

A FUND THAT LETS YOU PUT **PROCESS IN PRACTICE**



Motilal Oswal Long Term Equity Fund (MOFLTE)

The ideal process for wealth creation in equity is to invest in a few good quality stocks and stay invested in them for years. And if you don't have the expertise to buy quality stocks and the patience to remain invested, invest in our Motilal Oswal Long Term Equity Fund.

The fund invests in Quality companies using our unique QGLP stock-picking process to Buy Right. And the inbuilt feature of this fund, a 3-year lock-in will make you sit tight on them and prevent you from falling prey to short-term market volatility. Whats more, this being an ELSS fund you also **save tax under section 80C of the Income Tax Act, 1996***.

*For individual nature of tax implications, investors are requested to consult their tax advisors before investing.

Toll free number : 81086 22222 or 022-4054 8002 | **Visit**: www.motilaloswalmf.com

**THINK EQUITY
THINK MOTILAL OSWAL**



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Name of the scheme	This product is suitable for investors who are seeking*	Riskometer
Motilal Oswal Long Term Equity Fund (MOFLTE)(An open ended equity linked saving scheme with a statutory lock in of 3 years and tax benefit)	<ul style="list-style-type: none"> Long-term capital growth Investment predominantly in equity and equity related instruments; 	<p>Investors understand that their principal will be at Moderately High risk</p>

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

OUR INVESTMENT PHILOSOPHY - 'Buy Right : Sit Tight'

At Motilal Oswal Asset Management Company Limited (MOAMC), our investment philosophy and investing style is centered on 'Buy Right: Sit Tight' principle. 'Buy Right' means buying quality companies at a reasonable price and 'Sit Tight' means staying invested in them for a longer time to realise the full growth potential of the stocks.

BUY RIGHT STOCK CHARACTERISTICS

QGLP

- **'Q'quality** denotes quality of the business and management
- **'G'rowth** denotes growth in earnings and sustained RoE
- **'L'ongevity** denotes longevity of the competitive advantage or economic moat of the business
- **'P'rice** denotes our approach of buying a good business for a fair price rather than buying a fair business for a good price

INVESTMENT OBJECTIVE

The investment objective of the Scheme is to generate long-term capital appreciation from a diversified portfolio of predominantly equity and equity related instruments. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

INVESTMENT PATTERN

Instruments	Indicative allocations (% of total assets)		Risk Profile
	Minimum	Maximum	High/Medium/Low
Equity and equity related instruments	80	100	High
Debt Instruments, Money Market Instruments, G-Secs, Cash and Cash at call, etc	0	20	Low to Medium

TOP 10 HOLDINGS

Scrip	Holdings (%)
HDFC Bank Ltd.	8.4
ICICI Bank Ltd.	7.5
Hindustan Unilever Ltd.	7.0
United Breweries Ltd.	5.7
Torrent Pharmaceuticals Ltd.	5.1
Muthoot Finance Ltd.	5.0
Jubilant Foodworks Ltd.	4.8
Bharti Airtel Ltd.	4.6
Axis Bank Ltd.	3.7
The Phoenix Mills Ltd.	3.5

SIT TIGHT APPROACH

- **Buy and Hold:** We are strictly buy and hold investors and believe that picking the right business needs skill and holding onto these businesses to enable our investors to benefit from the entire growth cycle needs even more skill.
- **Focus:** Our portfolios are high conviction portfolios with 25 to 30 stocks being our ideal number. We believe in adequate diversification but over-diversification results in diluting returns for our investors and adding market risk

FUND MANAGERS

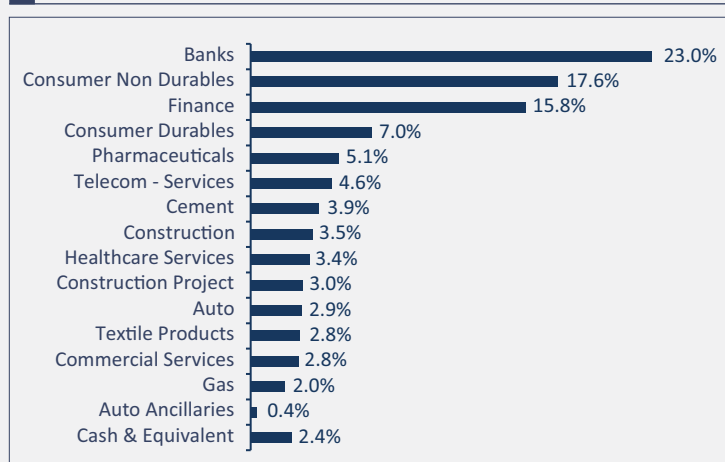
Fund Manager	Mr. Akash Singhania
Fund Manager (Debt Component)	Mr. Abhiroop Mukherjee

SCHEME DETAILS

NAV Regular Plan Growth Option (Rs.)	15.5771
NAV Regular Plan Dividend Option (Rs.)	13.8025
NAV Direct Plan Growth Option (Rs.)	16.7625
NAV Direct Plan Dividend Option (Rs.)	14.9303
Monthly AAUM (in Rs Crs.)	1463.6
Latest AUM (30-June-2020) (in Rs Crs.)	1497.2
Standard Deviation (Annualised)	21.5
Sharpe Ratio (Annualised)#	-0.2
Portfolio Turnover Ratio	0.8
Beta	0.9

*Against the benchmark Nifty 500 TRI Index. # Risk free returns based on last overnight MIBOR cut-off of 3.89%

SECTOR ALLOCATION



Industry classification as recommended by AMFI