-Feb-2014

NAV

Regular Plan Growth Option	:	₹23.1440
Regular Plan Dividend Option	:	₹18.3929
Direct Plan Growth Option	:	₹24.6347
Direct Plan Dividend Option	:	₹19.7399

Scheme Statistics

Monthly AAUM	₹1,289.58 (₹cr)
Latest AUM (31-Jan-2019)	₹1260.25 (₹cr)
Beta	0.79
Portfolio Turnover Ratio	1.04
Tracking Error*	8.32% (Annualised)
Standard Deviation	16.64 (Annualised)
Sharpe Ratio#	-0.03 (Annualised)
R-Squared	0.80

Against the benchmark Nifty Midcap 100. # Risk free returns based on last overnight MIBOR cut-off of 6.50% (Data as on 31-Jan-2019)

Fund and Associate Fund Manager

For Equity Component Mr. Akash Singhania Managing this fund since 28-Jul-2017 He has overall 13 years of experience

Mr. Niket Shah He has been appointed as Associate Fund Manager since March 1, 2018 He has overall 9 years of experience

For Debt Component since Inception

Mr. Abhiroop Mukherjee

Dividend History

Record Date	Dividend per Unit (₹)	Cum Dividend NAV	Ex Dividend NAV				
19-Feb-2016							
Direct Plan	1.0000	17.8511	16.8511				
Regular Plan	1.0000	17.4182	16.4182				
24-Mar-2017							
Direct Plan	0.4800	22.4293	21.9493				
Regular Plan	0.4751	21.5575	21.0824				
20-Mar-2018							
Direct Plan	2.00	22.6302	20.6302				
Regular Plan	2.00	21.4405	19.4405				
Pursuant to paymer	nt of dividend, N	AV per unit will fall to	the extent of the				

dividend payout and statutory levy (if applicable). Face value ₹ 10/-. Past performance may or may not be sustained in future.

Performance (As on 31-Jan-2019)

	1 Year			3 Year	Since Inception	
	CAGR (%)	Current Value of Investment of ₹10,000	CAGR (%)	Current Value of Investment of ₹10,000	CAGR (%)	Current Value of Investment of ₹10,000
Scheme	-10.84	8,916	6.01	11,914	18.53	23,144
Nifty Midcap 100 TRI (Benchmark)	-17.88	8,212	11.94	14,026	18.58	23,200
Nifty 50 TRI (Additional Benchmark)	-0.37	9,963	14.24	14,910	13.43	18,626
NAV (₹) Per Unit (23.1440 : as on 31-Jan-2019)	25.9580		19.4264		10.0000	

Date of inception: 24-Feb-14. • Incase, the start/end date of the concerned period is non business date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. Past performance may or may not be sustained in the future. Performance is for Regular Plan Growth option. Different plans have different expense structure. \bullet Mr. Akash Singhania is the Fund Manager for equity component since 28-Jul-2017; Mr. Niket Shah is the Associate Fund Manager since March 1, 2018 and Mr. Abhiroop Mukherjee is the Fund Manager for debt component since 24-Feb-2014. \bullet The performance of the Schemes are on page no. 1, 3, 4, 5, and 6. The scheme has been in existence for less than 5 years.

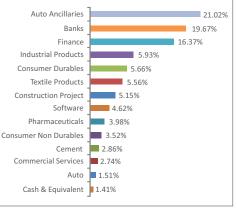
SIP Performance (As on 31-Jan-2019)

	1 Year			3	3 Year			Since Inception		
	Scheme	Nifty Midcap 100 TRI	Nifty 50 TRI*	Scheme	Nifty Midcap 100 TRI	Nifty 50 TRI*	Scheme	Nifty Midcap 100 TRI	Nifty 50 TRI*	
Invested Amount	120,000			360,000			590,000			
Market Value	110,188	109,061	121,016	352,148	372,053	423,385	682,126	719,752	755,201	
Returns (CAGR) %	-14.75	-16.40	1.57	-1.43	2.15	10.81	5.84	8.01	9.97	

Also represents additional benchmark

For SIP returns, monthly investment of ₹ 10000/- invested on the 1st day of every month has been considered. Performance is for Regular Plan Growth Option. Past performance may or may not be sustained in the future.

Industry Allocation



Top 10 Holdings

Rolling Returns

Minimum

Maximum

% times negative

% times returns are in excess of 7%

% times returns are in excess of 15%

Average

returns

Sr. No.	Scrip	Weightage (%)
1	Bajaj Finance Ltd.	8.17
2	RBL Bank Ltd.	8.12
3	City Union Bank Ltd.	5.99
4	AU Small Finance Bank Ltd.	5.56
5	Page Industries Ltd.	5.56
6	Astral Poly Technik Ltd.	5.39
7	Voltas Ltd.	5.15
8	Exide Industries Ltd.	4.59
9	Eris Lifesciences Ltd.	3.98
10	Sundram Fasteners Ltd.	3.98
(Data as on	31-Jan-2019)	

Scheme

3 Year

(%)

2.63

34.18

14.82

0.00

81 42

46.35

1 Year

(%)

-15.02

98.49

16.93

15.90

61 03

44.21

(Data as on 31-Jan-2019) Industry classification as recommended by AMFI

Investor Insights

Particular	
Average age of Investor (in years)	43
Live SIPs	37,835
AUM from SIPs	14.57 Crs
New SIP registration in the month	386
Average monthly SIP instalment	₹3,852
Total No. of Folios	53,039
Folio where Investors have never redeemed (Folio Count)	43,859
No. of locations from which inflow is received (Unique PinCodes)	1,923
Top 5% stocks to NAV	33.41%
Top 10% stocks to NAV	56.50%

Investors Behavioural Analysis

	Grand				
1-30 Years	30-50 Years	50-75 Years	> 75 years	Not Available	Total
7,146	27,505	11,484	6,903	1	53,039

The above table depicts the daily rolling returns for Regular Plan Growth Option on compounded annualized basis from inception to 1 year & 3 year periods. It provides the maximum, minimum and average returns derived for all these time periods. Total number of time periods: 1 year-892; 3 years-396. The above chart is provided for illustration purpose only. Motilal Oswal AMC does not provide any guarantee/ assurance any minimum or maximum returns. Past performance may or may not be sustained in future

Nifty Midcap 100 Index TRI

1 Year

(%)

-18.41

71.03

16.58

15.59

67 90

49.95

3 Year

(%)

7.68

30.25

17.32

0.00

100.00

66.39

(Multi Cap Fund - An open ended equity scheme investing across large cap, mid cap, small cap stocks)

Investment Objective

The investment objective of the Scheme is to achieve long term capital appreciation by primarily investing in a maximum of 35 equity & equity related instruments across sectors and market-capitalization levels.

However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Category

Multicap Fund Benchmark Nifty 500 TRI

Continuous Offer

Minimum Application Amount: ₹ 500/- and in multiples of ₹ 1/- thereafter.

Additional Application Amount: ₹ 500/- and in multiples of ₹1/- thereafter.

Redemption proceeds

Normally within 3 Business days from acceptance of redemption request.

Entry / Exit Load

Entry Load: Nil

Exit Load: 1% - If redeemed on or before 15 days from the exit Load 12% - If redeemed on or before 15 days from the date of allotment. Nil - If redeemed after 15 days from the date of allotment. A switch-out or a withdrawal shall also be subjected to the Exit Load like any Redemption. No Exit Load applies for switch between MOF25, MOF30, MOF35, MOFEH & MOFDYNAMIC. No Load for switch between Options within the Scheme

Date of Allotment

28-Apr-2014

NAV

Regular Plan Growth Option	:	₹24.2740
Regular Plan Dividend Option	:	₹22.3203
Direct Plan Growth Option	:	₹25.4191
Direct Plan Dividend Option	:	₹23.4481

Scheme Statistics

Monthly AAUM	₹12,938.68 (₹cr)
Latest AUM (31-Jan-2019)	₹12790.24 (₹cr)
Beta	0.91
Portfolio Turnover Ratio	0.30
Tracking Error*	6.84% (Annualised)
Standard Deviation	15.07 (Annualised)
Sharpe Ratio#	0.50 (Annualised)
R-Squared	0.80

Against the benchmark Nifty 500. # Risk free returns based on last overnight MIBOR cut-off of 6.50% (Data as on 31-Jan-2019)

Fund and Associate Fund Manager

For Equity Component Mr. Gautam Sinha Roy Managing this fund since 5-May-2014 He has close to 15 years of experience Ms. Snigdha Sharma Associate Fund Manager for this fund since 23-Jul-2018. She has rich and diverse experience of 10 years. For Debt Component since Inception Mr. Abhiroop Mukherjee Foreign Securities Mr. Swapnil Mayekar Managing since 10-Aug-2015

Dividend History

Record Date	Dividend per Unit (₹)	Cum Dividend NAV	Ex Dividend NAV
30-June-2017			
Direct Plan	0.3000	24.5332	24.2332
Regular Plan	0.3000	23.7803	23.4803
20-March-20	18		
Direct Plan	1.75	26.4448	24.6948
Regular Plan	1.75	25.4495	23.6995

Pursuant to payment of dividend, NAV per unit will fall to the extent of the dividend payout and statutory levy (if applicable). Face value $\overline{\mathfrak{T}}$ 10/-. Past performance may or may not be sustained in future.

Performance (As on 31-Jan-2019)

		1 Year	3 Year		Since Inception	
	CAGR (%)	Current Value of Investment of ₹10,000	CAGR (%)	Current Value of Investment of ₹10,000	CAGR (%)	Current Value of Investment of ₹10,000
Scheme	-11.06	8,894	14.10	14,854	20.46	24,274
Nifty 500 TRI (Benchmark)	-5.96	9,404	13.84	14,753	12.99	17,897
Nifty 50 TRI (Additional Benchmark)	-0.37	9,963	14.24	14,910	11.82	17,031
NAV (₹) Per Unit (24.2740 as on 31-Jan-2019)		27.2911		16.3418		10.0000

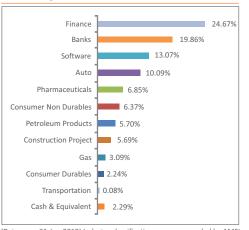
Date of inception: 28-Apr-14. Incase, the start/end date of the concerned period is non business date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. Past performance may or may not be sustained in the future. Performance is for Regular Plan Growth option. Different plans have different expense structure. Im Mr. Sautam Sinha Roy is the Fund Manager for equity component since 5-May-2014; Image Structure, Mr. Sautam Sinha Roy is the Fund Manager for equity component since 5-May-2014; July 23, 2018, Mr. Abhiroop Mukherjee is the Fund Manager of the Scheme Motial Oswal Multicap 35 Fund (MOF35) vide addendum dated August 1, 2018 w.e.f. July 23, 2018, Mr. Abhiroop Mukherjee is the Fund Manager of the bt component since 28-Apr-2014 and Mr. Swaphil Mayekar for Foreign Securities since 10-Aug-2015. The performance of the Scheme has been in existence for less than 5 years.

SIP Performance (As on 31-Jan-2019)

	1 Year			:	3 Year			Since Inception		
	Scheme	Nifty 500 TRI	Nifty 50 TRI*	Scheme	Nifty 500 TRI	Nifty 50 TRI*	Scheme	Nifty 500 TRI	Nifty 50 TRI*	
Invested Amount	120,000			360,000			570,000			
Market Value	112,048	117,005	121,016	390,461	408,428	423,385	731,539	707,825	719,272	
Returns (CAGR) %	-12.01	-4.58	1.57	5.34	8.36	10.81	10.45	9.05	9.73	
* Also represents additiona	l benchmark									

For SIP returns, monthly investment of ₹10000/- invested on the 1st day of every month has been considered. Performance is for Regular Plan Growth Option. Past performance may or may not be sustained in the future

Industry Allocation



Top 10 Holdings

Rolling Returns

Minimum

Maximum

% times negative

% times returns are in excess of 7%

% times returns are

in excess of 15%

Average

returns

Sr. No.	Scrip	Weightage (%)
1	HDFC Bank Ltd.	9.37
2	Infosys Ltd.	6.77
3	HDFC Ltd.	6.53
4	Larsen & Toubro Ltd.	5.69
5	Axis Bank Ltd.	4.93
6	Maruti Suzuki India Ltd.	4.64
7	IndusInd Bank Ltd.	4.60
8	Tata Consultancy Services Ltd.	4.34
9	RBL Bank Ltd.	3.94
10	Eicher Motors Ltd.	3.85
Data as on	31-Jan-2019)	

Scheme

3 Year

(%)

8.07

33.63

19.08

0.00

100.00

66.59

1 Year

(%)

-13.84

66.68

19.20

15.43

69.35

54.98

Nifty 500 TRI

3 Year

(%)

8.57

18.03

12.38

0.00

100.00

8.24

1 Year

(%)

-20.06

39.63

11.42

22.40

63.88

40.62

(Data as on 31-Jan-2019) Industry classification as recommended by AMFI

Investor Insights

Particular	
Average age of Investor (in years)	43
Live SIPs	3,50,542
AUM from SIP	151.99 Crs
New SIP registration in the month	4,881
Average monthly SIP Instalment	₹4,336
Total No. of Folios	5,67,443
Folio where Investors have never redeemed (Folio Count)	4,91,451
No. of locations from which inflow is received (Unique PinCodes)	10,195
Top 5% stocks to NAV	33.29%
Top 10% stocks to NAV	54.66%

Investors Behavioural Analysis

	Grand				
1-30 Years	30-50 Years	50-75 Years	> 75 years	Not Available	Total
97,816	3,02,294	1,23,498	43,820	15	5,67,443

The above table depicts the daily rolling returns for Regular Plan Growth Option on compounded annualized basis from inception to 1 year & 3 year periods. It provides the maximum, minimum and average returns derived for all these time periods. Total number of time periods: 1 year-850; 3 years-354. The above chart is provided for lilustration purpose only. Motilal Oswal AMC does not provide any guarantee/ assurance any minimum or maximum returns. Past performance may or may not be sustained in future

(An open ended equity linked saving scheme with a statutory lock in of 3 years and tax benefit)

Investment Objective

The investment objective of the Scheme is to generate long-term capital appreciation from a diversified portfolio of predominantly equity and equity related instruments. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Category

ELSS

Benchmark

Nifty 500 TRI

Continuous Offer

Minimum Application Amount: ₹ 500/- and in multiples of ₹ 500/- thereafter.

Additional Purchase: ₹ 500/- and in multiples of₹500/-thereafter.

Redemption proceeds

Normally within 3 Business days from acceptance of redemption request.

Entry / Exit Load

Nil

Date of Allotment 21-Jan-2015

۷.	τ-,	Ja	
Ν	A	v	

Regular Plan Growth Option	:	₹15.8452
Regular Plan Dividend Option	:	₹14.3172
Direct Plan Growth Option	:	₹16.7325

Direct Plan Dividend Option Scheme Statistics

Monthly AAUM	₹1,152.42 (₹cr)
Latest AUM (31-Jan-2019)	₹1,142.05 (₹cr)
Beta	0.84
Portfolio Turnover Ratio	0.36
Tracking Error*	6.64% (Annualised)
Standard Deviation	13.86 (Annualised)
Sharpe Ratio# R-Squared	0.60 (Annualised) 0.79
*Against the benchmark Nifty 500. #	Risk free returns based on

: ₹15.1802

last overnight MIBOR cut-off of 6.50% (Data as on 31-Jan-2019)

Fund and Associate Fund Manager

For Equity Component

Mr. Gautam Sinha Roy Managing this fund since inception He has close to 15 years of experience

Ms. Snigdha Sharma Associate Fund Manager for this fund since 23-Jul-2018. She has rich and diverse experience of 10 years.

For Debt Component since Inception Mr. Abhiroop Mukheriee

Dividend History

Record Date	Dividend per Unit (₹)	Cum Dividend NAV	Ex Dividend NAV				
24-March-2017							
Direct Plan	0.50	15.0915	14.5915				
Regular Plan	0.50	14.6324	14.1324				
05-February-2	2018						
Direct Plan	1.00	17.8423	16.8423				
Regular Plan	1.00	17.0751	16.0751				
20-March-2018							
Direct Plan	0.10	16.7096	16.6096				
Regular Plan	0.10	15.9239	15.8239				
Pursuant to navmer	nt of dividend NA	V ner unit will fall to	the extent of the				

Pursuant to payment of dividend, NAV per unit will fail to the extent of the dividend payout and statutory levy (if applicable). Face value ₹ 10/-. Past performance may or may not be sustained in future.

Performance (As on 31-Jan-2019)

	1 Year		3 Year		Since Inception	
	CAGR (%)	Current Value of Investment of ₹10,000	CAGR (%)	Current Value of Investment of ₹10,000	CAGR (%)	Current Value of Investment of ₹10,000
Scheme	-13.58	8,642	14.85	15,150	12.10	15,845
Nifty 500 TRI (Benchmark)	-5.96	9,404	13.84	14,753	7.34	13,301
Nifty 50 TRI (Additional Benchmark)	-0.37	9,963	14.24	14,910	6.85	13,063
NAV (₹) Per Unit (15.8452 as on 31-Jan-2019)	18.3360		10.4586		10.0000	

Date of inception: 21-Jan-15. Incase, the start/end date of the concerned period is non business date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. Past performance may or may not be sustained in the future. Performance is for Regular Plan Growth Option. Different plans have different expense structure. In Routam Sinha Roy is the Fund Manager for equity component since inception; Ms. Snigdha Sharma has been appointed Associate Fund Manager of the Scheme Motilal Oswal Long Term Equity Fund (MOFLTE) vide addendum dated August 1, 2018 w.e.f.July 23, 2018 and Mt. Abhiroop Mukherjee is the Fund Manager for debt component since inception. The performance of the Scheme managed by them are on page no. 1, 2, 3, 5 and 6 The scheme has been in existence for less than 5 years.

SIP Performance (As on 31-Jan-2019)

		1 Year		:	3 Year		Sin	ce Inception	
	Scheme	Nifty 500 TRI	Nifty 50 TRI*	Scheme	Nifty 500 TRI	Nifty 50 TRI*	Scheme	Nifty 500 TRI	Nifty 50 TRI*
Invested Amount		120,000			360,000			480,000	
Market Value	108,960	117,005	120,951	388,621	408,428	423,320	562,948	572,009	587,214
Returns (CAGR) %	-16.55	-4.58	1.47	5.03	8.36	10.80	7.91	8.72	10.04

Also represents additional benchmark For SIP returns, monthly investment of ₹ 10000/- invested on the 1st day of every month has been considered. Performance is for Regular Plan Growth Option. Past performance may or may not be sustained in the future.

Industry Allocation



Top 10 Holdings

Rolling Returns

Minimum

Maximum

Average

returns

% times negative

% times returns are in excess of 7%

% times returns are

in excess of 15%

Sr. No.	Scrip	Weightage (%)
1	HDFC Bank Ltd.	8.72
2	Infosys Ltd.	6.67
3	HDFC Ltd.	6.36
4	ICICI Bank Ltd.	5.97
5	Larsen & Toubro Ltd.	5.70
7	IndusInd Bank Ltd.	5.26
6	Eicher Motors Ltd.	3.90
8	Bajaj Finance Ltd.	3.65
9	Petronet LNG Ltd.	3.63
10	Maruti Suzuki India Ltd.	3.43

Scheme

3 Year

(%)

10.23

22.24

16.61

0.00

100.00

70.49

1 Year

(%)

-14.98

50.60

17.72

17.62

70.36

53.54

Nifty 500 TRI

3 Year

(%)

8.23

17.46

11.96

0.00

8.61

100.00

1 Year

(%)

-18.66

42.05

12.51

20.83

66.22

45.39

(Data as on 31-Jan-2019) Industry classification as recommended by AMFI (Data as on 31-Jan-2019)

Investor Insights

Particular	
Average age of Investor (in years)	43
Live SIPs	65,228
AUM from SIPs	20.52 Crs
New SIP registration in the month	2,201
Average monthly SIP Instalment	₹3,145
Total No. of Folios	1,65,234
Folio where Investors have never redeemed (Folio Count)	1,55,977
No. of locations from which inflow is received (Unique PinCodes)	4,492
Top 5% stocks to NAV	33.41%
Top 10% stocks to NAV	53.29%

Investors Behavioural Analysis

Investor Age Bucket					Grand
1-30 Years	30-50 Years	50-75 Years	> 75 years	Not Available	Total
43,512	77,896	29,869	13,954	3	1,65,234

The above table depicts the daily rolling returns for Regular Plan Growth Option on compounded annualized basis from inception to 1 year period. It provides the maximum, minimum and average returns derived for all these time periods. Total number of time periods: 1year-666; 3year-161; The above chart is provided for illustration purpose only. Motilal Oswal AMC does not provide any guarantee/ assurance any minimum or maximum returns. Past performance may or may not be sustained in future

(An open ended dynamic asset allocation fund)

Investment Objective

The investment objective is to generate long term capital appreciation by investing in equity and equity related instruments including equity derivatives, debt, money market instruments and units issued by REITs and InvITs.

However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Category

Dynamic Asset Allocation

Benchmark

CRISIL Hybrid 35 + 65 - Aggressive TRI

Continuous Offer

Minimum Application Amount : ₹ 500/- and in multiples of ₹ 1/- thereafter.

Additional Application Amount: ₹ 500/- and in multiples of ₹ 1/- thereafter.

Redemption proceeds

Normally within 3 Business days from acceptance of redemption request.

Entry / Exit Load

Entry Load: Nil

Entry Load: Nil Exit Load: No-If redeemed on or before 15 days from the date of allotment. Nil-If redeemed after 15 days from the date of allotment. A switch-out or a withdrawal shall also be subjected to the Exit Load like any Redemption. No Exit Load applies for switch between MOF25, MOF30, MOF35, MOFEH & MOFDYNAMIC. No Load for switch between Options within the Scheme

Date of Allotment

27-Sep-2016

NAV

Regular Plan - Annual Dividend Option : ₹11.30	ular Plan Growth Option : ₹1 Ilar Plan - Quarterly Dividend Option : ₹10	1.7174).8714
Direct Plan - Quarterly Dividend Option : ₹12.02: Direct Plan - Quarterly Dividend Option : ₹11.16 Direct Plan - Annual Dividend Option : ₹11.63	ct Plan Growth Option : ₹12 ct Plan - Quarterly Dividend Option : ₹11	.0223

Scheme Statistics

Monthly AAUM	₹1,676.60 (₹cr)
Latest AUM (31-Jan-2019)	₹1647.88 (₹cr)
Portfolio Turnover Ratio	3.51

Fund and Associate Fund Manager

For Equity Component Mr. Gautam Sinha Roy Managing this fund since 23-Nov-2016 He has close to 15 years of experience Ms. Snigdha Sharma Associate Fund Manager for this fund since 23-Jul-2018. She has rich and diverse experience of 10 years.

For Debt Component since Inception Mr. Abhiroop Mukherjee

Dividend History

Record Date	Dividend	Cum Dividend	Ex Dividend				
	per Unit (₹)	NAV	NAV				
Quarterly Dividend (Direct Plan)							
30-Apr-2018	0.2000	12.1835	11.9835				
10-Jul-2018	0.0500	11.8936	11.8436				
31-Oct-2018	0.0750	11.3702	11.2952				
21-Jan-2019	0.3000	11.5864	11.2864				
Quarterly Dividend (Regular Plan)							
30-Apr-2018	0.1586	11.9283	11.7697				
10-Jul-2018	0.0500	11.6597	11.6097				
31-Oct-2018	0.0750	11.1126	11.0376				
21-Oct-2019	0.3000	11.2969	10.9969				
Annual Dividend(Direct Plan)							
23-Oct-2017	0.2600	11.8446	11.5846				
20-Mar-2018	0.1199	11.8554	11.7355				
Annual Divide	end(Regular I	Plan)					
23-Oct-2017	0.2600	11.6879	11.4279				
20-Mar-2018	0.1500	11.6473	11.4973				
	d statutory levy (V per unit will fall to if applicable). Face v iined in future.					

Ouantitative Indicators

Average Maturity	1.52 yrs	
YTM	8.76%	
Portfolio Modified Duration	0.09 yrs	
(Data as on 31-Jan-2019)		

Performance (As on 31-Jan-2019)

	1	1 Year		Since Inception	
	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000	
Scheme	-3.52	9,648	6.99	11,717	
CRISIL Hybrid 35 + 65 - Aggressive TRI (Benchmark)	0.19	10,019	8.80	12,186	
Nifty 50 TRI (Additional Benchmark)	-0.35	9,965	11.11	12,802	
NAV (₹) Per Unit (11.7174: as on 31-Jan-2019)		12.1447		10.0000	

Date of inception: 27-Sep-2016 • Incase, the start/end date of the concerned period is non business date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. Past performance may or may not be sustained in the future. Performance is for Regular Plan Growth Option. Different plans have different expense structure. • Mr. Gautam Sinha Roy is the Fund Manager for equity component since 23-Nov-2016; • Ms. Snigdha Sharma has been appointed Associate Fund Manager of the Scheme Motilal Oswal Dynamic Fund (MOFDYANAMIC) vide addendum dated August 1, 2018 wer. July 23, 2018 and Mr. Abhiroop Mukherjee is the Fund Manager for debt component since inception. The performance of the Scheme managed by the are on page no. 1,2,3,4 and 6. • The scheme has been in existence for less than 3 years

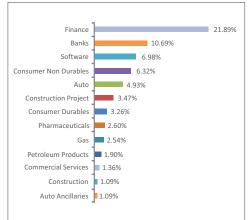
SIP Performance (As on 31-Jan-2019)

	1 Year			Since Inception		
	Scheme	CRISIL Hybrid 35 + 65 - Aggressive Index TRI	Nifty 50 TRI*	Scheme	CRISIL Hybrid 35 + 65 - Aggressive Index TRI	Nifty 50 TRI*
Invested Amount	120,000		280,000			
Market Value	117,007	121,210	121,016	289,318	302,474	311,096
Returns (CAGR) %	-4.58	1.87	1.57	2.73	6.52	8.96

* Also represents additional benchmark

For SIP returns, monthly investment of ₹ 10000/- invested on the 1st day of every month has been considered. Performance is for Regular Plan Growth Option. Past performance may or may not be sustained in the future.

Industry Allocation



(Data as on 31-Jan-2019) Industry classification as recommended by AMFI

Allocation

Instrument Name	Weightage%
Equity	68.11
Bonds and NCDs	21.96
Fixed Deposit	3.82
Derivatives	-23.63
CBLO / Reverse Repo Investments	2.56
Cash & Cash Equivalents	27.18
Total	100

(Data as on 31-Jan-2019)

Investors Behavioural Analysis

Top 10 Holdings

Sr. No.	Scrip	Weightage (%)
1	HDFC Ltd.	8.33
2	Bajaj Finance Ltd.	7.36
3	United Spirits Ltd.	6.21
4	HDFC Bank Ltd.	4.13
5	Infosys Ltd.	4.06
6	Titan Company Ltd.	3.26
7	ICICI Bank Ltd.	2.86
8	Max Financial Services Ltd.	2.55
9	Petronet LNG Ltd.	2.54
10	IndusInd Bank Ltd.	2.50
(Data as on	31-Jan-2019)	

Investor Insights

Particular	
Average age of Investor (in years)	44
Live SIPs	9,203
AUM from SIPs	4.96 Crs
New SIP registration in the month	87
Average monthly SIP instalment	₹5,392
Total No. of Folios	46,144
Folio where Investors have never redeemed (Folio Count)	41,816
No. of locations from which inflow is received (Unique PinCodes)	865
Top 5% stocks to NAV	30.08%
Top 10% stocks to NAV	43.79%

Investor Age Bucket					Grand
1-30 Years	30-50 Years	50-75 Years > 75 years Not Available			Total
4,987	19,515	16,677	4,964	1	46,144

Motilal Oswal Equity Hybrid Fund (MOFEH)

(An open ended hybrid scheme investing predominantly in equity and equity related instruments)

Investment Objective

The investment objective is to generate equity linked returns by investing in a combined portfolio of equity and equity related instruments, debt, money market instruments and units issued by Real Estate Investment Trust (REITs) and Infrastructure Investment Trust (InvITs).

Category

Aggressive Hybrid Fund

Benchmark

CRISIL Hybrid 35 + 65 - Aggressive TRI

Continuous Offer

Minimum Application Amount : ₹ 500/- and in multiples of ₹ 1/- thereafter. Additional Application Amount: ₹ 500/- and in multiples of ₹ 1/- thereafter.

Redemption proceeds

Normally within 3 Business days from acceptance of redemption request. Entry / Exit Load

Entry Load: Nil

Exit Load: 1% - If redeemed on or before 15 days from the date of allotment. Nil - If redeemed after 15 days from the date of allotment. A switch-out or a withdrawal shall also be subjected to the Exit Load like any Redemption. No Exit Load applies for switch between MOF25, MOF30, MOF35, MOFEH & MOFDYNAMIC. No Load for switch between Options within the Scheme

₹9.8689

₹ 9.9282

Date of Allotment

14-Sep-2018

NAV	
Regular Plan Growth Option	:
Direct Plan Growth Option	:

Scheme Statistics

Monthly AAUM	₹244.08 (₹cr)
Latest AUM (31-Jan-2019)	₹243.48 (₹cr)
Portfolio Turnover Ratio	0.20

Fund and Co-Fund Manager

For Equity Component

Mr. Siddharth Bothra He is managing this fund since inception. He has close to 17 years of experience Mr. Akash Singhania He is managing this fund since inception. He has close to 13 years of experience For Debt Component since Inception

Mr. Abhiroop Mukherjee

Quantitative Indicators

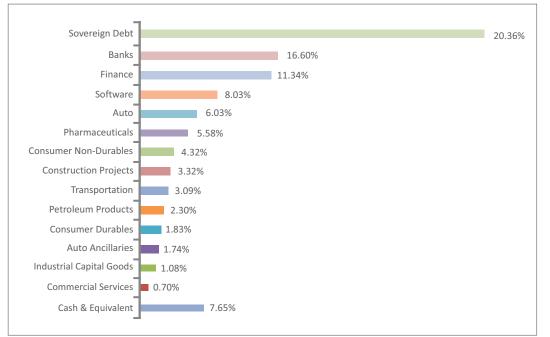
Average Maturity	167 days/0.46 yrs
YTM	7.04%
(Data as on 31-Jan-2019)	

Top 10 Holdings

Sr. No.	Security	Weightage%
1	HDFC Bank Ltd.	6.29
2	Kotak Mahindra Bank Ltd.	4.23
3	Abbott India Ltd.	3.63
4	HDFC Standard Life Insurance Company Ltd.	3.57
5	Maruti Suzuki India Ltd.	3.54
6	ICICI Bank Ltd.	3.35
7	Larsen & Toubro Ltd.	3.32
8	Tata Consultancy Services Ltd.	3.11
9	Infosys Ltd.	2.99
10	ICICI Lombard General Insurance Company Ltd.	2.78

Industry Allocation

(Data as on 31-Jan-2019)



(Data as on 31-Jan-2019) Industry classification as recommended by AMFI

Allocation

Instrument Name	Weightage%
Equity	65.96
Bonds & Treasury Bills	26.39
CBLO / Reverse Repo Investments	5.55
Cash & Cash Equivalents	2.10
Total	100
(Data as an 31 Jan 2010)	

(Data as on 31-Jan-2019)

Motilal Oswal Ultra Short Term Fund (MOFUSTF)

(An open ended ultra-short term debt scheme investing in instruments such that the Macaulay# duration of the portfolio is between 3 months and 6 months)

Investment Objective

The investment objective of the Scheme is to generate optimal returns consistent with moderate levels of risk and liquidity by investing in debt securities and money market securities.

However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Catagory

Ultra Short Duration Fund

Benchmark

CRISIL Ultra Short Term Debt TRI

Continuous Offer

Minimum Application Amount : ₹ 500/- and in multiples of ₹1/- thereafter. Additional Application Amount : ₹ 500/- and in multiples of ₹1/- thereafter.

Redemption proceeds

Normally within 1 Business day from acceptance of redemption request.

Entry / Exit Load

Nil Date of Allotment

6-Sep-2013

NAV

Regular Plan Growth Option Regular Plan - Daily Dividend Option	:₹12.2207 :₹8.8757
Regular Plan - Weekly Dividend Option	:₹8.8759
Regular Plan - Fortnightly Dividend Option	:₹8.8819
Regular Plan - Monthly Dividend Option	:₹8.8732
Regular Plan - Quarterly Dividend Option	:₹9.0021
Direct Plan Growth Option	:₹12.5674
Direct Plan Growth - Daily Dividend Option	:₹8.8695
Direct Plan Growth - Weekly Dividend Option	:₹8.8793
Direct Plan Growth - Fortnightly Dividend Option	n:₹8.8861
Direct Plan Growth - Monthly Dividend Option	:₹8.8759
Direct Plan Growth - Quarterly Dividend Option	ו:₹9.0035

Scheme Statistics

Monthly AAUM	₹228.03 (₹cr)
Latest AUM (31-Jan-2019)	₹215.78 (₹cr)

Fund Manager

Mr. Abhiroop Mukherjee Managing this fund since inception He has over 10 years of experience

Dividend History

Record Date	Dividend per Unit (₹)	Cum Dividend NAV	Ex Dividend NAV			
Quarterly Divid	Quarterly Dividend (Direct Plan)					
29-Dec-2017	0.1399	10.1607	10.0208			
03-Apr-2018	0.1571	10.1932	10.0361			
29-Jun-2018	0.1629	10.1885	10.0256			
Quarterly Dividend (Regular Plan)						
29-Dec-2017	0.1283	10.1596	10.0313			
03-Apr-2018	0.1452	10.1917	10.0465			
29-Jun-2018	0.1517	10.1876	10.0359			
Monthly Divide	end (Direct Pla	n)				
29-Jun-2018	0.0856	10.0860	10.0004			
27-Jul-2018	0.0527	10.0531	10.0004			
31-Aug-2018	0.0653	10.0657	10.0004			
Monthly Dividend (Regular Plan)						
29-Jun-2018	0.0815	10.0827	10.0012			
27-Jul-2018	0.0491	10.0503	10.0012			
31-Aug-2018	0.0608	10.0619	10.0011			

Pursuant to payment of dividend, NAV per unit will fall to the extent of the dividend payout and statutory levy (if applicable). Face value ₹ 10/-. Past performance may or may not be sustained in future.

Quantitative Indicators

Average Maturity	112 days/0.31 yrs			
YTM	6.76%			
*For Motilal Oswal Ultra Short Term Fund Modified Duration is equal to its Average maturity (Data as on 31-Jan-2019)				

Performance (As on 31-Jan-2019)

	1 Year		3 Year		5 Year		Since Inception	
	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000
Scheme	-7.93	9,207	1.08	10,327	3.41	11,824	3.78	12,221
CRISIL Ultra Short Term Debt TRI (Benchmark)	8.13	10,813	7.66	12,478	8.15	14,787	8.34	15,421
CRISIL Liquifex TRI (Additional Benchmark)	7.66	10,766	7.28	12,347	7.81	14,560	7.99	15,148
NAV (₹) Per Unit (12.2207 as on 31-Jan-2019)	13.2724			11.8278		10.3289		10.0000

Date of inception: 6-Sep-2013. • Incase, the start/end date of the concerned period is non business date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. Past performance may or may not be sustained in the future. Performance is for Regular Plan Growth option. Different plans have different expense structure. • Mr. Abhiroop Mukherjee is the Fund Manager since 6-Sep-2013. The performance of the Schemes managed by him are on page no. 1,2,3,4 and 5

Treasury Bill

1	182 Days T BILL - 27-Jun-19	45.15
---	-----------------------------	-------

(Data as on 31-Jan-2019)

Holdings in Certificate of Deposit (CD)

Sr. No.	Security	Weightage (%)
1	National Bank for Agriculture and Rural Development	22.58
2	Axis Bank Ltd.	11.27
(Data as an 21	lan 2010)	

(Data as on 31-Jan-2019)

Rating

Rating	% to Net Assets
Soverign	45.15
CRISIL A1+	33.86
Cash and Cash Equivalent	20.99

(Data as on 31-Jan-2019)

(An open ended liquid fund)

Investment Objective

The investment objective of the Scheme is to generate optimal returns with high liquidity to the investors through a portfolio of money market securities.

However, there can be no assurance or guarantee that the investment objective of the scheme would be achieved.

Category

Liquid Fund

Benchmark

CRISIL Liquid Fund Index

Continuous Offer

Minimum Application Amount: Rs 500/- and in multiples of Rs 1/- thereafter.

Additional Application Amount: Rs 500/- and in multiples of Rs 1/- thereafter.

Portfolio

Company		% to Net Assets
Sovereign		51.06
Cash & Cash Equivalent		48.94
Total		100
(Data as on 31-Jan-2019)		
Redemption proceeds	Entry / Exit Load	Date of Allotment
Normally within 1 Business days from acceptance of redemption request	Nil	20-Dec-2018

NAV

Regular Plan Growth Option	:₹10.0707
Regular Plan - Daily Dividend Option	: ₹ 10.0030
Regular Plan - Weekly Dividend Option	:₹10.0236
Regular Plan - Monthly Dividend Option	:₹10.0236
Direct Plan Growth Option	:₹10.0725
Direct Plan Daily Dividend Option	: ₹ 10.0151
Direct Plan Weekly Dividend Option	: ₹ 10.0246
Direct Plan Monthly Dividend Option	: ₹ 10.0150
Direct Plan Quarterly Dividend Option	:₹10.0074

Fund Manager Mr. Abhiroop Mukheriee

Managing this fund since inception. He has over 10 years of experience

Scheme Statistics

Monthly AAUM	₹177.96(₹cr)
Latest AUM (31-Jan-2019)	₹215.28 (₹cr)

Quantitative Indicators

Average Maturity	70 days/0.19 yrs
YTM	6.45%
For Liquid Fund, Modified Durat maturity (Data as on 31-Jan-2019)	ion is equal to its Average

Motilal Oswal Nasdaq 100 Fund of Fund (MOFN100FOF)

(An open ended fund of fund scheme investing in Motilal Oswal Nasdaq 100 ETF)

Investment Objective

The investment objective of the Scheme is to seek returns by investing in units of Motilal Oswal Nasdaq 100 ETF.

However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Category

Domestic Fund of Fund

Benchmark NASDAQ-100 Index

Continuous Offer

Minimum Application Amount :₹ 500/- and in multiples of ₹1/- thereafter. Additional Application Amount :₹ 500/- and in multiples of ₹1/- thereafter.

Portfolio

Company	% to Net Assets		
Investment Funds/Mutual Funds	98.27		
CBLO / Reverse Repo Investments	2.36		
Cash & Cash Equivalent	-0.63		
Total	100		
(Data as on 31-Jan-2019)			
Redemption proceeds		Entry / Exit Loa	ad Date of Allotmen
Normally within 3 Business days from	29-Nov-2018		
NAV	Scheme Statistics		
Regular Plan Growth Option : ₹10.3366 Direct Plan Growth Option : ₹10.3294	Monthly AAUM Latest AUM (31-Jan-2019)	₹24.66 (₹cr) ₹28.37 (₹cr)	

Fund Manager Mr. Ashish Agrawal

He is managing this fund since inception. He has 13 years of rich exprience.

For Debt Component since Inception

Mr. Abhiroop Mukherjee

Investors are requested to note that they will be bearing the recurring expenses of the fund of funds scheme, in addition to the expenses of underlying scheme in which the fund of funds scheme makes investments.

Portfolio Turnover Ratio

₹0.00 (₹cr)

(An open ended scheme replicating/tracking Nifty 50 Index)

Investment Objective

The Scheme seeks investment return that corresponds (before fees and expenses) generally to the performance of the Nifty 50 Index (Underlying Index), subject to tracking error. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Catagory

ETF

Benchmark

Nifty 50 TRI

Continuous Offer

On NSE: Investors can buy/sell units of the Scheme in round lot of 1 unit and in multiples thereof.

Directly with the Mutual Fund: Investors can buy/sell units of the Scheme only in creation unit size i.e. 25,000 units and in multiples thereof.

Redemption proceeds

Normally within 3 Business days from acceptance of redemption request.

Date of Allotment

28-Jul-2010

NAV

Growth Option : ₹104.8461

Scheme Statistics

Monthly AAUM	₹19.35 (₹cr)
Latest AUM (31-Jan-2019)	₹19.39 (₹cr)
Beta	0.96
Portfolio Turnover Ratio	0.06
Tracking Error*	0.22% (Annualised)
Standard Deviation	14.06% (Annualised)
Sharpe Ratio#	0.47 (Annualised)
R-Squared	1.00

*Against the benchmark Nifty 50 Index. # Risk free returns based on last overnight MIBOR cut-off of 6.50% (Data as on 31-Jan-2019)

Fund Manager

Mr. Ashish Agarwal

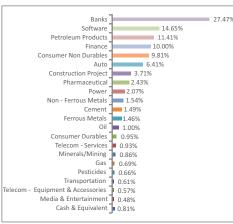
Managing this fund since 23-Nov-2016 He has 13 years of rich experience

Performance (As on 31-Jan-2019)

	1 Year			3 Year		5 Year		Since Inception	
	CAGR (%)	Current Value of Investment of ₹ 10,000							
Scheme	-0.66	9,934	13.03	14,442	13.27	18,645	7.96	19,195	
Nifty 50 TRI (Benchmark)	-0.35	9,965	14.24	14,910	13.61	18,930	9.84	22,244	
BSE Sensex TRI (Additional Benchmark)	2.06	10,206	14.91	15,171	13.61	18,929	10.15	22,790	
NAV Per Unit (104.8461: as on 31-Jan-2019)		105.5409		72.5973		56.2336		54.6210	

Date of inception: 28-Jul-10. Incase, the start/end date of the concerned period is non business date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. Past performance may or may not be sustained in the future. Performance is for Growth option. This scheme is currently managed by Mr. Ashish Agarwal. He has been managing this fund since 23-Nov-2016. The performances of the schemes manage by him are on page no. 8.

Industry Allocation



Top 10 Holdings

Sr. No.	Scrip	Weightage (%)
1	HDFC Bank Ltd.	10.23
2	Reliance Industries Ltd.	9.61
3	HDFC Ltd.	7.25
4	Infosys Ltd.	6.52
5	ITC Ltd.	5.47
6	ICICI Bank Ltd.	5.37
7	Tata Consultancy Services Ltd.	4.84
8	Kotak Mahindra Bank Ltd.	3.84
9	Larsen & Toubro Ltd.	3.71
10	Axis Bank Ltd.	2.93
(Data as on	31-Jan-2019)	

(Data as on 31-Jan-2019) Industry classification as recommended by AMFI

NSE & BSE Symbol	M50	ISIN Code	INF247L01536
Bloomberg Code	MOSTM50	Entry Load	NIL
Reuters Code	M50.NS	Exit Load	NIL

(An open ended scheme replicating/tracking Nifty Midcap 100 Index)

Investment Objective

The Scheme seeks investment return that corresponds (before fees and expenses) to the performance of Nifty Midcap 100 Index (Underlying Index), subject to tracking error. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Catagory

ETF

Benchmark

Nifty Midcap 100 TRI

Continuous Offer

On NSE/BSE: Investors can buy/sell units of the Scheme in round lot of 1 unit and in multiples thereof.

Directly with the Mutual Fund: Investors can buy/sell units of the Scheme only in creation unit size i.e. 1,25,000 units and in multiples thereafter.

Redemption proceeds

Normally within 3 Business days from acceptance of redemption request.

Date of Allotment

31-Jan-2011

NAV

Growth Option : ₹17.5199

Scheme Statistics

Monthly AAUM	₹22.17 (₹cr)
Latest AUM (31-Jan-2019)	₹21.51(₹cr)
Beta	0.97
Portfolio Turnover Ratio	0.77
Tracking Error*	0.30% (Annualised)
Standard Deviation	17.54 (Annualised)
Sharpe Ratio#	0.23 (Annualised)
R-Squared	1.00

*Against the benchmark Nifty Midcap 100 Index. # Risk free returns based on last overnight MIBOR cut-off of 6.50% (Data as on 31-Jan-2019)

Fund Manager

Mr. Ashish Agarwal

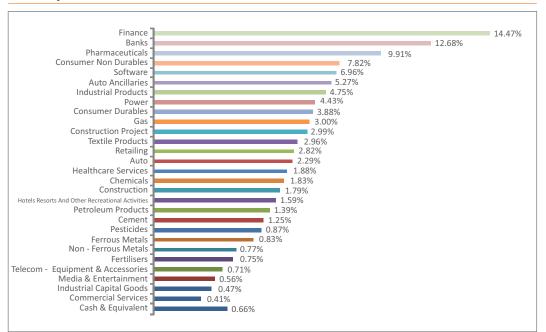
Managing this fund since 23-Nov-2016 He has 13 years of rich experience.

Performance (As on 31-Jan-2019)

	1 Year			3 Year		5 Year		Since Inception	
	CAGR (%)	Current Value of Investment of ₹ 10,000							
Scheme	-18.39	8,161	10.46	13,478	17.54	22,434	10.42	22,114	
Nifty Midcap 100 TRI (Benchmark)	-17.88	8,212	11.94	14,027	18.85	23,711	11.34	23,631	
Nifty 50 (Additional Benchmark)	-0.35	9,965	14.24	14,910	13.61	18,930	10.18	21,723	
NAV Per Unit (17.5199: as on 31-Jan-2019)		21.4669		12.9991		7.8096		7.9225	

Date of inception: 31-Jan-11. • Incase, the start/end date of the concerned period is non business date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. Past performance may or may not be sustained in the future. Performance is for Growth option. • This scheme is currently managed by Mr. Ashish Agarwal. He has been managing this fund since 23-Nov-2016. The performances of the schemes manage by him are on page no.7.

Industry Allocation



(Data as on 31-Jan-2019) Industry classification as recommended by AMFI

Top 10 Holdings

Reuters Code

Sr. No.	Security				Weightage%			
1	RBL Bank Ltd.		3.63					
2	Divi's Laboratories Ltd.	Divi's Laboratories Ltd.						
3	The Federal Bank Ltd.				2.64			
4	United Breweries Ltd.				2.46			
5	Page Industries Ltd.		2.10					
6	Tata Power Company Ltd.		2.00					
7	Voltas Ltd.	Voltas Ltd.						
8	Bharat Forge Ltd.	Bharat Forge Ltd.						
9	Apollo Hospitals Enterprise	Apollo Hospitals Enterprise Ltd.						
10	Mahindra & Mahindra Fina		1.86					
(Data as on 31-Jan-2019)								
NSE & B	SE Symbol	M100	ISIN Code		INF247L01023			
Bloomb	erg Code	MOST100	Entry Load		NIL			

Exit Load

M100.NS

NIL

(An open ended scheme replicating/tracking NASDAQ-100 Index)

Investment Objective

The Scheme seeks investment return that corresponds (before fees and expenses) generally to the performance of the NASDAQ-100 Index, subject to tracking error. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Catagory

ETF

Benchmark

NASDAQ - 100 TRI

Continuous Offer

On NSE / BSE: Investors can buy/sell units of the Scheme in round lot of 1 unit and in multiples thereof.

Directly with the Mutual Fund: Investors can buy/sell units of the Scheme only in creation unit size i.e. 25,000 units and in multiples thereafter.

Redemption Proceeds

Normally within 3 Business days from acceptance of redemption request.

Date of Allotment

29-Mar-2011

NAV

Growth Option : ₹471.2025

Scheme Statistics

Monthly AAUM	₹112.88 (₹cr)
Latest AUM (31-Jan-2019)	₹120.79 (₹cr)
Beta	0.97
Portfolio Turnover Ratio	0.14
Tracking Error*	0.13% (Annualised)
Standard Deviation	14.81 (Annualised)
Sharpe Ratio# R-Squared	0.8(Annualised) 1.00

*Against the benchmark NASDAQ-100 Index. # Risk free returns based on last overnight MIBOR cut-off of 6.50% (Data as on 31-Jan-2019).

Fund Manager

Mr. Swapnil Mayekar

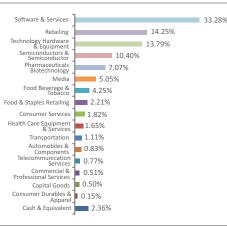
Managing this fund since 10-Aug-2015 He has 10 years of rich experience.

Performance (As on 31-Jan-2019)

	1 Year			3 Year		5 Year		Since Inception	
	CAGR (%)	Current Value of Investment of ₹ 10,000							
Scheme	8.85	10,885	18.40	16,597	16.40	21,365	21.34	45,643	
NASDAQ 100 (INR) TRI (Benchmark)	11.00	11,100	20.64	17,557	18.38	23,252	23.24	51,568	
Nifty 50 TRI (Additional Benchmark)	-0.35	9,965	14.24	14,910	13.61	18,930	9.80	20,834	
NAV Per Unit (471.2025: as on 31-Jan-2019)		432.8965		283.9018		220.5479		103.2365	

Date of inception: 29-Mar-11. • Incase, the start/end date of the concerned period is non business date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. Past performance may or may not be sustained in the future.Performance is for Growth option. • This scheme is currently managed by Mr. Swapnil Mayekar. He has been managing this fund since 10-Aug-2015. The performances of the schemes manage by him are on page no. 5.

Industry Allocation



Top 10 Holdings

	Sr. No.	Scrip	Weightage (%)					
	1	Amazon.com	9.88					
	2	Microsoft Corporation	9.87					
	3	Apple	9.48					
	4	Alphabet INC-Class C	4.64					
	5	Facebook	4.41					
	6	Alphabet INC-Class A	4.07					
	7	Intel Corporation	2.91					
	8	Comcast Corporation	2.82					
	9	Pepsico Inc	2.16					
	10	Comcast Corporation	2.12					
((Data as on 31-Jan-2019)							

(Data as on 31-Jan-2019) Industry Classification is as per Global Industry Classification Standard (GICS)

NSE & BSE Symbol	N100	ISIN Code	INF247L01031
Bloomberg Code	MOSTNDX	Entry Load	NIL
Reuters Code	N100.NS or N100.BO	Exit Load	NIL

Assets Under Management

AUM REPORT FOR THE QUARTER ENDED (31/12/2018)

Asset class wise disclosure of AUM & AAUM

		₹ in Lakhs
Category	AUM as on the last day of the Quarter	Average AUM as on last day of the Quarter
Income	24,307.69	44,755.23
Equity (other than ELSS)	1,753,506.19	1,692,158.36
Balanced	0.00	0.00
Liquid	9,301.51	962.96
Gilt	0.00	0.00
Equity - ELSS	116,013.48	108,377.12
GOLD ETF	0.00	0.00
Other ETF	14,448.76	13,673.19
Fund of Fund investing overseas	0.00	0.00
Total	1,917,577.62	1,859,926.86

AUM REPORT FOR THE QUARTER ENDED

(31/12/2018) Disclosure of percentage of AUM by geography

Geographical Spread	% of Total AUM as on the last day of the Quarter
Top 5 Cities	71.26
Next 10 Cities	15.78
Next 20 Cities	6.23
Next 75 Cities	4.60
Others	2.13
Total	100

Total Expense Ratio*: Motilal Oswal Focused 25 Fund: Direct Plan- 0.91%, Regular Plan- 2.07%; Motilal Oswal Midcap 30 Fund: Direct Plan- 0.86%, Regular Plan- 2.03%; Motilal Oswal Multicap 35 Fund: Direct Plan- 0.86%, Regular Plan- 1.82%; Motilal Oswal Long Term Equity Fund: Direct Plan- 0.89%, Regular Plan- 2.01%; Motilal Oswal Dynamic Fund: Direct Plan- 1.00%, Regular Plan- 1.97%; Motilal Oswal Equity Hybrid Fund: Direct Plan- 1.10%, Regular Plan- 2.70%; Motilal Oswal Ultra Short Term Fund: Direct Plan- 0.08%, Regular Plan- 0.08%; Motilal Oswal Equity Hybrid Fund: Direct Plan- 0.35%; Motilal Oswal Nasdaq 100 Fund of Fund: Direct Plan- 0.10%, Regular Plan- 0.50%; Motilal Oswal M50 ETF 0.15%; Motilal Oswal Midcap 100 ETF 0.20%; Motilal Oswal NASDAQ-100 ETF 0.50% (Data as on 31-Jan-2019)*

Disclaimer: The information contained herein should not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of Motilal Oswal Asset Management Company Limited (MOAMC). Any information herein contained does not constitute and shall be deemed not to constitute an advice, an offer to sell/purchase or as an invitation or solicitation to do so for any securities. MOAMC shall not be liable for any direct or indirect loss arising from the use of any information contained in this document from time to time. Readers shall be fully responsible/liable for any decision taken on the basis of this document. The information/data herein alone is not sufficient and shouldn't be used for the development or implementation of an investment strategy.

Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.

Product Suitability

Name of the Scheme	This product is suitable for investors who are seeking*	
Motilal Oswal Focused 25 Fund (MOF25)	 Return by investing in upto 25 companies with long term sustainable competitive advantage and growth potential Investment in Equity and equity related instruments subject to overall limit of 25 companies 	
Motilal Oswal Midcap 30 Fund (MOF30)	 Long-term capital growth Investment in equity and equity related instruments in a maximum of 30 quality mid-cap companies having long-term competitive advantages and potential for growth 	
Motilal Oswal Multicap 35 Fund (MOF35)	 Long-term capital growth Investment in a maximum of 35 equity and equity related instruments across sectors and market capitalization levels 	Riskometer Hoderate High Age
Motilal Oswal Long Term Equity Fund (MOFLTE)	 Long-term capital growth Investment predominantly in equity and equity related instruments; 	
Motilal Oswal Dynamic Fund (MOFDYNAMIC)	 Long-term capital appreciation Investment in equity, derivatives and debt instruments 	Investors understand that their principal will be at Moderately High risk
Motilal Oswal Equity Hybrid Fund (MOFEH)	 Long-term capital appreciation by generating equity linked returns Investment predominantly in equity and equity related instruments; 	
Motilal Oswal M50 ETF (MOFM50)	 Return that corresponds generally to the performance of the Nifty 50 Index (Underlying Index), subject to tracking error Investment in equity securities of Nifty 50 Index 	
Motilal Oswal Midcap 100 ETF (MOFM100)	 Return that corresponds generally to the performance of the Nifty Midcap 100 Index, subject to tracking error Investment in equity securities of Nifty Midcap 100 Index 	
Motilal Oswal Nasdaq 100 ETF (MOFN100)	 Return that corresponds generally to the performance of the NASDAQ-100 Index, subject to tracking error Investment in equity securities of NASDAQ-100 Index 	Riskometer Moderate Roger Higher
Motilal Oswal Nasdaq 100 Fund of Fund (MOFN100FOF)	 Long term capital appreciation Return that corresponds generally to the performance of the Scheme, Motilal Oswal Nasdaq 100 ETF (MOFN100) through investment in units of MOFN100 	Low High Investors understand that their principal will be at High risk
Motilal Oswal Ultra Short Term Fund (MOFUSTF)	 Optimal returns consistent with moderate levels of risk Investment in debt securities and money market securities with Macaulay duration of the portfolio between 3 months and 6 months. 	Riskometer Hudenter Hudenter High Low High High High
Motilal Oswal Liquid Fund (MOFLF)	 Regular income over short term Investment in money market securities 	Riskometer Moderate Boy Low High Investors understand that their principal will be at Moderately Low risk

*Investors should consult their financial advisors if in doubt about whether the product is suitable for them.

Risk Disclosure and Disclaimer

Statutory Details: Constitution: Motilal Oswal Mutual Fund has been set up as a trust under the Indian Trust Act, 1882. Trustee: Motilal Oswal Trustee Company Ltd. Investment Manager: Motilal Oswal Asset Management Company Ltd. Sponsor: *Motilal Oswal Financial Services Ltd. Risk Factors: (1) All Mutual Funds and securities investments are subject to market risks and there can be no assurance that the Scheme's objectives will be achieved (2) As the price / value / interest rates of the securities in which the Scheme invests fluctuates, the Net Asset Value (NAV) of units issued under the Scheme may go up or down depending upon the factors and forces affecting the securities market (3) Past performance of the Sponsor/AMC/Mutual Fund and its affiliates does not indicate the future performance of the Scheme invests fluctuates, the Net Asset value (NAV) of the scheme indicate the future performance of the Scheme and may not provide a basis of comparison with other investments (4) The name of the Scheme so not in any manner indicate the quality of the Scheme s, its future prospects and returns. Investors are therefore urged to study the terms of offer carefully and consult their Investment Advisor before they invest in the Scheme (5) The Sponsor is not responsible or liable for any loss or shortfall resulting from the operation of the Mutual Fund beyond the initial contribution made by it of an amount of Rs. 1 Lac towards setting up of the Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

NSE Indices Limited Disclaimer: MOFM50 and MOFM100: MOFM50 and MOFM100 offered by Motilal Oswal Asset Management Company Limited (MOAMC) or its affiliates is not sponsored, endorsed, sold or promoted by NSE Indices Limited and its affiliates. NSE Indices Limited and its affiliates do not make any representation or warranty, express or implied (including warranties of merchantability or fitness for particular purpose or use) to the owners of MOFM50 and MOFM100 or any member of the public regarding the advisability of investing in securities generally or in the MOFM50 and (MOFM100) linked to Nifty 50 Index and Nifty Midcap 100 Index respectively or particularly in the ability of Nifty 50 Index and Nifty Midcap 100 Index to track general stock market performance in India. Please read the full Disclaimers in relation to the Nifty 50 Index and Nifty Midcap 100 Index in the Scheme Information Document. **NASDAQ-100 Disclaimer: MOFN100:** NASDAQ[®], OMX[®], NASDAQ OMX[®], NASDAQ-100[®], and NASDAQ-100 Index[®], are registered trademarks of The NASDAQ OMX Group, Inc. (which with its affiliates is referred to as the "Corporations") and are licensed for use by MOAMC. MOFN100 (the Product) has not been passed on by the Corporations as to their legality or suitability. The Product are not issued, endorsed, sold, or promoted by the Corporations. **THE CORPORATIONS MAKE NO WARRANTIES AND BEAR NO LIABILITY WITH RESPECT TO THE PRODUCT. NSE Disclaimer:** It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Scheme Information Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Scheme Information Document. **BSE Disclaimer:** It is to be distinctly understood that the permission given by BSE Ltd. should not in any way be deemed or construed that the SID has been cleared or approved by BSE Ltd. nor does it certify the correctness or completeness of any of the contents of the SID. The investors ar

13

BUY RIGHT : SIT TIGHT

Buying quality companies and riding their growth cycle



At Motilal Oswal Asset Management Company (MOAMC), our investment philosophy and investing style is centered on 'Buy Right: Sit Tight' principle. 'Buy Right' means buying quality companies at a reasonable price and 'Sit Tight' means staying invested in them for a longer time to realise the full growth potential of the stocks.

It is a known fact that good quality companies are in business for decades but views about these companies change every year, every quarter, every month and sometimes every day! While many of you get the first part of identifying good quality stocks, most don't stay invested for a long enough time. The temptation to book profits at 25% or 50% or even 100% returns in a 1 to 3 year period is so natural that you miss out on the chance of generating substantial wealth that typically happens over the long term; say a 10 year period.

'Buy Right' Stocks Characteristics

QGLP

- 'Q'uality denotes quality of the business and management
- 'G'rowth denotes growth in earnings and sustained RoE
- **'L'ongevity** denotes longevity of the competitive advantage or economic moat of the business
- 'P'rice denotes our approach of buying a good business for a fair price rather than buying a fair business for a good price

Sit Tight Approach

- Buy and Hold: We are strictly buy and hold investors and believe that picking the right business needs skill and holding onto these businesses to enable our investors to benefit from the entire growth cycle needs even more skill.
- Focus: Our portfolios are high conviction portfolios with 25 to 30 stocks being our ideal number. We believe in adequate diversification but overdiversification results in diluting returns for our investors and adding market risk

This Buy Right : Sit Tight philosophy manifests itself in all the products in our Portfolio Management and Equity Mutual Fund schemes

Call: 81086 22222 or 022-4054 8002 Website:www.motilaloswalmf.com





Mutual Fund investments are subject to market risks, read all scheme related documents carefully