

Aashish P Somaiyaa

"All in all, markets like continuity when elections come up and in any case support to rural and agribased segments of the economy is the economic need of the hour.

FACTSHEET

March 2019

Dear Investors and my dear advisor friends;

The budget announcement was expected to be a perfunctory statement except that it had to address a few constituencies considering the upcoming general elections. Having said so, the budget did announce quite a few initiatives like covering 12 cr farm families with an income transfer of Rs 6,000 per year and launching a pension scheme for an estimated 42 cr unorganised workers and laborers. I would look forward to understanding the nuances of the pension scheme and its execution and how it can increase investments in the economy especially in capital markets. Further, a full rebate on income tax for people earning upto Rs 5 lacs is a welcome move. The income transfers and the tax rebates would reward some of the deserving sections of society and might have an effect of enabling consumption especially in the FMCG, white goods and two wheeler segments. The limit for applicability of TDS on interest from fixed deposits was moved from Rs 10,000 to Rs 40,000. This will not only result in more convenience it could also help save unwarranted tax loss for the elderly and others who don't have any income or don't file returns otherwise.

All in all, markets like continuity when elections come up and in any case support to rural and agri based segments of the economy is the economic need of the hour. Well targeted, well intentioned social initiatives which put more money into the hands of people must be appreciated especially considering this Government has a reasonably good track record on corruption free execution.

That apart the relief on certain parameters of real estate sector was welcome too. Extension of capital gains benefit to purchase of two properties instead of one, tax benefits on second self-occupied property, increase limit of TDS applicability on rent area all welcome sources of relief for a struggling real estate sector. While the GST discussion doesn't fall under the ambit of the budget announcements, there was almost a tacit confirmation of reduction in GST for the real estate sector. This will provide further relief to a sector that is one of the largest generators of formal and informal employment in the economy.

Considering the upcoming political events, not much was expected from the budget. But, seeing that there were some milestone pronouncements made anyway, what I didn't appreciate is that the entire industrial spectrum, the need for capex, industrial growth, job creation, the prohibitive levels of taxation on equities by way of STT, LTCG and dividend tax; all of these burning issues were totally ignored. They could have been addressed, especially the heavy taxation dealing with equities because the Government does have a heavy disinvestment target for this year and the next and market buoyancy is crucial.

But this year we are going to have two budget festivals, and today's announcements are in today's context so I look forward to the next one maybe in July 2019.

Yours Sincerely,

Aashish P. Somaiyaa

(MD & CEO – Motilal Oswal AMC)

Motilal Oswal Focused 25 Fund (MOF25)

(An open ended equity scheme investing in maximum 25 stocks intending to focus on Large Cap stocks)

Investment Objective

The investment objective of the Scheme is to achieve long term capital appreciation by investing in up to 25 companies with long term sustainable competitive advantage and growth potential. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Category

Focused Fund intending to invest in large cap stocks

Benchmark

Nifty 50 TRI

Continuous Offer

Minimum Application Amount : ₹ 500/- and in multiples of ₹1 /- thereafter.

Additional Application Amount: ₹500/- and in multiples of ₹1/- thereafter.

Redemption proceeds

Normally within 3 Business days from acceptance of redemption request.

Entry / Exit Load

Entry Load: Nil

Exit Load: 1% - If redeemed on or before 15 days from the date of allotment. Nil - If redeemed after 15 days from the date of allotment. A switch-out or a withdrawal shall also be subjected to the Exit Load like any Redemption. No Exit Load applies for switch between MOF25, MOF30, MOF35, MOFEH & MOFDYNAMIC. No Load for switch between Options within the Scheme

Date of Allotment

13-May-2013

NAV

Regular Plan Growth Option : ₹19.8829 Regular Plan Dividend Option : ₹14.8744 Direct Plan Growth Option : ₹21.5583 Direct Plan Dividend Option : ₹16.3438

Scheme Statistics

Monthly AAUM	₹1040.98 (₹cr)
Latest AUM (28-Feb-2019)	₹1031.93 (₹cr)

Beta 0.83 Portfolio Turnover Ratio

Tracking Error* 7.44% (Annualised) **Standard Deviation** 13.00 (Annualised) Sharpe Ratio# 0.50(Annualised) R-Squared 0.69

Fund and Co-Fund Manager

For Equity Component

Mr. Siddharth Bothra

Managing this fund since 23-Nov-2016 He has a rich experience of more than 17 years

Mr. Gautam Sinha Rov

Co-managing this fund since 26-Dec-2016 He has close to 15 years of experience

For Debt Component since Inception

Mr. Abhiroop Mukherjee

Dividend History

Record Date	Dividend perUnit (₹)	Cum Dividend NAV	Ex Dividend NAV						
01-Jan-2016									
Direct Plan	1.00	15.5745	14.5745						
Regular Plan	1.00	14.9854	13.9854						
24-Mar-2017									
Direct Plan	0.50	16.8789	16.3789						
Regular Plan	0.50	15.9292	15.4292						
20-Mar-2018									
Direct Plan	1.80	18.1652	16.3652						
Regular Plan	1.80	16.8759	15.0759						

Pursuant to payment of dividend, NAV per unit will fall to the extent of the dividend payout and statutory levy (if applicable). Face value $\stackrel{?}{\sim}$ 10/-. Past performance may or may not be sustained in future.

Performance (As on 28-Feb-2019)

	1 Year		3 Year		5 Year		Since Inception	
	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000
Scheme	-6.02	9,398	12.76	14,336	13.71	19,013	12.58	19,883
Nifty 50 TRI (Benchmark)	4.32	10,432	16.96	16,002	12.87	18,317	12.15	19,445
BSE Sensex TRI (Additional Benchmark)	6.25	10,625	17.28	16,133	12.73	18,202	12.49	19,795
NAV (₹) Per Unit (19.8829 : as on 28-Feb-2019)	21.1576		13.8690		10.4577		10.0000	

Date of inception: 13-May-13. Incase, the start/end date of the concerned period is non business date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. Past performance may or may not be sustained in the future. Performance is for Regular Plan Growth option. Different plans have different expense structure. In Mr. Siddharth Bothra is the Fund Manager for equity component since 23-Nov-2016; Incautam Sinha Roy is the Co-Fund Manager for equity component since 26-Dec. 2016 and Mr. Abhiroop Mukherjee is the Fund Manager for equity component since 26-Dec. 2016 and Mr. Abhiroop Mukherjee is the Fund Manager for equity component since 26-Dec. 2016 and Mr. Abhiroop Mukherjee is the Fund Manager for equity component since 26-Dec. 2016 and Mr. Abhiroop Mukherjee is the Fund Manager for equity component since 26-Dec. 2016 and Mr. Abhiroop Mukherjee is the Fund Manager for equity component since 26-Dec. 2016 and Mr. Abhiroop Mukherjee is the Fund Manager for equity component since 26-Dec. 2016 and Mr. Abhiroop Mukherjee is the Fund Manager for equity component since 26-Dec. 2016 and Mr. Abhiroop Mukherjee is the Fund Manager for equity component since 26-Dec. 2016 and Mr. Abhiroop Mukherjee is the Fund Manager for equity component since 26-Dec. 2016 and Mr. Abhiroop Mukherjee is the Fund Manager for equity component since 26-Dec. 2016 and Mr. Abhiroop Mukherjee is the Fund Manager for equity component since 26-Dec. 2016 and Mr. Abhiroop Mukherjee is the Fund Manager for equity component since 26-Dec. 2016 and Mr. Abhiroop Mukherjee is the Fund Manager for equity component since 26-Dec. 2016 and Mr. Abhiroop Mukherjee is the Fund Manager for equity component since 26-Dec. 2016 and Mr. Abhiroop Mukherjee is the Fund Manager for equity component since 26-Dec. 2016 and Mr. Abhiroop Mukherjee is the Fund Manager for equity component since 26-Dec. 2016 and Mr. Abhiroop Mukherjee is the Fund Manager for equity component sin component since inception. The performance of the Schemes managed by them are on page no. 2, 3, 4, 5 and 6

SIP Performance (As on 28-Feb-2019)

	1 Year				3 Year		5 Year			Since Inception		
	Scheme	Nifty 50 TRI	BSE Sensex TRI*	Scheme	Nifty 50 TRI	BSE Sensex TRI*	Scheme	Nifty 50 TRI	BSE Sensex TRI*	Scheme	Nifty 50 TRI	BSE Sensex TRI*
Invested Amount		120,000		360,000		600,000		690,000				
Market Value	113,339	120,719	121,370	378,357	417,484	424,932	712,132	763,359	771,885	895,192	937,454	945,443
Returns (CAGR) %	-10.22	1.12	2.14	3.27	9.89	11.11	6.80	9.58	10.03	8.97	10.57	10.86

Also represents additional benchmark

For SIP returns, monthly investment of ₹ 10,000/- invested on the 1st day of every month has been considered. Performance is for Regular Plan Growth Option. Past performance may or may not be sustained in the future.

Industry Allocation



Top 10 Holdings

Sr. No.	Scrip	Weightage (%)
1	HDFC Bank Ltd.	9.90
2	ICICI Bank Ltd.	5.80
3	Kotak Mahindra Bank Ltd.	5.55
4	HDFC Life Insurance Company Ltd.	5.24
5	ICICI Lombard General Insurance Company Ltd.	5.19
6	Larsen & Toubro Ltd.	4.79
7	Maruti Suzuki India Ltd.	4.78
8	Infosys Ltd.	4.72
9	Axis Bank Ltd.	4.63
10	Tata Consultancy Services Ltd.	4.34

(Data as on 28-Feb-2019) Industry classification as recommended by AMFI (Data as on 28-Feb-2019)

Investor Insights (As on 31-Jan-2019) **Rolling Returns**

Particular

redeemed (Folio Count) No. of locations from which inflow is received (Unique PinCodes)

Top 5% stocks to NAV Top 10% stocks to NAV

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Average age of Investor (in years)	43	
Live SIPs	36,330	
AUM from SIPs	14.59 Crs	Minimum
New SIP registration in the month	632	Maximum
Average monthly SIP instalment	₹4,016	Average
Total No. of Folios	55,297	% times nega
Folio where Investors have never	46 830	returns

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	Scheme			Nifty 50 TRI			
	1 Year (%)	3 Year (%)	5 Year (%)	1 Year (%)	3 Year (%)	5 Year (%)	
Minimum	-18.02	5.94	13.67	-21.53	6.23	14.80	
Maximum	64.04	25.59	21.21	53.80	19.57	24.00	
Average	17.95	14.56	16.36	14.87	11.56	17.92	
% times negative returns	21.31	0.00	0.00	15.67	0.00	0.00	
% times returns are n excess of 7%	69.59	97.41	100.00	67.57	97.84	100.00	
% times returns are n excess of 15%	52.57	48.35	58.29	49.12	11.94	97.99	

Investors Behavioural Analysis (As on 31-Jan-2019)

Grand		r Age Bucket			
Total	Not Available	> 75 years	50-75 Years	30-50 Years	1-30 Years
55.297	5	6.347	13.382	27.298	8.265

The above table depicts the daily rolling returns for Regular Plan Growth Option on compounded annualized basis from inception to 1 year, 3 year & 5 year periods. It provides the maximum, minimum and average returns derived for all these time periods. Total number of time periods: 1 year-1187; 3 years-695; 5 year-199. The above chart is provided for illustration purpose only. Motilal Oswal AMC does not provide any guarantee/ assurance any minimum or maximum returns. Past performance may or may not be sustained in future

^{*}Against the benchmark Nifty 50 Index. # Risk free returns based on last overnight MIBOR cut-off of 6.35% (Data as on 28-Feb-2019)

Motilal Oswal Midcap 30 Fund (MOF30)

(Mid Cap Fund - An open ended equity scheme predominantly investing in mid cap stocks)

Investment Objective

The investment objective of the Scheme is to achieve long term capital appreciation by investing in a maximum of 30 quality mid-cap companies having long-term competitive advantages and potential for growth.

However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Category

Midcap Fund

Benchmark

Nifty Midcap 100 TRI

Continuous Offer

Minimum Application Amount: ₹ 500/- and in multiples of ₹1/- thereafter.

Additional Application Amount: ₹ 500/- and in multiples of ₹1/- thereafter.

Redemption proceeds

Normally within 3 Business days from acceptance of redemption request.

Entry / Exit Load

Entry Load: Nil

Exit Load: 1% - If redeemed on or before 15 days from the date of allotment. Nil - If redeemed after 15 days from the date of allotment. A switch-out or a withdrawal shall also be subjected to the Exit Load like any Redemption. No Exit Load applies for switch between MOF25, MOF30, MOF35, MOFEH & MOFDYNAMIC. No Load for switch between Options within the Scheme

Date of Allotment

24-Feb-2014

NAV

Regular Plan Growth Option : Regular Plan Dividend Option: ₹18.6341 Direct Plan Growth Option ₹24.9787 Direct Plan Dividend Option : ₹20.0156

Scheme Statistics

Monthly AAUM	₹1,260.74 (₹cr)
Latest AUM (28-Feb-2019)	₹1281.94 (₹cr)
Beta	0.77

Portfolio Turnover Ratio Tracking Error*

8.47% (Annualised) 15.88 (Annualised) Standard Deviation 0.19 (Annualised) Sharpe Ratio# R-Squared

*Against the benchmark Nifty Midcap 100. # Risk free returns based on last overnight MIBOR cut-off of 6.35% (Data as on 28-Feb-2019)

Fund and Associate Fund Manager

For Equity Component

Mr. Akash Singhania

Managing this fund since 28-Jul-2017 He has overall 13 years of experience

Mr. Niket Shah

He has been appointed as Associate Fund Manager since March 1, 2018 He has overall 9 years of experience

For Debt Component since Inception Mr. Abhiroop Mukherjee

Dividend History

Record Date	Dividend per Unit (₹)	Cum Dividend NAV	Ex Dividend NAV					
19-Feb-2016								
Direct Plan	1.0000	17.8511	16.8511					
Regular Plan	1.0000	17.4182	16.4182					
24-Mar-2017								
Direct Plan	0.4800	22.4293	21.9493					
Regular Plan	0.4751	21.5575	21.0824					
20-Mar-2018								
Direct Plan	2.00	22.6302	20.6302					
Regular Plan	2.00	21.4405	19.4405					

Pursuant to payment of dividend, NAV per unit will fall to the extent of the dividend payout and statutory levy (if applicable). Face value $\overline{\xi}$ 10/-. Past performance may or may not be sustained in future.

Performance (As on 28-Feb-2019)

	1 Year		3	3 Year		5 Year		Since Inception	
	CAGR (%)	Current Value of Investment of ₹ 10,000							
Scheme	-7.34	9,266	9.61	13,170	18.41	23,278	18.53	23,447	
Nifty Midcap 100 TRI (Benchmark)	-14.18	8,582	14.49	15,006	17.75	22,634	18.04	22,970	
Nifty 50 TRI (Additional Benchmark)	4.32	10,432	16.96	16,002	12.87	18,317	13.16	18,586	
NAV (₹) Per Unit (23.4474 : as on 28-Feb-2019)	25.3056		17.8031		10.0726		10.0000		

Date of inception: 24-Feb-14. • Incase, the start/end date of the concerned period is non business date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. Past performance may or may not be sustained in the future. Performance is for Regular Plan Growth option. Different plans have different expense structure. • Mr. Akash Singhania is the Fund Manager for equity component since 28-Jul-2017; Mr. Niket Shah is the Associate Fund Manager since March 1, 2018 and Mr. Abhiroop Mukherjee is the Fund Manager for debt component since 24-Feb-2014. • The performance of the Schemes are on page no. 1, 3, 4, 5, and 6.

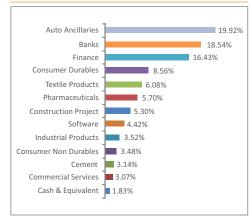
SIP Performance (As on 28-Feb-2019)

		1 Year		\$	3 Year		5 Year/Since Inception		
	Scheme	Nifty Free FloatMidcap 100 TRI	Nifty 50 TRI*	Scheme	Nifty Free FloatMidcap 100 TRI	Nifty 50 TRI*			Nifty 50 TRI*
Invested Amount		120,000			360,000			600,000	
Market Value	112,666	109,654	120,719	354,904	364,405	417,484 701,106 722,495 76		763,464	
Returns (CAGR) %	-11.23	-15.72	1.12	-0.93	0.79	9.89	6.18	7.38	9.59

^{*} Also represents additional benchmark

For SIP returns, monthly investment of ₹ 10000/- invested on the 1st day of every month has been considered. Performance is for Regular Plan Growth Option. Past performance may or may not be sustained in the future.

Industry Allocation



(Data as on 28-Feb-2019) Industry classification as recommended by AMFI

Top 10 Holdings

Sr. No.	Scrip	Weightage (%)
1	Bajaj Finance Ltd.	8.27
2	RBL Bank Ltd.	8.11
3	Page Industries Ltd.	6.08
4	AU Small Finance Bank Ltd.	5.43
5	Voltas Ltd.	5.30
6	City Union Bank Ltd.	5.00
7	Exide Industries Ltd.	4.37
8	Havells India Ltd.	3.91
9	Sundram Fasteners Ltd.	3.85
10	Cholamandalam Investment and Finance Company Ltd.	3.84

(Data as on 28-Feb-2019)

Investor Insights (As on 31-Jan-2019)

Investor Insights (As on 31-Jan-2019)		Rolling Return	าร
Particular			
Average age of Investor (in years)	43		
Live SIPs	37,835		1
AUM from SIPs	14.57 Crs	Minimum	-
New SIP registration in the month	386	Maximum	
Average monthly SIP instalment	₹3,852		
Total No. of Folios	53,039	Average	
Folio where Investors have never redeemed (Folio Count)	43,859	% times negative returns	
No. of locations from which inflow	1,923	% times returns are in excess of 7%	
is received (Unique PinCodes)	1,923	% times returns are	
Top 5% stocks to NAV	33.41%	in excess of 15%	
Top 10% stocks to NAV	56.50%		

	Sch	eme Nifty Midcap 100 Index TRI		
	1 Year (%)	3 Year (%)	1 Year (%)	3 Year (%)
Minimum	-15.02	2.63	-18.41	7.68
Maximum	98.49	34.18	71.03	30.25
Average	16.44	15.20	15.95	17.15
% times negative returns	17.59	0.00	17.29	0.00
% times returns are in excess of 7%	59.80	82.16	66.53	100.00
% times returns are in excess of 15%	43.32	44.49	48.94	63.73

Investors Behavioural Analysis (As on 31-Jan-2019)

	Grand				
1-30 Years	30-50 Years	50-75 Years	> 75 years	Not Available	Total
7.146	27.505	11.484	6.903	1	53.039

The above table depicts the daily rolling returns for Regular Plan Growth Option on compounded annualized basis from inception to 1 year & 3 year periods. It provides the maximum, minimum and average returns derived for all these time periods. Total number of time periods: 1 year-995; 3 years-499. The above chart is provided for illustration purpose only. Motilal Oswal AMC does not provide any guarantee/ assurance any minimum or maximum returns. Past performance may or may not be sustained in future

Motilal Oswal Multicap 35 Fund (MOF35)

(Multi Cap Fund - An open ended equity scheme investing across large cap, mid cap, small cap stocks)

Investment Objective

The investment objective of the Scheme is to achieve long term capital appreciation by primarily investing in a maximum of 35 equity & equity related instruments across sectors and market-capitalization levels.

However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Category

Multicap Fund

Benchmark

Nifty 500 TRI

Continuous Offer

Minimum Application Amount: ₹ 500/- and in multiples of ₹1/-thereafter.

Additional Application Amount: ₹500/- and in multiples of ₹1/- thereafter.

Redemption proceeds

Normally within 3 Business days from acceptance of redemption request.

Entry / Exit Load

Entry Load: Nil

Exit Load: 1% - If redeemed on or before 15 days from the act of allotment. Nil-If redeemed after 15 days from the date of allotment. Nil-If redeemed after 15 days from the date of allotment. A switch-out or a withdrawal shall also be subjected to the Exit Load like any Redemption. No Exit Load applies for switch between MOF25, MOF30, MOF35, MOFEH & MOFDYNAMIC. No Load for switch between Options within the Scheme

Date of Allotment

28-Apr-2014

NAV

₹24.1634 Regular Plan Growth Option : ₹22.2185 Regular Plan Dividend Option: ₹25.3215 Direct Plan Growth Option ₹23.3581 Direct Plan Dividend Option

Scheme Statistics

Monthly AAUM	₹ 12,788.43 (₹ cr)
Latest AUM (28-Feb-2019)	₹12701.88 (₹cr)
Beta	0.93

Portfolio Turnover Ratio

Tracking Error* 6.73% (Annualised) Standard Deviation 14.51 (Annualised) Sharpe Ratio# 0.68 (Annualised) R-Squared

*Against the benchmark Nifty 500. # Risk free returns based on

last overnight MIBOR cut-off of 6.35%

Fund and Associate Fund Manager

For Equity Component

(Data as on 28-Feb-2019)

Mr. Gautam Sinha Roy

Managing this fund since 5-May-2014

He has close to 15 years of experience

Ms. Snigdha Sharma

Associate Fund Manager for this fund since 23-Jul-2018. She has rich and diverse experience of 10 years.

For Debt Component since Inception

Mr. Abhiroop Mukherjee

Foreign Securities

Mr. Swapnil Mavekar

Managing since 10-Aug-2015

Dividend History

Record Date	Dividend per Unit (₹)	Cum Dividend NAV	Ex Dividend NAV
30-June-2017	7		
Direct Plan	0.3000	24.5332	24.2332
Regular Plan	0.3000	23.7803	23.4803
20-March-20	18		
Direct Plan	1.75	26.4448	24.6948
Regular Plan	1.75	25.4495	23.6995

Pursuant to payment of dividend, NAV per unit will fall to the extent of the dividend payout and statutory levy (if applicable). Face value ₹ 10/-. Past performance may or may not be sustained in future.

Performance (As on 28-Feb-2019)

		1 Year	3 Year		Since Inception	
	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000
Scheme	-8.68	9,132	16.27	15,718	19.99	24,163
Nifty 500 TRI (Benchmark)	-2.08	9,792	16.72	15,902	12.68	17,824
Nifty 50 TRI (Additional Benchmark)	4.32	10,432	16.96	16,002	11.58	16,994
NAV (₹) Per Unit (24.1634 as on 28-Feb-2019)		26.4597		15.3729		10.0000

Date of inception: 28-Apr-14. • Incase, the start/end date of the concerned period is non business date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. Past performance may or may not be sustained in the future. Performance is for Regular Plan Growth option. Different plans have different expense structure. • Mr. Gautam Na Roy is the Fund Manager for equity component since 5-May-2014; • Ms. Snigdha Sharma has been appointed Associate Fund Manager of the Scheme Motilal Oswal Multicap 35 Fund (MOF35) vide addendum dated August 1, 2018 w.e.f. July 23, 2018, Mr. Abhiroop Mukherjee is the Fund Manager for debt component since 28-Apr-2014 and Mr. Swapnil Mayekar for Foreign Securities since 10-Aug-2015. The performance of the Schemes managed by them are on page no. 1,2,4,5 and 6 • The scheme has been in existence for less than 5 years.

SIP Performance (As on 28-Feb-2019)

		1 Year		5	3 Year		Since Inception		١
	Scheme	Nifty 500 TRI			Nifty 50 TRI*				
Invested Amount		120,000			360,000		580,000		
Market Value	112,621	117,052	120,719	,719 383,841 401,973 417,484 738,09		738,093	714,833	727,614	
Returns (CAGR) %	-11.30	-4.56	1.12	4.22	7.32	9.89	9.94	8.60	9.34

^{*} Also represents additional benchmark

For SIP returns, monthly investment of ₹ 10000/- invested on the 1st day of every month has been considered. Performance is for Regular Plan Growth Option. Past performance may or may not be sustained in the future

Industry Allocation



Top 10 Holdings

Sr. No.	Scrip	Weightage (%)
1	HDFC Bank Ltd.	9.42
2	Infosys Ltd.	6.57
3	HDFC Ltd.	6.29
4	Larsen & Toubro Ltd.	5.64
5	Axis Bank Ltd.	5.58
6	Maruti Suzuki India Ltd.	4.80
7	Tata Consultancy Services Ltd.	4.17
8	Eicher Motors Ltd.	4.05
9	RBL Bank Ltd.	4.03
10	IndusInd Bank Ltd.	3.88

(Data as on 28-Feb-2019) Industry classification as recommended by AMFI (Data as on 28-Feb-2019)

Investor Insights (As on 31-Jan-2019)

Rolling Returns

Particular		
Average age of Investor (in years)	43	
Live SIPs	3,50,542	
AUM from SIP	151.99 Crs	Minimum
New SIP registration in the month	4,881	
Average monthly SIP Instalment	₹4,336	Maximum
,	₹ 4,550	Average
Total No. of Folios	5,67,443	0/ +:
Folio where Investors have never redeemed (Folio Count)	4,91,451	% times negative returns
redeemed (Folio Count)		% times returns are
No. of locations from which inflow	10,195	in excess of 7%
is received (Unique PinCodes)	10,133	% times returns are
Top 5% stocks to NAV	33.29%	in excess of 15%
Top 10% stocks to NAV	54.66%	

Investors Behavioural Analysis (As on 31-Jan-2019)

Grand	Investor Age Bucket							
Total	Not Available	> 75 years	50-75 Years	30-50 Years	1-30 Years			
5,67,443	15	43,820	1,23,498	3,02,294	97.816			

The above table depicts the daily rolling returns for Regular Plan Growth Option on compounded annualized basis from inception to 1 year & 3 year periods. It provides the maximum, minimum and average returns derived for all these time periods. Total number of time periods: 1 year-953; 3 years-457. The above chart is provided for illustration purpose only. Motilal Oswal AMC does not provide any guarantee/ assurance any minimum or maximum returns. Past performance may or may not be sustained in future

Nifty 500 TRI

8.57

18.03

12.53

0.00

100.00

10.94

(%)

-20.06

39.63

11.14

23.82

62.54

39.77

(%)

8.07

33.63

18.93

0.00

100.00

67.40

-13.84

66.68

18.63

17.21

67.89

53.83

Motilal Oswal Long Term Equity Fund (MOFLTE)

(An open ended equity linked saving scheme with a statutory lock in of 3 years and tax benefit)

Investment Objective

The investment objective of the Scheme is to generate long-term capital appreciation from a diversified portfolio of predominantly equity and equity related instruments. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Category

ELSS

Benchmark

Nifty 500 TRI

Continuous Offer

Minimum Application Amount: ₹ 500/- and in multiples of ₹ 500/- thereafter.

Additional Purchase: ₹ 500/- and in multiples of₹500/-thereafter.

Redemption proceeds

Normally within 3 Business days from acceptance of redemption request.

Entry / Exit Load

Date of Allotment

21-Jan-2015

NAV

Regular Plan Growth Option : ₹15.9466 Regular Plan Dividend Option : ₹14.4088 Direct Plan Growth Option : ₹16.8553 Direct Plan Dividend Option : ₹15.2916

Scheme Statistics

Monthly AAUM	₹1,156.88 (₹cr)
Latest AUM (28-Feb-2019)	₹1,174.78 (₹cr)
Beta	0.84
Portfolio Turnover Ratio	0.36
- 1: - *	C COO/ (Annualis

Tracking Error* 6.60% (Annualised) **Standard Deviation** 13.14 (Annualised) Sharpe Ratio# 0.86 (Annualised) R-Squared 0.77

Fund and Associate Fund Manager

For Equity Component

Mr. Gautam Sinha Roy

Managing this fund since inception He has close to 15 years of experience

Ms. Snigdha Sharma

Associate Fund Manager for this fund since 23-Jul-2018. She has rich and diverse experience of 10 years.

For Debt Component since Inception Mr. Abhiroop Mukheriee

Dividend History

Record Date	Dividend per Unit (₹)	Cum Dividend NAV	Ex Dividend NAV			
24-March-2017						
Direct Plan	0.50	15.0915	14.5915			
Regular Plan	0.50	14.6324	14.1324			
05-February-2018						
Direct Plan	1.00	17.8423	16.8423			
Regular Plan	1.00	17.0751	16.0751			
20-March-20	18					
Direct Plan	0.10	16.7096	16.6096			
Regular Plan	0.10	15.9239	15.8239			

Pursuant to payment of dividend, NAV per unit will fall to the extent of the dividend payout and statutory levy (if applicable). Face value $\overline{\mathbf{x}}$ 10/-. Past performance may or may not be sustained in future.

Performance (As on 28-Feb-2019)

		1 Year		3 Year		Since Inception		
	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000		
Scheme	-10.97	8,903	17.63	16,274	12.03	15,947		
Nifty 500 TRI (Benchmark)	-2.08	9,792	16.72	15,902	7.09	13,247		
Nifty 50 TRI (Additional Benchmark)	4.32	10,432	16.96	16,001	6.67	13,034		
NAV (₹) Per Unit (15.9466 as on 28-Feb-2019)	17.9107			9.7987		10.0000		

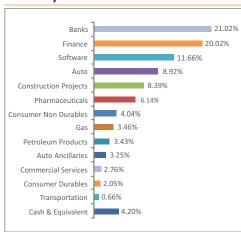
Date of inception: 21-Jan-15. • Incase, the start/end date of the concerned period is non business date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. Past performance may or may not be sustained in the future. Performance is for Regular Plan Growth Option. Different plans have different expense structure. • Mr. Gautance may for may not be sustained in the future. Performance is for Ms. Snigdha Sharma has been appointed Associate Fund Manager of the Scheme Motilal Oswal Long Term Equity Fund (MOFLTE) vide addendum dated August 1, 2018 w.e.f.July 23, 2018 and Mr. Abhiroop Mukherjee is the Fund Manager for debt component since inception. The performance of the Schemes managed by them are on page no. 1, 2, 3, 5 and 6 • The scheme has been in existence for less than 5 years.

SIP Performance (As on 28-Feb-2019)

	1 Year			<u> </u>	3 Year			Since Inception		
	Scheme	Nifty 500 TRI	Nifty 50 TRI*	Scheme	Nifty 500 TRI	Nifty 50 TRI*	Scheme	Nifty 500 TRI	Nifty 50 TRI*	
Invested Amount		120,000			360,000			490,000		
Market Value	111,014	117,052	120,655	385,918	401,973	417,419	576,559	579,573	595,846	
Returns (CAGR) %	-13.70	-4.56	1.02	4.58	7.32	9.88	7.93	8.19	9.56	

For SIP returns, monthly investment of ₹ 10000/- invested on the 1st day of every month has been considered. Performance is for Regular Plan Growth Option. Past performance may not be sustained in the future.

Industry Allocation



(Data as on 28-Feb-2019) Industry classification as recommended by AMFI (Data as on 28-Feb-2019)

Top 10 Holdings

<u> </u>		
Sr. No.	Scrip	Weightage (%)
1	HDFC Bank Ltd.	8.47
2	Infosys Ltd.	6.23
3	HDFC Ltd.	5.92
4	ICICI Bank Ltd.	5.74
5	Larsen & Toubro Ltd.	5.45
7	Eicher Motors Ltd	3.96
6	IndusInd Bank Ltd.	3.94
8	Bajaj Finance Ltd.	3.65
9	Petronet LNG Ltd.	3.46
10	Maruti Suzuki India Ltd.	3.43

Investor Insights (As on 31-Jan-2019)

Particular	
Average age of Investor (in years)	43
Live SIPs	65,228
AUM from SIPs	20.52 Crs
New SIP registration in the month	2,201
Average monthly SIP Instalment	₹3,145
Total No. of Folios	1,65,234
Folio where Investors have never redeemed (Folio Count)	1,55,977
No. of locations from which inflow is received (Unique PinCodes)	4,492
Top 5% stocks to NAV	33.41%
Top 10% stocks to NAV	53.29%

Rolling Returns

Sche 1 Year (%) -14.98	3 Year (%)	Nifty 5 1 Year (%)	3 Year
(%)			
-14 98			(%)
14.50	10.23	-18.66	8.23
50.60	22.24	42.05	17.46
16.96	16.60	12.11	12.23
19.77	0.00	22.89	0.00
68.53	100.00	64.50	100.00
52.15	72.35	44.21	13.64
	16.96 19.77 68.53	16.96 16.60 19.77 0.00 68.53 100.00	16.96 16.60 12.11 19.77 0.00 22.89 68.53 100.00 64.50

Investors Behavioural Analysis (As on 31-Jan-2019)

	Grand				
1-30 Years	30-50 Years	50-75 Years	> 75 years	Not Available	Total
43,512	77,896	29,869	13,954	3	1,65,234

The above table depicts the daily rolling returns for Regular Plan Growth Option on compounded annualized basis from inception to 1 year period. It provides the maximum, minimum and average returns derived for all these time periods. Total number of time periods: 1year-769; 3year-264; The above chart is provided for illustration purpose only. Motilal Oswal AMC does not provide any guarantee/ assurance any minimum or maximum returns. Past performance may or may not be sustained in future

^{*}Against the benchmark Nifty 500. # Risk free returns based on last overnight MIBOR cut-off of 6.35% (Data as on 28-Feb-2019)

Motilal Oswal Dynamic Fund (MOFDYNAMIC)

(An open ended dynamic asset allocation fund)

Investment Objective

The investment objective is to generate long term capital appreciation by investing in equity and equity related instruments including equity derivatives, debt, money market instruments and units issued by REITs and InvITs.

However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Category

Dynamic Asset Allocation

Benchmark

CRISIL Hybrid 35 + 65 - Aggressive TRI

Continuous Offer

Minimum Application Amount : ₹ 500/- and in multiples of ₹ 1/- thereafter.

Additional Application Amount: ₹500/- and in multiples of ₹ 1/- thereafter.

Redemption proceeds

Normally within 3 Business days from acceptance of redemption request.

Entry / Exit Load

Entry Load: Nil

Entit Load: Nil Exit Load: W- If redeemed on or before 15 days from the date of allotment. Nil - If redeemed after 15 days from the date of allotment. A switch-out or a withdrawal shall also be subjected to the Exit Load like any Redemption. No Exit Load applies for switch between MOF25, MOF30, MOF518, MOFEH & MOFDYNAMIC. No Load for switch between Options within the Scheme

Date of Allotment

27-Sep-2016

NAV

Regular Plan Growth Option	:	₹11.7772
Regular Plan - Quarterly Dividend Option	:	₹10.9268
Regular Plan - Annual Dividend Option	:	₹11.3669
Direct Plan Growth Option	:	₹12.0926
Direct Plan - Quarterly Dividend Option	:	₹11.2255
Direct Plan - Annual Dividend Ontion		₹11 7076

Scheme Statistics

Monthly AAUM ₹1,634.17 (₹cr) Latest AUM (28-Feb-2019) ₹1620.17 (₹cr) Portfolio Turnover Ratio

Fund and Associate Fund Manager

For Equity Component

Mr. Gautam Sinha Roy

Managing this fund since 23-Nov-2016 He has close to 15 years of experience

Ms. Snigdha Sharma

Associate Fund Manager for this fund since 23-Jul-2018. She has rich and diverse experience of 10 years.

For Debt Component since Inception

Mr. Abhiroop Mukherjee

Dividend History

Record Date	Dividend per Unit (₹)	Cum Dividend NAV	Ex Dividend NAV			
Quarterly Dividend (Direct Plan)						
10-Jul-2018	0.0500	11.8936	11.8436			
31-Oct-2018	0.0750	11.3702	11.2952			
21-Jan-2019	0.3000	11.5864	11.2864			
Quarterly Dividend (Regular Plan)						
10-Jul-2018	0.0500	11.6597	11.6097			
31-Oct-2018	0.0750	11.1126	11.0376			
21-Oct-2019	0.3000 11.2969		10.9969			
Annual Divide	end(Direct Pl	an)				
23-Oct-2017	0.2600	11.8446	11.5846			
20-Mar-2018	0.1199	11.8554	11.7355			
Annual Dividend(Regular Plan)						
23-Oct-2017	0.2600	11.6879	11.4279			
20-Mar-2018	0.1500	11.6473	11.4973			

Pursuant to payment of dividend, NAV per unit will fall to the extent of the dividend payout and statutory levy (if applicable). Face value $\vec{\tau}$ 10/-. Past performance may or may not be sustained in future.

Quantitative Indicators

Carrier and the contract	
Average Maturity	1.44 yrs
YTM	8.75%
Portfolio Modified Duration	0.08 yrs
(Data as on 28-Feb-2019)	

Performance (As on 28-Feb-2019)

	1	1 Year		Since Inception
	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000
Scheme	-1.81	9,819	6.99	11,777
CRISIL Hybrid 35 + 65 - Aggressive TRI (Benchmark)	3.12	10,312	8.39	12,154
Nifty 50 TRI (Additional Benchmark)	4.32	10,432	10.64	12,774
NAV (₹) Per Unit (11.7772: as on 28-Feb-2019)		12.1447		10.0000

Date of inception: 27-Sep-2016 • Incase, the start/end date of the concerned period is non business date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. Past performance may or may not be sustained in the future. Performance is for Regular Plan Growth Option. Different plans have different expense structure. • Mr. Gautam Sinha Roy is the Fund Manager for equity component since 33-Nov-2015; • Ms. Snigdha Sharma has been appointed Associate Fund Manager of the Scheme Motilal Oswal Dynamic Fund (MOFDYANAMIC) vide addendum dated August 1, 2018 w.e.f. July 23, 2018 and Mr. Abhiroop Mukherjee is the Fund Manager for debt component since inception. The performance of the Schemes managed by them are on page no. 1,2,3,4 and 6. • The scheme has been in existence for less than 3 years

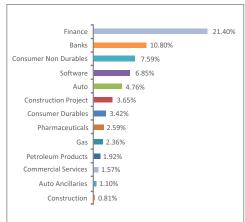
SIP Performance (As on 28-Feb-2019)

7 CTOTAL CO (A3 011 20 1 CD 2013)						
	1 Year		Since Inception			
	Scheme	CRISIL Hybrid 35 + 65 - Aggressive Index TRI	Nifty 50 TRI*	Scheme	CRISIL Hybrid 35 + 65 - Aggressive Index TRI	Nifty 50 TRI*
Invested Amount	120,000		290,000			
Market Value	117,934	120,817	120,719	300,814	311,621	320,333
Returns (CAGR) %	-3.20	1.28	1.12	2.97	5.89	8.20

^{*} Also represents additional benchmark

For SIP returns, monthly investment of ₹ 10000/- invested on the 1st day of every month has been considered. Performance is for Regular Plan Growth Option. Past performance may or may not be sustained in the future.

Industry Allocation



Top 10 Holdings

Sr. No.	Scrip	Weightage (%)
1	HDFC Ltd.	8.12
2	Bajaj Finance Ltd.	7.70
3	United Spirits Ltd.	6.51
4	HDFC Bank Ltd.	4.19
5	Infosys Ltd.	3.95
6	Titan Company Ltd.	3.42
7	ICICI Bank Ltd.	2.91
8	Max Financial Services Ltd.	2.57
9	Larsen & Toubro Ltd.	2.44
10	Petronet LNG Ltd.	2.36

(Data as on 28-Feb-2019) Industry classification as recommended by AMFI

Allocation

Instrument Name	Weightage%
Equity	68.82
Bonds and NCDs	22.33
Fixed Deposit	3.89
Derivatives	-23.99
CBLO / Reverse Repo Investments	1.69
Cash & Cash Equivalents	27.26
Total	100

(Data as on 28-Feb-2019)

Investor Insights (As on 31-Jan-2019)

Particular	
Average age of Investor (in years)	44
Live SIPs	9,203
AUM from SIPs	4.96 Crs
New SIP registration in the month	87
Average monthly SIP instalment	₹ 5,392
Total No. of Folios	46,144
Folio where Investors have never redeemed (Folio Count)	41,816
No. of locations from which inflow is received (Unique PinCodes)	865
Top 5% stocks to NAV	30.08%
Top 10% stocks to NAV	43.79%

Investors Behavioural Analysis (As on 31-Jan-2019)

Investor Age Bucket			Grand		
1-30 Years	30-50 Years	50-75 Years	> 75 years	Not Available	
4,987	19,515	16,677	4,964	1	46,144

Motilal Oswal Equity Hybrid Fund (MOFEH)

(An open ended hybrid scheme investing predominantly in equity and equity related instruments)

Investment Objective

The investment objective is to generate equity linked returns by investing in a combined portfolio of equity and equity related instruments, debt, money market instruments and units issued by Real Estate Investment Trust (REITs) and Infrastructure Investment Trust (InvITs).

Category

Aggressive Hybrid Fund

Benchmark

CRISIL Hybrid 35 + 65 - Aggressive TRI

Continuous Offer

Minimum Application Amount : $\stackrel{?}{\underset{\frown}}$ 500/- and in multiples of $\stackrel{?}{\underset{\frown}}$ 1/- thereafter.

Additional Application Amount: $\overline{\checkmark}$ 500/- and in multiples of $\overline{\checkmark}$ 1/- thereafter.

Redemption proceeds

Normally within 3 Business days from acceptance of redemption request.

Entry / Exit Load

Entry Load: Nil

Exit Load: 1% - If redeemed on or before 15 days from the date of allotment. Nil - If redeemed after 15 days from the date of allotment. A switch-out or a withdrawal shall also be subjected to the Exit Load like any Redemption. No Exit Load applies for switch between MOF25, MOF30, MOF35, MOFEH & MOFDYNAMIC. No Load for switch between Options within the Scheme

Date of Allotment

14-Sep-2018

NAV

Regular Plan Growth Option : ₹9.8009 Direct Plan Growth Option : ₹9.8719

Scheme Statistics

Monthly AAUM ₹242.47 (₹ cr) Latest AUM (28-Feb-2019) ₹241.46 (₹ cr) Portfolio Turnover Ratio 0.21

Fund and Co-Fund Manager

For Equity Component

Mr. Siddharth Bothra

He is managing this fund since inception. He has close to 17 years of experience

Mr. Akash Singhania

He is managing this fund since inception. He has close to 13 years of experience

For Debt Component since Inception

Mr. Abhiroop Mukherjee

Quantitative Indicators

Average Maturity	138 days/0.38 yrs
YTM	6.83%

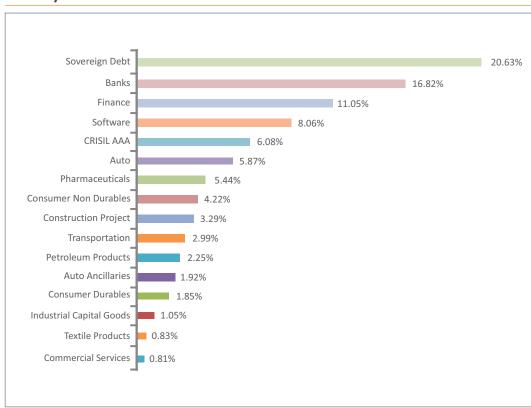
(Data as on 28-Feb-2019)

Top 10 Holdings

Sr. No.	Security	Weightage%
1	HDFC Bank Ltd.	6.33
2	Kotak Mahindra Bank Ltd.	4.12
3	HDFC Life Insurance Company Ltd.	3.42
4	Abbott India Ltd.	3.37
5	Larsen & Toubro Ltd.	3.29
6	ICICI Bank Ltd.	3.25
7	Maruti Suzuki India Ltd.	3.25
8	Axis Bank Ltd.	3.11
9	Tata Consultancy Services Ltd.	3.09
10	ICICI Lombard General Insurance Company Ltd.	2.97

(Data as on 28-Feb-2019)

Industry Allocation



(Data as on 28-Feb-2019) Industry classification as recommended by AMFI

Allocation

Instrument Name	Weightage%
Equity	66.46%
Bonds & Treasury Bills	26.71%
CBLO / Reverse Repo Investments	4.92%
Cash & Cash Equivalents	1.91%
Total	100

Motilal Oswal Ultra Short Term Fund (MOFUSTF)

(An open ended ultra-short term debt scheme investing in instruments such that the Macaulay# duration of the portfolio is between 3 months and 6 months)

Performance (As on 28-Feb-2019)

Investment Objective

The investment objective of the Scheme is to generate optimal returns consistent with moderate levels of risk and liquidity by investing in debt securities and money market securities.

However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Catagory

Ultra Short Duration Fund

Benchmark

CRISIL Ultra Short Term Debt TRI

Continuous Offer

Minimum Application Amount : ₹ 500/- and in multiples of ₹1/- thereafter.

Additional Application Amount : ₹500/- and in multiples of ₹1/- thereafter.

Redemption proceeds

Normally within 1 Business day from acceptance of redemption request.

Entry / Exit Load

Nil

Date of Allotment

6-Sep-2013

NAV

Regular Plan Growth Option Regular Plan - Daily Dividend Option	: ₹12.2821 : ₹8.9203
Regular Plan - Weekly Dividend Option	: ₹8.9204
Regular Plan - Fortnightly Dividend Option	: ₹8.9265
Regular Plan - Monthly Dividend Option	:₹8.9177
Regular Plan - Quarterly Dividend Option	:₹9.0473
Direct Plan Growth Option	:₹12.6305
Direct Plan Growth - Daily Dividend Option	:₹8.9140
Direct Plan Growth - Weekly Dividend Option	:₹8.9239
${\sf DirectPlanGrowth-FortnightlyDividendOption}$	
Direct Plan Growth - Monthly Dividend Option	
Direct Plan Growth - Quarterly Dividend Option	:₹9.0487

Scheme Statistics

Monthly AAUM	₹205.26 (₹cr)
Latest AUM (28-Feb-2019)	₹195.38 (₹cr)

Fund Manager

Mr. Abhiroop Mukherjee

Managing this fund since inception He has over 10 years of experience

Dividend History

Record Date	Dividend per Unit (₹)	Cum Dividend NAV	Ex Dividend NAV			
Quarterly Divid	Quarterly Dividend (Direct Plan)					
29-Dec-2017	0.1399	10.1607	10.0208			
03-Apr-2018	0.1571	10.1932	10.0361			
29-Jun-2018	0.1629	10.1885	10.0256			
Quarterly Divid	dend (Regular	Plan)				
29-Dec-2017	0.1283	10.1596	10.0313			
03-Apr-2018	0.1452	10.1917	10.0465			
29-Jun-2018	0.1517	10.1876	10.0359			
Monthly Dividend (Direct Plan)						
29-Jun-2018	0.0856	10.0860	10.0004			
27-Jul-2018	0.0527	10.0531	10.0004			
31-Aug-2018	0.0653	10.0657	10.0004			
Monthly Dividend (Regular Plan)						
29-Jun-2018	0.0815	10.0827	10.0012			
27-Jul-2018	0.0491	10.0503	10.0012			
31-Aug-2018	0.0608	10.0619	10.0011			

Pursuant to payment of dividend, NAV per unit will fall to the extent of the dividend payout and statutory levy (if applicable). Face value ₹ 10/-. Past performance may or may not be sustained in future.

Quantitative Indicators

Average Maturity	105 days/0.29 yrs
YTM	6.76%

	1 Year		3 Year		5 Year		Since Inception	
	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000
Scheme	-7.87	9,213	1.10	10,333	3.41	11,828	3.82	12,282
CRISIL Ultra Short Term Debt TRI (Benchmark)	8.19	10,819	7.65	12,474	8.13	14,787	8.34	15,511
CRISIL Liquifex TRI (Additional Benchmark)	7.68	10,768	7.25	12,338	7.78	14,550	7.97	15,229
NAV (₹) Per Unit (12.2821 as on 28-Feb-2019)		13.3311		11.8864		10.3839		10.0000

Date of inception: 6-Sep-2013. • Incase, the start/end date of the concerned period is non business date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. Past performance may or may not be sustained in the future. Performance is for Regular Plan Growth option. Different plans have different expense structure. • Mr. Abhiroop Mukherjee is the Fund Manager since 6-Sep-2013. The performance of the Schemes managed by him are on page no. 1,2,3,4 and 5

Treasury Bill

1	182 Days T BILL - 29-Aug-19	37.20

(Data as on 28-Feb-2019)

Holdings in Certificate of Deposit (CD)

Sr. No.	Security	Weightage (%)
1	National Bank for Agriculture and Rural Development	22.56
2	Axis Bank Ltd.	12.52

(Data as on 28-Feb-2019)

Rating

Rating	% to Net Assets
Soverign	37.20
CRISIL A1+	35.08
Cash and Cash Equivalent	27.72

(Data as on 28-Feb-2019)

#please refer to page no.21 of SID of MOFUSTF

Motilal Oswal Liquid Fund (MOFLF)

(An open ended liquid fund)

Investment Objective

The investment objective of the Scheme is to generate optimal returns with high liquidity to the investors through a portfolio of money market securities.

However, there can be no assurance or guarantee that the investment objective of the scheme would be achieved.

Category

Liquid Fund

Benchmark

CRISIL Liquid Fund Index

Continuous Offer

Minimum Application Amount: Rs 500/- and in multiples of Rs 1/- thereafter.

Additional Application Amount: Rs 500/- and in multiples of Rs 1/- thereafter.

Portfolio

Company % to Net Assets 91 Days Treasury Bills-11-Apr-19 40.65 91 Days T-BILL-16-May-19 36.31 CBLO / Reverse Repo Investments 21.15 Total 100

Sector

Perticular	% to Net Assets
Sovereign	76.96
Cash & Equivalent	23.04

(Data as on 28-Feb-2019)

(Data as on 28-Feb-2019)

Redemption proceeds

Normally within 1 Business day from acceptance of redemption request

NAV

Regular Plan Growth Option	: ₹ 10.1167
Regular Plan - Daily Dividend Option	: ₹ 10.0030
Regular Plan - Weekly Dividend Option	: ₹ 10.0225
Regular Plan - Fortnightly Dividend Option	: ₹ 10.0018
Regular Plan - Monthly Dividend Option	: ₹ 10.0693
Direct Plan Growth Option	: ₹ 10.1196
Direct Plan Daily Dividend Option	: ₹ 10.0051
Direct Plan Weekly Dividend Option	: ₹ 10.0128
Direct Plan Monthly Dividend Option	: ₹ 10.0620
Direct Plan Quarterly Dividend Option	: ₹ 10.0549

Fund Manager

Mr. Abhiroop Mukherjee

Managing this fund since inception. He has over 10 years of experience

Entry / Exit Load

Date of Allotment

Nil 20-Dec-2018

Scheme Statistics

Monthly AAUM	₹241.82 (₹ cr)
Latest AUM (28-Feb-2019)	₹271.82 (₹cr)

Quantitative Indicators

Average Maturity	45 days/0.12 yrs
YTM	6.35%

For Liquid Fund, Modified Duration is equal to its Average maturity (Data as on 28-Feb-2019)

Motilal Oswal Nasdaq 100 Fund of Fund (MOFN100FOF)

(An open ended fund of fund scheme investing in Motilal Oswal Nasdaq 100 ETF)

Investment Objective

The investment objective of the Scheme is to seek returns by investing in units of Motilal Oswal Nasdaq 100 ETF.

However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Category

Domestic Fund of Fund

Benchmark

NASDAQ-100 Index

Continuous Offer

Minimum Application Amount : $\overline{\tau}$ 500/- and in multiples of $\overline{\tau}$ 1/- thereafter.

Additional Application Amount : $\overline{\xi}$ 500/- and in multiples of $\overline{\xi}$ 1/- thereafter.

Portfolio

Company	% to Net Assets
NASDAQ ETF	97.95
CBLO / Reverse Repo Investments	3.01
Total	100

(Data as on 28-Feb-2019)

Sector

Perticular	% to Net Assets
Investment Funds/Mutual Funds	97.95
Cash & Equivalent	2.05

(Data as on 28-Feb-2019)

Redemption proceeds

Normally within 6 Business days from acceptance of redemption request

Entry / Exit Load

Date of Allotment

1 29-Nov-2018

NAV

Scheme Statistics

Regular Plan Growth Option: ₹10.7722Monthly AAUM₹32.43 (₹ cr)Direct Plan Growth Option: ₹10.7830Latest AUM (28-Feb-2019)₹35.19 (₹ cr)

Fund Manager

Mr. Ashish Agrawal

He is managing this fund since inception. He has 13 years of rich exprience.

For Debt Component since Inception

Mr. Abhiroop Mukherjee

Investors are requested to note that they will be bearing the recurring expenses of the fund of funds scheme, in addition to the expenses of underlying scheme in which the fund of funds scheme makes investments.

Motilal Oswal M50 ETF (MOFM50)

(An open ended scheme replicating/tracking Nifty 50 Index)

Investment Objective

The Scheme seeks investment return that corresponds (before fees and expenses) generally to the performance of the Nifty 50 Index (Underlying Index), subject to tracking error. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Catagory

ETF

Benchmark

Nifty 50 TRI

Continuous Offer

On NSE: Investors can buy/sell units of the Scheme in round lot of 1 unit and in multiples

Directly with the Mutual Fund: Investors can buy/sell units of the Scheme only in creation unit size i.e. 25,000 units and in multiples thereof.

Redemption proceeds

Normally within 3 Business days from acceptance of redemption request.

Date of Allotment

28-Jul-2010

NAV

Growth Option: ₹104.6092

Scheme Statistics

Monthly AAUM	₹19.41 (₹cr)
Latest AUM (28-Feb-2019)	₹19.35 (₹cr)
Beta	0.96
Portfolio Turnover Ratio	0.06

0.22% (Annualised) Tracking Error* Standard Deviation 13.08% (Annualised) Sharpe Ratio# 0.74(Annualised)

Fund Manager

Mr. Ashish Agarwal

Managing this fund since 23-Nov-2016 He has 13 years of rich experience

Performance (As on 28-Feb-2019)

	1 Year		3 Year		5 Year		Since Inception	
	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000
Scheme	4.10	10,410	15.97	15,599	12.45	17,982	7.85	19,152
Nifty 50 TRI (Benchmark)	4.32	10,432	17.20	16,099	12.87	18,317	9.72	22,195
BSE Sensex TRI (Additional Benchmark)	6.25	10,625	17.54	16,240	12.73	18,202	9.93	22,566
NAV Per Unit (104.6092: as on 28-Feb-2019)		100.4933		67.0625		58.1746		54.6210

Date of inception: 28-Jul-10. • Incase, the start/end date of the concerned period is non business date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. Past performance may or may not be sustained in the future. Performance is for Growth option. • This scheme is currently managed by Mr. Ashish Agarwal. He has been managing this fund since 23-Nov-2016. The performances of the schemes manage by him are on page no. 8.

Industry Allocation

27.04% Software Petroleum Products 11.48% Consumer Non Durables 9.72% Auto 6.53% Construction Project Pharmaceutical 2.50% | Power | Common | Co Cash & Equivalent 0.94%

(Data as on 28-Feb-2019) Industry classification as

recommended by AMFI

Top 10 Holdings

Sr. No.	Scrip	Weightage (%)
1	HDFC Bank Ltd.	10.24
2	Reliance Industries Ltd.	9.67
3	HDFC Ltd.	6.96
4	Infosys Ltd.	6.40
5	ITC Ltd.	5.43
6	ICICI Bank Ltd.	5.17
7	Tata Consultancy Services Ltd.	4.78
8	Kotak Mahindra Bank Ltd.	3.72
9	Larsen & Toubro Ltd.	3.66
10	Axis Bank Ltd.	2.89

NSE & BSE Symbol	M50	ISIN Code	INF247L01536
Bloomberg Code	MOSTM50	Entry Load	NIL
Reuters Code	M50.NS	Exit Load	NIL

^{*}Against the benchmark Nifty 50 Index. # Risk free returns based on last overnight MIBOR cut-off of 6.35% (Data as on 28-Feb-2019)

Motilal Oswal Midcap 100 ETF (MOFM100)

(An open ended scheme replicating/tracking Nifty Midcap 100 Index)

Investment Objective

The Scheme seeks investment return that corresponds (before fees and expenses) to the performance of Nifty Midcap 100 Index (Underlying Index), subject to tracking error. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Catagory

ETF

Benchmark

Nifty Midcap 100 TRI

Continuous Offer

On NSE/BSE: Investors can buy/sell units of the Scheme in round lot of 1 unit and in multiples thereof.

Directly with the Mutual Fund: Investors can buy/sell units of the Scheme only in creation unit size i.e. 1,25,000 units and in multiples thereafter.

Redemption proceeds

Normally within 3 Business days from acceptance of redemption request.

Date of Allotment

31-Jan-2011

NAV

Growth Option: ₹17.3342

Scheme Statistics

Monthly AAUM ₹ 21.39 (₹ cr) Latest AUM (28-Feb-2019) ₹ 21.93(₹ cr)

Portfolio Turnover Ratio 0.72

Tracking Error* 0.30% (Annualised)
Standard Deviation 16.92 (Annualised)
Sharpe Ratio# 0.38 (Annualised)

Fund Manager

Mr. Ashish Agarwal

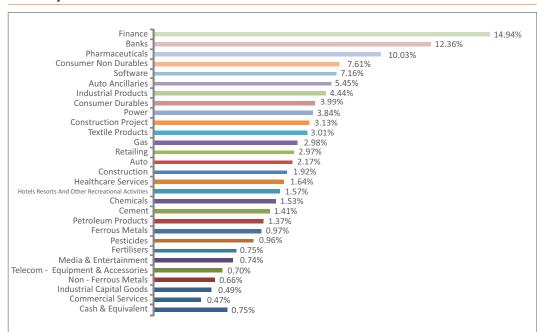
Managing this fund since 23-Nov-2016 He has 13 years of rich experience.

Performance (As on 28-Feb-2019)

		1 Year	3 Year		5 Year		Since Inception	
	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000
Scheme	-14.54	8,546	12.81	14,357	16.43	21,391	10.17	21,880
Nifty Midcap 100 TRI (Benchmark)	-14.18	8,582	14.35	14,953	17.75	22,634	11.09	23,397
Nifty 50 (Additional Benchmark)	4.32	10,432	17.20	16,099	12.87	18,317	10.04	21,675
NAV Per Unit (17.3342: as on 28-Feb-2019)		20.2844		12.0735		8.1034		7.9225

Date of inception: 31-Jan-11. • Incase, the start/end date of the concerned period is non business date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. Past performance may or may not be sustained in the future. Performance is for Growth option. • This scheme is currently managed by Mr. Ashish Agarwal. He has been managing this fund since 23-Nov-2016. The performances of the schemes manage by him are on page no.7.

Industry Allocation



(Data as on 28-Feb-2019) Industry classification as recommended by AMFI

Top 10 Holdings

Sr. No.	Security	Weightage%
1	RBL Bank Ltd.	3.73
2	Divi's Laboratories Ltd.	3.30
3	The Federal Bank Ltd.	2.60
4	United Breweries Ltd.	2.34
5	Voltas Ltd.	2.05
6	Page Industries Ltd.	2.02
7	Bharat Forge Ltd.	2.02
8	REC Ltd.	1.98
9	Info Edge (India) Ltd.	1.91
10	Tata Power Company Ltd.	1.86

NSE & BSE Symbol	M100	ISIN Code	INF247L01023
Bloomberg Code	MOST100	Entry Load	NIL
Reuters Code	M100.NS	Exit Load	NIL

^{*}Against the benchmark Nifty Midcap 100 Index. # Risk free returns based on last overnight MIBOR cut-off of 6.35% (Data as on 28-Feb-2019)

Motilal Oswal Nasdaq 100 ETF (MOFN100)

(An open ended scheme replicating/tracking NASDAQ-100 Index)

Investment Objective

The Scheme seeks investment return that corresponds (before fees and expenses) generally to the performance of the NASDAQ-100 Index, subject to tracking error. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Catagory

ETF

Benchmark

NASDAQ - 100 TRI

Continuous Offer

On NSE / BSE: Investors can buy/sell units of the Scheme in round lot of 1 unit and in multiples thereof.

Directly with the Mutual Fund: Investors can buy/sell units of the Scheme only in creation unit size i.e. 25,000 units and in multiples thereafter.

Redemption Proceeds

Normally within 3 Business days from acceptance of redemption request.

Date of Allotment

29-Mar-2011

NAV

Growth Option: ₹493.6225

Scheme Statistics

Monthly AAUM	₹ 129.08 (₹ cr)
Latest AUM (28-Feb-2019)	₹133.94 (₹cr)
	0.07

0.03 Portfolio Turnover Ratio

0.13% (Annualised) Tracking Error* Standard Deviation 14.93 (Annualised) Sharpe Ratio# 0.87(Annualised)

Fund Manager

Mr. Swapnil Mayekar

Managing this fund since 10-Aug-2015 He has 10 years of rich experience

Performance (As on 28-Feb-2019)

	1 Year			3 Year		5 Year		Since Inception	
	CAGR (%)	Current Value of Investment of ₹ 10,000							
Scheme	12.33	11,233	19.51	17,068	16.60	21,555	21.83	47,815	
NASDAQ 100 (INR) TRI (Benchmark)	14.49	11,449	21.75	18,049	18.59	23,452	23.73	54,087	
Nifty 50 TRI (Additional Benchmark)	4.32	10,432	17.20	16,099	12.87	18,317	9.67	20,789	
NAV Per Unit (493.6225: as on 28-Feb-2019)		439.4468		289.2049		229.0071		103.2365	

Date of inception: 29-Mar-11. • Incase, the start/end date of the concerned period is non business date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. Past performance may or may not be sustained in the future.Performance is for Growth option. • This scheme is currently managed by Mr. Swapnil Mayekar. He has been managing this fund since 10-Aug-2015. The performances of the schemes manage by him are on page no. 5.

Industry Allocation

Software & Services 33.73% Retailing 14.55% Technology Hardware & Equipment Semiconductors & Semiconductor Pharmaceuticals Biotechnology **13.78%** 7.11% Media 5.03% Food Beverage & Tobacco 3.91% Food & Staples Retailing 2.10% Consumer Services 1.85% Consumer Services Health Care Equipment & Services Transportation Commercial & 0.83% Telecommercial & 0.83% Telecommercial & 0.79% Automobiles & 0.70% Consumer Durables & 0.70% Consumer Durables & 0.38% Consumer Durables & 0.38% Consumer Durables & 0.36% Consumer Durables & 0.36% Consumer Durables & 0.36% Cash & Equivalent 0.07%

(Data as on 28-Feb-2019) Industry Classification is as per Global Industry Classification Standard (GICS)

Top 10 Holdings

Sr. No.	Scrip	Weightage (%)
1	Microsoft Corp	9.95
2	Apple Inc.	9.59
3	Amazon Com Inc	9.29
4	Facebook Inc	4.57
5	Alphabet Inc	4.54
6	Alphabet Inc A	3.98
7	Intel Corporation	3.11
8	Cisco Sys Inc Com	2.97
9	Comcast Corporation	2.24
10	Pepsico Inc	2.11

NSE & BSE Symbol	N100	ISIN Code	INF247L01031
Bloomberg Code	MOSTNDX	Entry Load	NIL
Reuters Code	N100.NS or N100.BO	Exit Load	NIL

^{*}Against the benchmark NASDAQ-100 Index. # Risk free returns based on last overnight MIBOR cut-off of 6.35% (Data as on 28-Feb-2019).

Assets Under Management

AUM REPORT FOR THE QUARTER ENDED (31/12/2018)

Asset class wise disclosure of AUM & AAUM

₹ in Lakhs

Category	AUM as on the last day of the Quarter	Average AUM as on last day of the Quarter
Income	24,307.69	44,755.23
Equity (other than ELSS)	1,753,506.19	1,692,158.36
Balanced	0.00	0.00
Liquid	9,301.51	962.96
Gilt	0.00	0.00
Equity - ELSS	116,013.48	108,377.12
GOLD ETF	0.00	0.00
Other ETF	14,448.76	13,673.19
Fund of Fund investing overseas	0.00	0.00
Total	1,917,577.62	1,859,926.86

AUM REPORT FOR THE QUARTER ENDED (31/12/2018) Disclosure of percentage of AUM by geography

Geographical Spread	% of Total AUM as on the last day of the Quarter
Top 5 Cities	71.26
Next 10 Cities	15.78
Next 20 Cities	6.23
Next 75 Cities	4.60
Others	2.13
Total	100

Total Expense Ratio*: Motilal Oswal Focused 25 Fund: Direct Plan- 0.98%, Regular Plan- 2.01%; Motilal Oswal Midcap 30 Fund: Direct Plan- 0.94%, Regular Plan- 1.94%; Motilal Oswal Multicap 35 Fund: Direct Plan- 0.85%, Regular Plan- 1.76%; Motilal Oswal Long Term Equity Fund: Direct Plan- 0.74%, Regular Plan- 2.01%; Motilal Oswal Dynamic Fund: Direct Plan- 0.93%, Regular Plan- 1.90%; Motilal Oswal Equity Hybrid Fund: Direct Plan- 1.05%, Regular Plan- 2.35% Motilal Oswal Ultra Short Term Fund: Direct Plan- 0.08%, Regular Plan- 0.08%; Motilal Oswal Liquid Fund: Direct Plan- 0.20%, Regular Plan- 0.35%; Motilal Oswal Nasdaq 100 Fund of Fund: Direct Plan- 0.10%, Regular Plan- 0.50%; Motilal Oswal M50 ETF 0.15%; Motilal Oswal Midcap 100 ETF 0.20%; Motilal Oswal NASDAQ-100 ETF 0.50%

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Product Suitability

Name of the Scheme	This product is suitable for investors who are seeking*	
Motilal Oswal Focused 25 Fund (MOF25)	 Return by investing in upto 25 companies with long term sustainable competitive advantage and growth potential Investment in Equity and equity related instruments subject to overall limit of 25 companies 	
Motilal Oswal Midcap 30 Fund (MOF30)	 Long-term capital growth Investment in equity and equity related instruments in a maximum of 30 quality mid-cap companies having long-term competitive advantages and potential for growth 	
Motilal Oswal Multicap 35 Fund (MOF35)	 Long-term capital growth Investment in a maximum of 35 equity and equity related instruments across sectors and market capitalization levels 	Riskometer Moderate Applied and Applied Appl
Motilal Oswal Long Term Equity Fund (MOFLTE)	 Long-term capital growth Investment predominantly in equity and equity related instruments; 	Low High
Motilal Oswal Dynamic Fund (MOFDYNAMIC)	 Long-term capital appreciation Investment in equity, derivatives and debt instruments 	Investors understand that their principal will be at Moderately High ri
Motilal Oswal Equity Hybrid Fund (MOFEH)	 Long-term capital appreciation by generating equity linked returns Investment predominantly in equity and equity related instruments; 	
Motilal Oswal M50 ETF (MOFM50)	 Return that corresponds generally to the performance of the Nifty 50 Index (Underlying Index), subject to tracking error Investment in equity securities of Nifty 50 Index 	
Motilal Oswal Midcap 100 ETF (MOFM100)	 Return that corresponds generally to the performance of the Nifty Midcap 100 Index, subject to tracking error Investment in equity securities of Nifty Midcap 100 Index 	
Motilal Oswal Nasdaq 100 ETF (MOFN100)	 Return that corresponds generally to the performance of the NASDAQ-100 Index, subject to tracking error Investment in equity securities of NASDAQ-100 Index 	Riskometer Moderate Moderate Moderate
Motilal Oswal Nasdaq 100 Fund of Fund (MOFN100FOF)	 Long term capital appreciation Return that corresponds generally to the performance of the Scheme, Motilal Oswal Nasdaq 100 ETF (MOFN100) through investment in units of MOFN100 	Low High Investors understand that their principal will be at High risk
Motilal Oswal Ultra Short Term Fund (MOFUSTF)	 Optimal returns consistent with moderate levels of risk Investment in debt securities and money market securities with Macaulay duration of the portfolio between 3 months and 6 months. 	Riskometer Moderate Moderate Low High Investors understand that their principal will be at Moderately Low
Motilal Oswal Liquid Fund (MOFLF)	 Regular income over short term Investment in money market securities 	Riskometer Moderate Mode

^{*}Investors should consult their financial advisors if in doubt about whether the product is suitable for them.

Risk Disclosure and Disclaimer

Statutory Details: Constitution: Motilal Oswal Mutual Fund has been set up as a trust under the Indian Trust Act, 1882. Trustee: Motilal Oswal Trustee Company Ltd. Investment Manager: Motilal Oswal Asset Management Company Ltd. Sponsor: *Motilal Oswal Financial Services Ltd. Risk Factors: (1) All Mutual Funds and securities investments are subject to market risks and there can be no assurance that the Scheme's objectives will be achieved (2) As the price / value / interest rates of the securities in which the Scheme invests fluctuates, the Net Asset Value (NAV) of units issued under the Scheme may go up or down depending upon the factors and forces affecting the securities market (3) Past performance of the Sponsor/AMC/Mutual Fund and its affiliates does not indicate the future performance of the Scheme and may not provide a basis of comparison with other investments (4) The name of the Schemes does not in any manner indicate the quality of the Schemes, its future prospects and returns. Investors are therefore urged to study the terms of offer carefully and consult their Investment Advisor before they invest in the Scheme (5) The Sponsor is not responsible or liable for any loss or shortfall resulting from the operation of the Mutual Fund beyond the initial contribution made by it of an amount of Rs. 1 Lac towards setting up of the Mutual Fund (6) The present Schemes are not guaranteed or assured return Schemes. Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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*Pursuant to the scheme of amalgamation Motilal Oswal Securities Limited (MOSL) has been merged with Motilal Oswal Financial Services Limited (MOFSL) whereby all the assets and liabilities of MOSL including its business and investments have been transferred to MOFSL w.e.f. August 21, 2018.

BUY RIGHT: SIT TIGHT

Buying quality companies and riding their growth cycle



At Motilal Oswal Asset Management Company (MOAMC), our investment philosophy and investing style is centered on 'Buy Right: Sit Tight' principle. 'Buy Right' means buying quality companies at a reasonable price and 'Sit Tight' means staying invested in them for a longer time to realise the full growth potential of the stocks.

It is a known fact that good quality companies are in business for decades but views about these companies change every year, every quarter, every month and sometimes every day! While many of you get the first part of identifying good quality stocks, most don't stay invested for a long enough time. The temptation to book profits at 25% or 50% or even 100% returns in a 1 to 3 year period is so natural that you miss out on the chance of generating substantial wealth that typically happens over the long term; say a 10 year period.

'Buy Right' Stocks Characteristics

QGLP

- 'Q'uality denotes quality of the business and management
- 'G'rowth denotes growth in earnings and sustained RoE
- 'L'ongevity denotes longevity of the competitive advantage or economic moat of the business
- 'P'rice denotes our approach of buying a good business for a fair price rather than buying a fair business for a good price

Sit Tight Approach

- Buy and Hold: We are strictly buy and hold investors and believe that picking the right business needs skill and holding onto these businesses to enable our investors to benefit from the entire growth cycle needs even more skill.
- Focus: Our portfolios are high conviction portfolios with 25 to 30 stocks being our ideal number. We believe in adequate diversification but over-diversification results in diluting returns for our investors and adding market risk

This Buy Right: Sit Tight philosophy manifests itself in all the products in our Portfolio Management and Equity Mutual Fund schemes

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