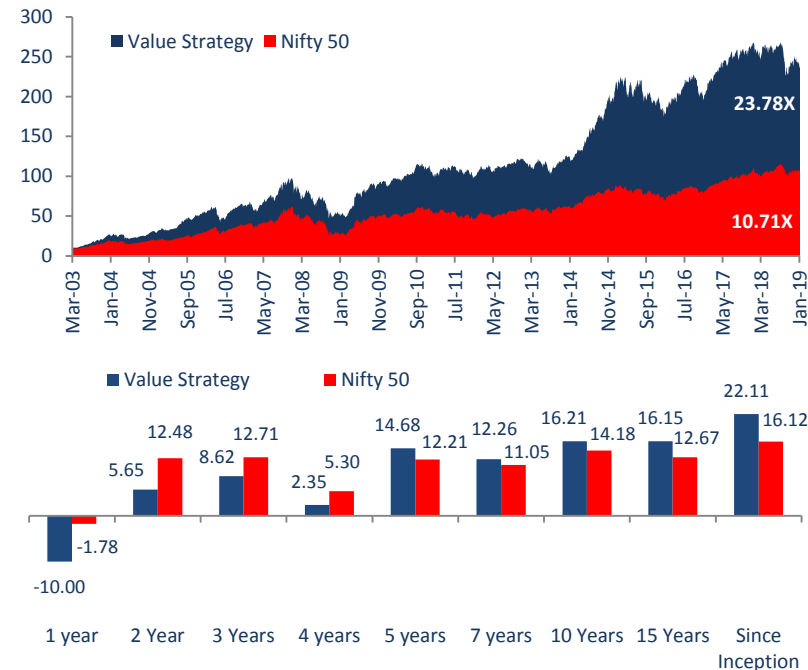


## Investment Objective

Value strategy aims to benefit from the long term compounding effect on investments done in good businesses, run by great business managers for superior wealth creation.

## Performance



## Top 10 Holdings & Top 5 Sectors

Scrip Names	% Holdings
HDFC Bank Ltd	12.35
Kotak Mahindra Bank Ltd	9.25
Bajaj Finserv Ltd	7.07
ICICI Lombard General Insurance Company Ltd	6.52
Bharat Petroleum Corporation Ltd	6.45
Larsen & Toubro Ltd	6.05
Bharat Forge Ltd	4.78
Eicher Motors Ltd	4.54
ICICI Bank Ltd	4.54
Maruti Suzuki India Ltd	4.31

Sectors	% Allocation
Banking & Finance	51.53
Auto & Auto Ancillaries	15.94
Oil & Gas	9.82
Engineering & Electricals	6.05
FMCG	3.07
Cash	3.75

## Market Capitalization

Market Capitalization	% Equity
Large cap	87
Midcap	8
Smallcap	2

Weighted Average Market Cap (Rs. in Crs)	170,467
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## Performance Attribution Analysis (1 Year Trailing 31<sup>st</sup> January 2019)

Scrip	Contribution	Scrip	Contribution
Bajaj Finserv	1.25%	HDFC Life Insurance	-0.17%
Kotak Mahindra Bank	1.25%	Petronet L N G	-0.21%
ICICI Lombard Gen Insurance	0.53%	HDFC	-0.35%
H D F C Bank	0.47%	Larsen & Toubro	-0.44%
Axis Bank	0.28%	AU Small Finance	-0.75%
I C I C I Bank	0.18%	Hero Motocorp	-0.86%
Ipca Laboratories	0.14%	Maruti Suzuki India	-0.89%
Tech Mahindra	0.02%	Qess Corp	-1.05%
Bosch	-0.02%	Sun Pharma	-1.33%
Thermax	-0.03%	Eicher Motors	-1.69%
Asian Paints	-0.07%	Bharat Forge	-2.00%
InterGlobe Aviation	-0.07%	BPCL	-2.54%
I T C	-0.07%		

## Risk Ratios

3 Year Data	Scheme	Benchmark
Standard Deviation	13.58%	12.38%
Beta	0.94	1.00
Sharpe Ratio	-0.05	0.44
Upside Capture	0.75	1.00
Downside Capture	0.99	1.00

## \*Portfolio Fundamentals

	TTM	FY19E	FY20E
PAT Growth	16%	15%	31%
RoE	16%	16%	17%
PE	31	26	20

## Buy Right : Sit Tight

Stock	Purchase Date	Adjusted Purchase Price	Market Rate as on	% Growth
			31-Jan-19	
Hero MotoCorp	Jun-03	254	2614	931%
HDFC Bank	Jul-08	201	2080	935%
Eicher Motors	Apr-12	2055	19006	825%
HDFC	Jan-06	242	1922	695%

No. of Scrips	Holding Period
1	Since Inception (15+ Years)
4	> 5 Years but < 12 Years
4	> 2 Years but < 5 Years
13	< 2 Years

The average holding period for stocks held under Value Strategy is over 3 years and 8 months.

## Disclaimers and Risk Factors

Value Strategy Inception Date: 25<sup>th</sup> Mar 2003; Data as on 31<sup>st</sup> January 2019; Data Source: MOAMC Internal Research; RFR: 7.25%; \*Earnings as of Sept 2018 quarter and market price as on 31<sup>st</sup> January 2019  
Please Note: The above strategy returns are of a Model Client as on 31<sup>st</sup> January 2019. Returns of individual clients may differ depending on time of entry in the Strategy. Past performance may or may not be sustained in future and should not be used as a basis for comparison with other investments. Returns below 1 year are absolute and above 1 year are annualized. Strategy returns shown above are post fees & expenses. The stocks forming part of the existing portfolio under Value Strategy may or may not be bought for new client. Name of the PMS Strategy does not in any manner indicate its future prospects and returns. The Company names mentioned above is only for the purpose of explaining the concept and should not be construed as recommendations from MOAMC.