

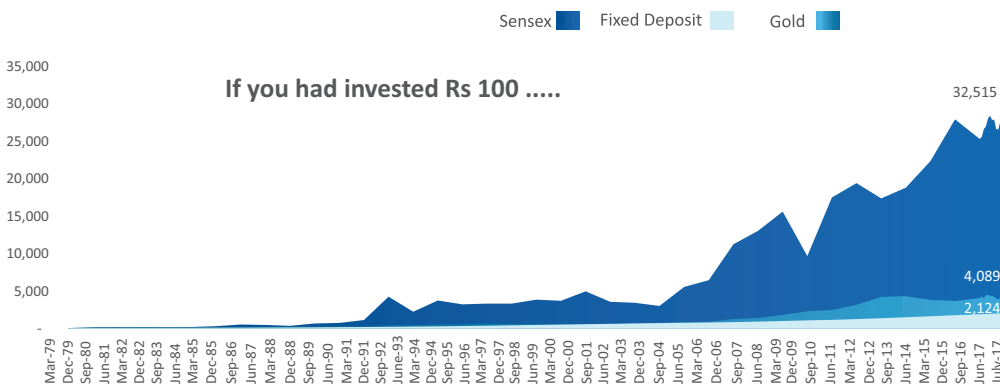
# Systematic Investment Plan

## What is a Systematic Investment Plan (SIP)?

- A Systematic Investment Plan or SIP is a smart and hassle free mode for investing money in mutual funds. It helps you to create wealth, by investing small sums of money at specified intervals, over a period of time instead of a heavy one-time investment.
- A SIP is a planned approach towards investments and helps you inculcate the habit of saving and building wealth by investing an amount as low as Rs. 500 monthly. Investing at an early stage of life lets you enjoy the benefits of two powerful strategies, rupee cost averaging and the power of compounding.
- SIP allows you to buy units on a specified date at regular intervals, so that you can implement a saving plan for yourself. The benefits of this can be enjoyed as and when the need arises for occasions like marriage, education, buying a house or a car etc. and above all, retirement.

## Avenues of savings and investments

### Cumulative annualized returns from 1979-2017:



Source: Bloomberg, MOAMC internal analysis, Data as on July 31, 2017

Note: The above graph is used to explain the concept and is for illustration purpose only and should not be used for development or implementation of an investment strategy. Past performance may or may not be sustained in future.

Equities outperform other asset classes over the long term

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## Benefits of Investing Systematically: Power of Compounding

Saving a small sum of money regularly in mutual fund schemes can make your money grow with greater power and can have a significant impact on wealth accumulation. A systematic investment plan (SIP) is an effective means to beat market volatility and benefit from the enormous power of compounding over time. The compounding effect can be explained in the illustration below

Systematic Investment Plan Returns	Investment Scenario A	Investment Scenario B	Investment Scenario C
Number of years	5 Years	10 Years	15 Years
Monthly investment	₹ 5000	₹ 5000	₹ 5000
Total investment	₹ 3,00,000	₹ 6,00,000	₹ 9,00,000
Assumed annualized return	18%	18%	18%
Final corpus	₹ 4.93 Lac	₹ 16.86 Lac	₹ 46.01 Lac

The above is for illustration purpose only. The SIP amount, tenure of SIP and expected rate of return are assumed figures for the purpose of explaining the concept of advantages of SIP investments. The actual result may vary from depicted results depending on scheme selected. It should not be construed to be indicative of scheme performance in any manner.

## Importance of Starting Early

The sooner one starts investing the better. Investing early allows your investments to receive more time to grow, whereby the concept of compounding (as illustrated below) increases your income, by accumulating the principal and the interest or dividend earned on it, year after year.

### The three golden rules for all investors

Invest Early > Invest Regularly > Invest for Long Term

Particular	Scenario A	Scenario B
Start age	25 years	40 years
Monthly investment	₹ 10,000	₹ 10,000
Stop age	60 years	60 years
Total investment	₹ 42 lacs	₹ 24 lacs
Savings to grow to*	₹ 6.5 cr	₹ 99.9 lacs

Difference in returns of ~₹ 5.5 crores whereas difference in investment just ₹ 18 lacs

\*Assuming CAGR of 12% for the entire period

Source: Internal Analysis. The statements contained herein may include statements of future expectations and other forward-looking statements that are based on external current views and assumptions and involve known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expressed or implied in such statements.

## Rupee Cost Averaging

SIP - Rupee Cost Averaging					
		SIP Investor		Lump-Sum Investor	
Month	Unit Price (₹)	Investment (₹)	Units Purchased <sup>^</sup>	Investment (₹)	Unit Purchased <sup>^</sup>
1	50	1,000	20	9,000	180
2	47	1,000	21		
3	45	1,000	22		
4	44	1,000	23		
5	46	1,000	22		
6	48	1,000	21		
7	49	1,000	20		
8	50	1,000	20		
9	52	1,000	19		
Total investment		₹ 9,000		₹ 9,000	
Total units purchased		188		180	
Average unit price		₹ 48		50	
Value after 9 months		₹ 9,799		9,360	

Hence, at the end of the period total units purchased will be 188 & cost per unit will be ₹ 48/-. Thus, the profit for an SIP investor from the above investment will amount to ₹ 799/- (₹ 9,799 – ₹ 9,000)

<sup>^</sup>Fractional units ignored. The above is for illustration purpose only. The SIP amount and tenure of SIP are assumed figures for the purpose of explaining the concept of advantages of SIP investments. The actual result may vary from depicted results depending on scheme selected. It should not be construed to be indicative of scheme performance in any manner. Past performance may or may not be sustained in future.

## How to start an SIP?

### SIP – Physical Form

- Fill the Common application and Auto-debit form
- Choose from weekly/fortnightly/monthly/ quarterly frequency
- Minimum investments of ₹ 500/ ₹ 1000/- (for Monthly) and ₹ 2000/- (for Quarterly)
- 1st installment in the form of a cheque, auto-debit thereafter

### SIP – BSE STAR MF System

- Investor selects scheme in which he/she wishes to invest via SIP along with the frequency, amount, tenure etc
- Investor instructs his/her broker for SIP registration mentioning the necessary details
- Broker registers the investor for SIP on BSE STAR MF system
- SIP commences as per the date mentioned

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**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**