

Motilal Oswal Multicap 35 Fund

An ideal mixture of stocks has the potential to build a well-diversified equity portfolio that can you achieve your financial goals. This is because Multicap funds invest in stocks across market capitalization that take of the opportunities across market cap environments.

By investing in our Motilal Oswal Multicap 35 Fund (MOF35), you can reap the growth potential of your equity portfolio. This is because we believe in our unique investment philosophy of 'Buy Right: Sit Tight' where we buy Quality stocks with Growth potential with Longevity advantage at a fair Price (QGLP).

Toll free number: 81086 22222 or 022-4054 8002 | Visit: www.motilaloswalmf.com

THINK EQUITY THINK MOTILAL OSWAL





For individual nature of tax implications, investors are requested to consult their tax advisors before investing

Name of the scheme	This product is suitable for investors who are seeking*	Riskometer
Motilal Oswal Multicap 35 Fund (MOF35) Multi Cap Fund - An open ended equity scheme investing across large cap, mid cap, small cap stocks	 Long-term capital growth Investment in a maximum of 35 equity and equity related instruments across sectors and market capitalization levels 	Low High Investors understand that their principal will be at Moderately High risk

^{*}Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

At Motilal Oswal Asset Management Company Limited (MOAMC), our investment philosophy and investing style is centered on 'Buy Right: Sit Tight' principle. 'Buy Right' means buying quality companies at a reasonable price and 'Sit Tight' means staying invested in them for a longer time to realise the full growth potential of the stocks.

BUY RIGHT STOCK CHARACTERISTICS

QGLP

- 'Q'uality denotes quality of the business and management
- 'G'rowth denotes growth in earnings and sustained RoF
- 'L'ongevity denotes longevity of the competitive advantage or economic moat of the business
 - 'P'rice denotes our approach of buying a good
- business for a fair price rather than buying a fair business for a good price

SIT TIGHT APPROACH

- Buy and Hold: We are strictly buy and hold investors and believe that picking the right business needs skill and holding onto these businesses to enable our investors to benefit from the entire growth cycle needs even more skill.
- Focus: Our portfolios are high conviction portfolios with 25 to 30 stocks being our ideal number. We believe in adequate diversification but over-diversification results in diluting returns for our investors and adding market risk

INVESTMENT OBJECTIVE

The investment objective of the scheme is to achieve long term capital appreciation by primarily investing in a maximum of 35 equity & equity related instruments across sectors and market capitalization levels. However, there can be no assurance or guarantee that the investment objective of the scheme would be achieved.

FUND MANAGERS

Fund Manager	Mr. Akash Singhania
Fund Manager (Debt Component)	Mr. Abhiroop Mukherjee

INVESTMENT PATTERN

Instruments	Indicative allocations (% of total assets)		Risk Profile
moti differits	Minimum	Maximum	High/Medium /Low
Equity and equity related instruments*	65	100	High
Debt Instruments, Money Market Instruments, G-Secs, Cash and Cash at call, etc	0	35	Low

^{*}subject to overall limit of 35 companies

SCHEME DETAILS

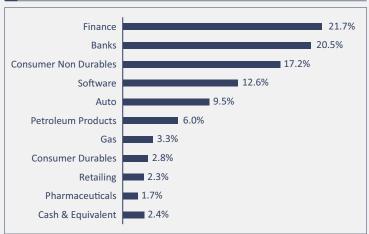
21.8905
40 2053
19.2857
23.1768
19.2767
9474.7
10236.9
21.1
-0.3
0.3
1.0

^{*}Against the benchmark Nifty 500 TRI Index. # Risk free returns based on last overnight MIBOR cut-off of 4.41%

TOP 10 HOLDINGS

Scrip	Holdings (%)
HDFC Bank Ltd.	8.8
HDFC Life Insurance Company Ltd.	7.3
Tata Consultancy Services Ltd.	6.3
Infosys Ltd.	6.3
HDFC Ltd.	6.2
Reliance Industries Ltd.	6.0
Maruti Suzuki India Ltd.	5.2
United Spirits Ltd.	4.4
Axis Bank Ltd.	4.3
Eicher Motors Ltd.	4.2

SECTOR ALLOCATION



Industry classification as recommended by AMFI