

POWER & PROTECTION



Introducing Motilal Oswal Equity Hybrid Fund (MOFEH)

A fund that strikes an ideal balance between growth and stability. While equity POWERS wealth creation through our unique investment philosophy "Buy Right: Sit Tight", debt PROTECTS from downside and adds stability.

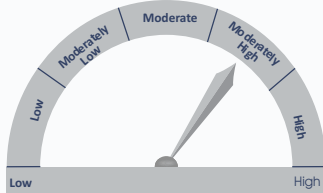


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THINK EQUITY
THINK MOTILAL OSWAL



For individual nature of tax implications, investors are requested to consult their tax advisors before investing

Name of the scheme	This product is suitable for investors who are seeking*	Riskometer
Motilal Oswal Equity Hybrid Fund (MOFEH) (An open ended hybrid scheme investing predominantly in equity and equity related instruments)	<ul style="list-style-type: none"> • Long term capital appreciation by generating equity linked returns • Investment predominantly in equity and equity related instruments 	 <p>Investors understand that their principal will be at Moderately High risk</p>

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

OUR INVESTMENT PHILOSOPHY - 'Buy Right : Sit Tight'

At Motilal Oswal Asset Management Company (MOAMC), our investment philosophy and investing style is centered on 'Buy Right: Sit Tight' principle. 'Buy Right' means buying quality companies at a reasonable price and 'Sit Tight' means staying invested in them for a longer time to realise the full growth potential of the stocks.

BUY RIGHT STOCK CHARACTERISTICS

QGLP

- **'Q'quality** denotes quality of the business and management
- **'G'rowth** denotes growth in earnings and sustained RoE
- **'L'ongevity** denotes longevity of the competitive advantage or economic moat of the business
- **'P'rice** denotes our approach of buying a good business for a fair price rather than buying a fair business for a good price

INVESTMENT OBJECTIVE

The investment objective is to generate equity linked returns by investing in a combined portfolio of equity and equity related instruments, debt, money market instruments and units issued by Real Estate Investment Trust (REITs) and Infrastructure Investment Trust (InvITs).

INVESTMENT PATTERN

- An Equity fund that allocates between equity and fixed income instruments. Equity%
- Equity allocation powers wealth creation over a long period of time and debt protects from volatility and adds stability

Equity 65% - 80% ■ Multi cap portfolio with large cap bias*
 ■ Bottom up stock picking with "Buy Right - Sit Tight" Investment Philosophy

Debt 20% - 35% ■ Optimum mix of corporate bond and money market instruments
 ■ High quality short duration accrual instruments maintaining high liquidity

*As per current investment strategy we intend to be large cap biased, though scheme can be multicap as per the provisions of SID

TOP 10 HOLDINGS

Scrip	Holdings (%)
HDFC Bank Ltd.	6.85
HDFC Life Insurance Company Ltd.	5.59
Kotak Mahindra Bank Ltd.	4.57
Axis Bank Ltd.	4.10
Larsen & Toubro Ltd.	4.06
ICICI Bank Ltd.	4.00
Abbott India Ltd.	3.48
ICICI Lombard General Insurance Company Ltd.	3.38
Tata Consultancy Services Ltd.	3.21
Maruti Suzuki India Ltd.	3.07

SIT TIGHT APPROACH

- **Buy and Hold:** We are strictly buy and hold investors and believe that picking the right business needs skill and holding onto these businesses to enable our investors to benefit from the entire growth cycle needs even more skill.
- **Focus:** Our portfolios are high conviction portfolios with 25 to 30 stocks being our ideal number. We believe in adequate diversification but over-diversification results in diluting returns for our investors and adding market risk

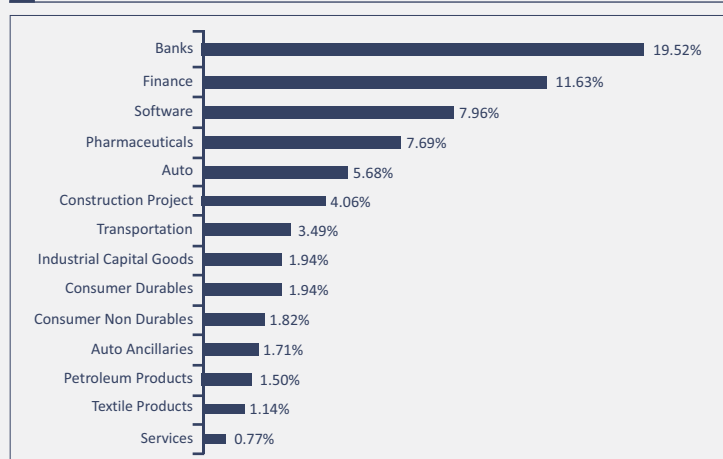
FUND MANAGERS

Fund Manager	Mr. Siddharth Bothra
Co-Fund Manager	Mr. Akash Singhanian
Fund Manager (Debt Component)	Mr. Abhiroop Mukherjee

SCHEME DETAILS

NAV Regular Plan Growth Option (Rs.)	10.3547
NAV Regular Plan Dividend Option (Rs.)	10.4575
Monthly AUM (in Rs Crs.)	247.67
Latest AUM (30-Apr-2019) (in Rs Crs.)	248.92
Portfolio Turnover Ratio	0.31

SECTOR ALLOCATION



ALLOCATION

Instrument Name	Weightage (%)
Equity	70.85
Bonds and NCDs	9.95
Treasury Bills	14.27
CBLO / Reverse Repo Investments	3.10
Cash & Cash Equivalents	1.82
Total	100