

September 2021 (Data as on 31st August 2021. Inception date - 13th May 2013)



INVESTMENT APPROACH

Scheme Name: Motilal Oswal Focused 25 Fund

Investment Objective:

The investment objective of the Scheme is to achieve long term capital appreciation by investing in upto 25 companies with long term sustainable competitive advantage and growth potential. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Benchmark: Nifty 50 TRI

Scheme Details:

NAV Regular Plan Growth Option (Rs.)	33.7277
NAV Regular Plan IDCW Option (Rs.)	19.7952
NAV Direct Plan Growth Option (Rs.)	37.6927
NAV Direct Plan IDCW Option (Rs.)	22.0656
Monthly AAUM (in Rs Crs.)	1801.26
Latest AUM (31-Aug-2021) (in Rs Crs.)	1866.48



KEY FEATURES & PORTFOLIO ATTRIBUTES

Large Cap oriented Focused category fund

The 1st equity oriented scheme launched by MOAMC in 2013

7+ year track record with outperformance of 15.8% since inception as on 31st August 2021

Bottom up stock picking - overlap with index is least in the category



PORTFOLIO ACTIONS IN LAST 3 MONTHS

Companies Added:

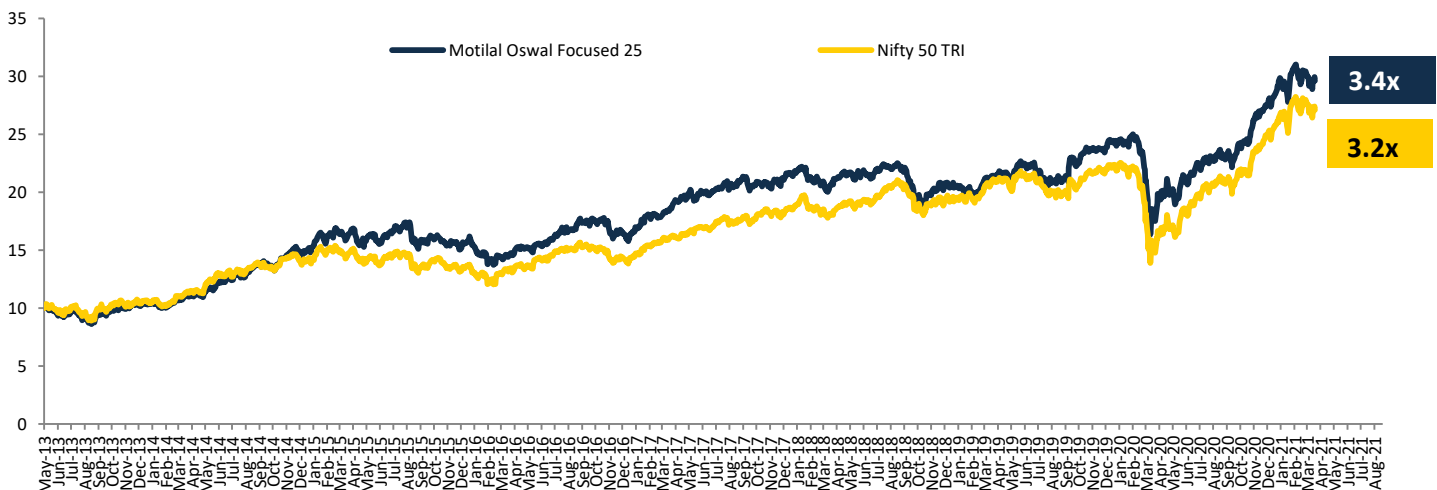
Zomato Ltd.

Companies Exited:

Dr. Reddys Laboratories Ltd, Indian Railway Catering & Tourism Corporation Ltd, Mahindra Logistics Ltd, Page Industries Ltd.



Performance Since Inception

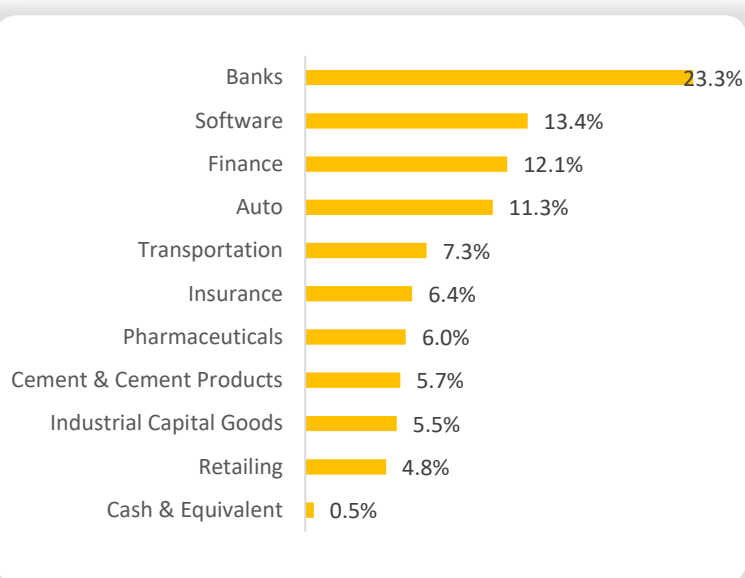


Returns in %	1 Year		3 Year		5 Year		Since Inception	
	CAGR (%)	Rs. 10,000	CAGR (%)	Rs. 10,000	CAGR (%)	Rs. 10,000	CAGR (%)	Rs. 10,000
Motilal Oswal Focused 25 Fund	46.7	14,668	14.7	15,100	14.4	19,582	15.8	33,728
Nifty 50 TRI	52.2	15,224	14.9	15,192	15.7	20,738	15.0	31,837
S&P BSE SENSEX TRI	50.6	15,055	15.5	15,412	16.5	21,451	15.3	32,740

Source: Internal Analysis. The above is used to explain the concept and is for illustration purpose only and should not be used for development or implementation of an investment strategy. Past performance may or may not be sustained in future.

PORTFOLIO & SECTORAL ALLOCATION

Top 10 Holdings	(%) of Holding
Housing Development Finance Corporation Ltd	9.6
HDFC Bank Ltd	9.3
Tata Consultancy Services Ltd	9.1
Bajaj Auto Ltd	8.7
ICICI Bank Ltd	7.9
Container Corporation of India Ltd	7.3
Kotak Mahindra Bank Ltd	6.1
ABB India Ltd	5.5
HDFC Life Insurance Company Ltd	4.5
Infosys Ltd	4.3



Industry classification as recommended by AMFI

STRATEGY CONTRIBUTORS (1 YEAR TRAILING)

Top 5	Contribution
Tata Consultancy Services Ltd	5.0%
ICICI Bank Ltd	4.9%
Housing Development Finance Corpn. Ltd	4.6%
Infosys Ltd	4.3%
HDFC Bank Ltd	4.3%

Bottom 5	Contribution
Reliance Industries Ltd	-0.6%
ITC Ltd	-0.3%
Maruti Suzuki India Ltd	-0.1%
Bajaj Auto Ltd	-0.1%
CRISIL Ltd	-0.1%

Source: Value FY and Internal Analysis

Disclaimer: The Stocks mentioned above are used to explain the concept and is for illustration purpose only and should not be used for development or implementation of any investment strategy. It should not be construed as investment advice to any party. The stocks may or may not be part of our portfolio/strategy/ schemes. Past performance may or may not be sustained in future

MARKET CAPITALIZATION

Market Cap	Weightage (%)
Large Cap	77%
Mid Cap	20%
Small Cap	3%

Source: Market Categorization as recommended by AMFI

Risk Ratios

3 Year Data	Strategy
Standard Deviation	21.2
Sharpe Ratio #	0.5
Portfolio Turnover Ratio	0.4
Beta	0.9

#Risk free returns based on last overnight MIBOR cut-off of 3.38%.
Data as on 31st August, 2021

How Buy Right : Sit Tight works

Company	Initial Purchase Date	Initial Purchase Price	Current Price	Absolute Growth	CAGR (%)
Maruti Suzuki India	Aug-14	2423	6846	183%	16%
Kotak Mahindra Bank	Aug-14	461	1754	281%	21%

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Mutual Fund Investments are subject to market risks, read all scheme related documents carefully

THINK EQUITY
THINK MOTILAL OSWAL

MOTILAL OSWAL
Asset Management
MUTUAL FUND

BUY RIGHT
SIT TIGHT

Name of the scheme	This product is suitable for investors who are seeking*	Riskometer
Motilal Oswal Focused 25 Fund (MOF25) An open ended equity scheme investing in maximum 25 stocks intending to focus on Large Cap stocks	<ul style="list-style-type: none"> Return by investing in upto 25 companies with long term sustainable competitive advantage and growth potential Investment in Equity and equity related instruments subject to overall limit of 25 companies 	 <p>Investors understand that their principal will be at Very High risk.</p>

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Source: Internal Analysis; The stocks mentioned herein are for general and comparison purpose only and not a complete disclosure of every material fact. The performance of the above stocks may or may not be sustained in future. It should not be construed as investment advice to any party. The stock prices are adjusted for corporate action.

Disclaimers and Risk Factors: The performance of schemes of Motilal Oswal Mutual Fund is Benchmarked to the Total Return variant of respective Index chosen as Benchmark as against Price Return variant of respective Benchmark Index. In case, the start/end date of the concerned period is non business date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. Past performance may or may not be sustained in the future. Performance is for Regular Plan Growth Option. Different plans have different expense structure. This scheme is currently managed by Mr. Siddharth Bothra. He has been managing this fund since 23-Nov-2016; Mr. Abhiroop Mukherjee is the fund manager for debt component. Kindly refer to the website www.motilaloswalmf.com to see the performance of the funds managed by the same Fund Manager

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