

Investment Objective

The Strategy aims to deliver superior returns by investing in stocks from sectors that can benefit from the Next Trillion Dollar GDP growth by focusing on different multi-cap stocks

Key Features

1. A multi-cap strategy focused on identifying businesses benefitting from India's growing GDP
2. 12+ years track record with consistent outperformance over benchmark across market cycles (10 out of 12 calendar years)
3. High quality concentrated portfolio of 24 stocks
4. Buy and Hold strategy with 14 stocks held for more than 5 years (Page Industries held since inception) resulting in wealth creation for investors

Portfolio Attributes

1. Index agnostic: ~87% away from benchmark Nifty 500
2. Key sector allocation is to Consumer Discretionary, FMCG, Pharmaceuticals and Private Banks

Portfolio Actions in last 6 months

- **Companies Added:** Hindustan Unilever
- **Companies Exited:** Bajaj Finance, Glaxosmithkline Consumer Healthcare, Jammu & Kashmir Bank

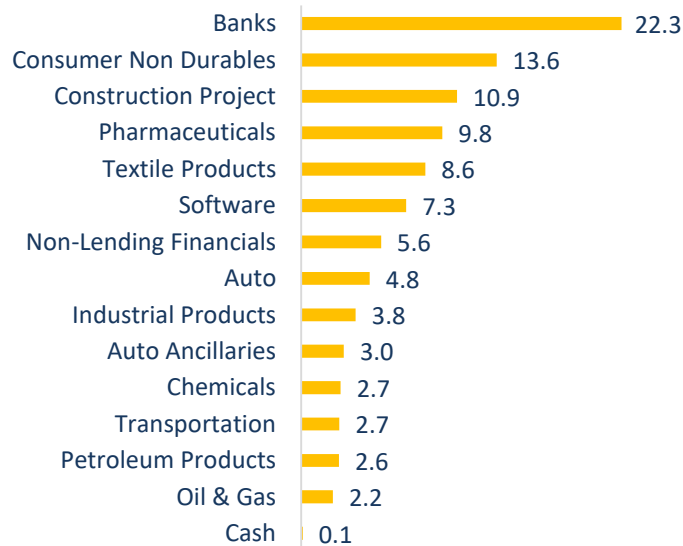
How Buy Right : Sit Tight works

Company	Initial Purchase Date	Market Cap Rs. Crores (Purchase Date)	Market Cap Rs. Crores (30 th June 20)	Absolute Growth	CAGR (%)
Kotak Mahindra Bank	Sep-10	30,379	2,69,078	8.9X	25%
Ipca Laboratories	Nov-12	5,922	21,112	3.6X	18%
City Union Bank	Mar-13	3,026	8,951	3.3X	16%
Hindustan Petroleum Corporation	Aug-14	13,633	33,029	2.2X	16%

Wealth creation is achieved through holding quality companies for a long period of time

Top 10 Holdings & Sectoral Allocation

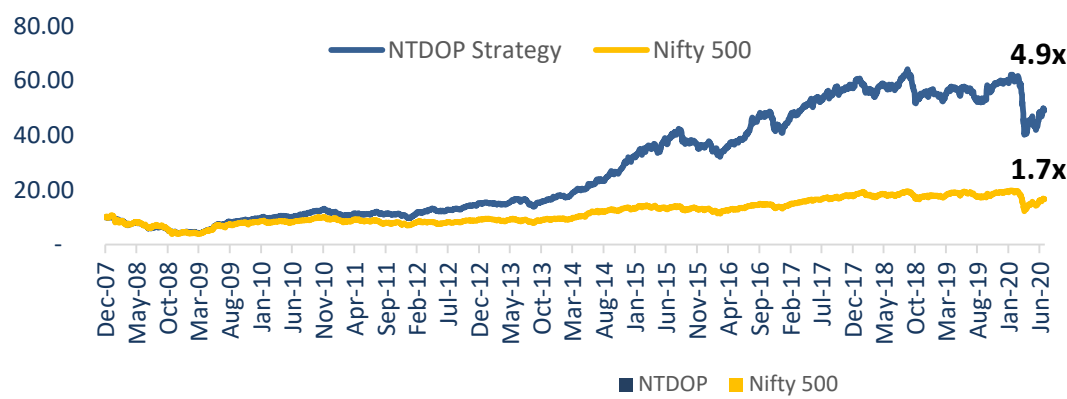
Scrip Name	% Holding
Kotak Mahindra Bank Ltd.	12.0
Voltas Ltd.	10.1
Page Industries Ltd.	8.6
Ipca Laboratories Ltd.	6.5
Max Financial Services Ltd.	5.6
ICICI Bank Ltd.	5.6
Hindustan Unilever Ltd.	5.4
Eicher Motors Ltd.	4.8
L&T Technology Services Ltd.	4.2
Godrej Industries Ltd.	3.4



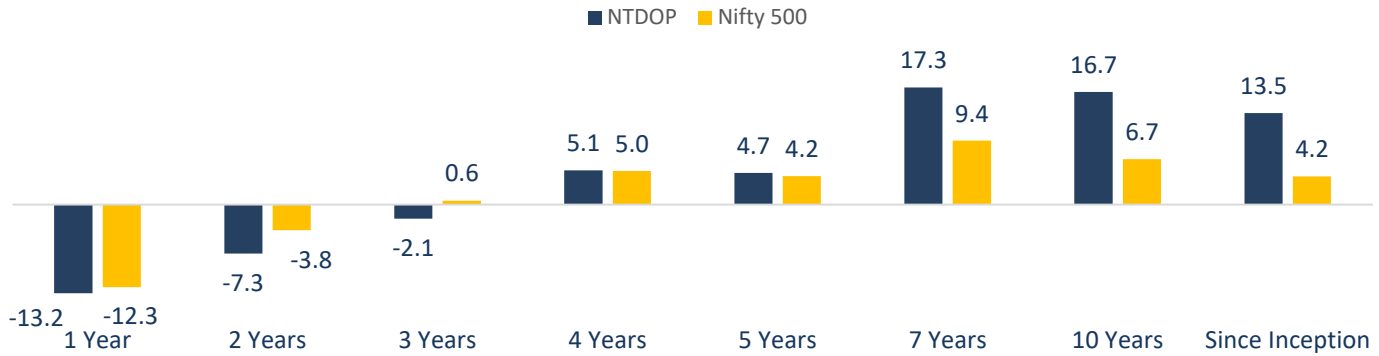
Disclaimers and Risk Factors

NTDOP Strategy Inception Date: 5th Dec 2007; Data as on 30th June 2020; Data Source: MOAMC Internal Research; RFR: 7.25%; *Earnings as of Match 2020 quarter and market price as on 30th June 2020; Source: Capitaline and Internal Analysis; Please Note: The above strategy returns are of a Model Client as on 30th June 2020. Returns of individual clients may differ depending on time of entry in the Strategy. Past performance may or may not be sustained in future and should not be used as a basis for comparison with other investments. Returns below 1 year are absolute and above 1 year are annualized. Strategy returns shown above are post fees & expenses. The stocks forming part of the existing portfolio under NTDOP Strategy may or may not be bought for new client. Name of the PMS Strategy does not in any manner indicate its future prospects and returns. The Company names mentioned above is only for the purpose of explaining the concept and should not be construed as recommendations from MOAMC.

Performance Since Inception



NTDOP Strategy has delivered a CAGR of 13.5% vs. Nifty 500 returns of 4.1%, an outperformance of 9.4% (CAGR) since inception (5th December 2007)



Fund Contributors (3 Year Trailing 30th June 2020)

Top 5	Contribution
Bajaj Finance Limited	6.1%
Ipca Laboratories Limited	4.3%
Kotak Mahindra Bank Limited	4.1%
Glaxosmithkline Consumer Healthcare	1.5%
Page Industries Limited	1.5%

Bottom 5	Contribution
Cummins India Limited	-1.7%
Eicher Motors Limited	-1.8%
Federal Bank Limited	-1.8%
Emami Limited	-1.8%
Bosch Limited	-2.8%

*Portfolio Fundamentals

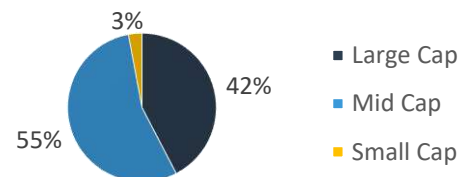
	TTM
PAT Growth	4%
RoE	21%
PE	40

Ageing

Number of Scripts	Holding Period
2	Since Inception (10+ Years)
12	> 5 Years
7	> 2 Years but < 5 Years
3	< 2 Years

The average holding period for stocks held under NTDOP Strategy is about 6 years and 6 months

Market Capitalization



Weighted Average Market Cap Rs. 89,938 Crs

Risk Ratios

3 Year Data	Strategy	Benchmark
Churn Ratio	8.6%	-
Standard Deviation	20.5%	19.9%
Beta	0.9	1
Sharpe Ratio	-1.9	-1.3

Disclaimers and Risk Factors

NTDOP Strategy Inception Date: 5th Dec 2007; Data as on 30th June 2020; Data Source: MOAMC Internal Research; RFR: 7.25%; *Earnings as of March 2020 quarter and market price as on 30th June 2020; Source: Capitaline and Internal Analysis; Please Note: The above strategy returns are of a Model Client as on 30th June 2020. Returns of individual clients may differ depending on time of entry in the Strategy. Past performance may or may not be sustained in future and should not be used as a basis for comparison with other investments. Returns below 1 year are absolute and above 1 year are annualized. Strategy returns shown above are post fees & expenses. The stocks forming part of the existing portfolio under NTDOP Strategy may or may not be bought for new client. Name of the PMS Strategy does not in any manner indicate its future prospects and returns. The Company names mentioned above is only for the purpose of explaining the concept and should not be construed as recommendations from MOAMC.