

Aashish P Somaiyaa MD & CEO FACTSHEET

As on 31st March 2020

Dear Investors and my dear advisor friends;

I have been writing to you practically every once in 2 to 3 months since many years now. Whatever I write is presented as the CEO speak in our PMS and Mutual Fund newsletters. All my articles or letters to you and even some of my well-received newspaper and media articles are reproduced on our website under my blog:

https://www.motilaloswalmf.com/blogs/ceo

Usually whatever I write emerges from my meetings with clients and intermediaries. And this is mostly related to my observations about trends, economy, markets and most importantly investor's feelings and behaviours at a point in time.

There are some months in between when I don't write and our product and communications team, visibly agitated with me reproduces previous months article on the front page of our PMS and Mutual Fund newsletters. That's because in some of these months I tell them I haven't come across much new, please just reproduce the previous one. There are two advantages to this:

- 1) I write from my heart what I gather after my interactions and what I think needs perspective or discussions. No one suggests a topic to me, no one shadow writes for me and I am not forced to cook up something. We only present views and I am not forced to give you news.
- 2) I know for a fact that many people don't read at all. Which means if I write new content every month, in any case a lot of people anyway read it once in a while so if I sincerely wish that people read what I write, there is benefit in repeating it two-three times.

The flip-side is that some people who follow what I write, get irritated to see content being rehashed. I apologise to them, but I invite them to follow my blog on the website, because that has few more content pieces than just the PMS Communique or MF FactSheet.

Coming to my thoughts right now.

You must be hearing a lot of perspectives from various quarters and you must be getting a lot of information so I don't want to labour you with more. I will keep this down to a few brief points.

- 1) First things first, if you do not want to or do not feel like investing at this juncture, it's perfect. Do what you are comfortable with. Keep liquidity, let the situations evolve.
 - a) But, DO NOT REDEEM.
 - b) You will regret it, and that day will not be in a few years, it will be few months or few quarters down the line.
- 2) Your willingness to believe investment professionals like me will be low right now. That's because 2018 and 2019 was not a great scenario if you were a small and / or midcap investor and no returns were made. Lack of belief is natural but your current level of belief unfortunately has no correlation with your future returns if at all, it is likely to be inversely correlated.
 - a) We have been telling you all along what is written in point no. 1 above.
 - b) We had just about begun to see a sharp recovery and run up from Sep 2019 till mid Feb 2020. Basis strong efforts from the Government and the RBI (tax cuts, rate cuts, huge liquidity expansionary fiscal policy, monetary and credit policy) and early economic indicators there was a belief that our economy was in process of bottoming out

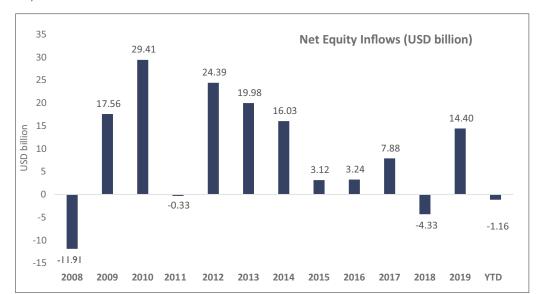
"First things first, if you do not want to or do not feel like investing at this juncture, it's perfect. Do what you are comfortable with. Keep liquidity, let the situations evolve., "High quality stocks across small cap, mid cap and large cap; everything is available on a fire sale.

There is the coronavirus which is clearly the unknown variable which is causing the fear and the panic. So there is the human angle and related stress. But there is the economy-since we need social distancing to defeat the virus, we need to ensure economic activity comes to a stop for few days.,

- c) That's when Covid-19 awareness hit world markets real hard and in the last 1 month we have been aping western markets.
- d) There is uncertainty about the fallout on India at the time or writing this but we need to be mindful of damage done to markets already in anticipation. We are already at 58% market cap to GDP as I write this.
- e) South Korea which has supposedly overcome the coronavirus is also 33% down YTD in USD terms, that's equal to Nifty 50. This is not about India.
- 3) High quality stocks across small cap, mid cap and large cap; everything is available on a fire sale.
 - a) Somewhere some monkeys have decided to throw their caps (not without a reason), so all monkeys are throwing their caps (without understanding all the reasons). Please take your notes on which caps you like, don't participate in the circus.
 - b) We all have seen this act in 2003, 2008, 2013, we are seeing it again. I don't mean to belittle the situation, it is concerning but I am only saying it has happened in past. May 2006 which is not even counted as a landmark, was a month where midcap index fell 40%.
 - c) This is not the time to compare a good investment, a bad investment, what is right and what is wrong and whose cap was nice enough to keep and whose cap deserved to be thrown anyway. Pretty much everything is painted in the same brush; equity is bad right now-period.
 - d) Market has lost the ability to distinguish what is good and what is not good. Everything is falling, some a little more some a little less. But when market hits a point of deep panic, everything will fall as much.
- 4) There is the coronavirus which is clearly the unknown variable which is causing the fear and the panic. So there is the human angle and related stress. But there is the economy since we need social distancing to defeat the virus, we need to ensure economic activity comes to a stop for few days.
 - a) The way central banks and Governments are behaving is two steps ahead.
 - b) It is now a well-known fact that for one or two quarters different durations, different timelines in different geographies the world will have very low growth.
 - c) It is also a well-known fact that the coronavirus infects fraction of population and it causes severe harm to an even smaller fraction; it is important to keep the fraction as minimal as possible which is why the world has to slow down. The percentages and the types of impact of the virus are in public media; I am not an expert so I will not venture in that area.
 - d) Suffice is to say, the world is right now grappling to assess the total impact of a stoppage of economic activity for some months.
 - e) Does this deserve a 30-40% decline in the total market capitalization of the world or 50-60% decline in market value of some of India's best performing companies? We are basically saying that this stoppage of a quarter or two should mean that the current value of entire future earnings power of all companies globally will reduce by 30-40-50%. Think about that.
 - f) Usually, we have a bear case, a base call and a bull case. Here we seem to have only "world will come to an end" case and "world will not come to an end" case. Our judgement as investors is badly impacted right now; but I don't think the choices on the table were as lucid or as clear ever.
 - g) The central bankers and Governments, know economies are going to be impacted, we will eventually come out of the panic of the virus, tacking that is a separate agenda but as and when that subsides, they do not want the economy to go into slumber for a long period of time. Which is why there are aggressive announcements on liquidity infusion, rate cuts and incentives for consumers. Even before this started our own Government and RBI in some form has been on an expansionary path.
 - h) The communication seems to be, when we get onto the other side of this medical hazard which we eventually will, we want to ensure things come back to normalcy and businesses and consumers face as low stress as possible.

Never sell when / because foreigners are selling. They are selling for their own set of reasons. They are selling all over the world, they are not selling because India is a bad market.

- 3) Never sell when / because foreigners are selling. They are selling for their own set of reasons. They are selling all over the world, they are not selling because India is a bad market.
 - h) I have seen this in 2008. They sold in 2008 and we panicked. In 2009 and 2010 after our markets fell and currency depreciated, they bought back everything and more. Till date we have not seen the kind of inflows that we saw in 2009 and 2010.



b) The data is below:

"If you choose to invest and take benefit of this fire sale, stagger your investments over the next 3 months. Do not look for new products, keep adding to whatever you are already invested in. ,,

S No.	Year	Net Equity Inflows (USD bn)	Year Start Exchange Rate	Year-end Exchange Rate	Depreciation (+ve)
1	2008	-11.91	39.42	48.68	23%
2	2009	17.56	48.68	46.53	-4%
3	2010	29.41	46.53	44.71	-4%
4	2011	0.33	44.71	53.11	19%
5	2012	24.39	53.11	54.79	3%
6	2013	19.98	54.79	61.89	13%
7	2014	16.03	61.89	63.18	2%
8	2015	3.12	63.18	66.22	5%
9	2016	3.24	66.22	67.97	3%
10	2017	7.88	67.97	63.84	-6%
11	2018	4.33	63.84	69.57	9%
12	2019	14.40	69.57	71.23	2%
13	YTD*	-1.16	71.23	73.88	4%

*YTD numbers up to 13-Mar-2020

Source: NSDL (for FPI Flows) and Bloomberg (for Exchange Rates)

Disclaimer: The above graph and table are used to explain the concept and are for illustration and information purposes only and should not be used for development or implementation of an investment strategy. Past performance may or may not be sustained in future.

If you choose to invest and take benefit of this fire sale, stagger your investments over the next 3 months. Do not look for new products, keep adding to whatever you are already invested in.

Thank you for your kind patronage and patience.

And finally everything is not about markets and investing. Stay safe. I wish you and your families the best of health and happiness at all times.

Yours Sincerely,

Aashish P. Somaiyaa (MD & CEO – Motilal Oswal AMC)

(An open ended equity scheme investing in maximum 25 stocks intending to focus on Large Cap stocks)

Investment Objective

The investment objective of the Scheme is to achieve long term capital appreciation by investing in up to 25 companies with long term sustainable competitive advantage and growth potential. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Category	Benchmark				
Focused Fund intending to	Nifty 50 TRI				

Focused Fund intending to invest in large cap stocks

Continuous Offer

Minimum Application Amount :₹ 500/- and in multiples of ₹1/- thereafter.

Additional Application Amount :₹500/- and in multiples of ₹1/- thereafter.

Redemption proceeds

Normally within 3 Business days from acceptance of redemption request.

Entry / Exit Load

Entry Load: Nil Exit Load: 1% - If redeemed on or before 15 days from the date of allotment. Nil - If redeemed after 15 days from the date of allotment. A switch-out or a withdrawal shall also be subjected to the Exit Load like any Redemption. No Exit Load applies for switch between MOF25, MOF30, MOF35, MOFEH & MOFDYNAMIC. No Load for switch between Options within the Scheme. Further, it is clarified that there will be no exit load charged on a switch-out from Regular to Direct plan within the same scheme.

Date of Allotment

13-May-2013

NAV

Regular Plan Growth Option	: ₹18.5173
Regular Plan Dividend Option	: ₹12.7594
Direct Plan Growth Option	: ₹20.3295
Direct Plan Dividend Option	: ₹13.9557

Scheme Statistics

Monthly AAUM	₹ 1,072.6 (₹ cr)
Latest AUM (31-Mar-2020)	₹ 988.0 (₹ cr)
Beta	0.9
Portfolio Turnover Ratio	0.5
Standard Deviation	18.2 (Annualised)
Sharpe Ratio#*	-0.3 (Annualised)
# Disk for a network based on last sur	

Risk free returns based on last overnight MIBOR cut-off of 4.81% (Data as on 31-March-2020)

Fund Manager

For Equity Component Mr. Siddharth Bothra Managing this fund since 23-Nov-2016 He has a rich experience of more than 17 years

For Debt Component since Inception

Mr. Abhiroop Mukherjee Dividend History

Record Date	Dividend perUnit (₹)	Cum Dividend NAV	Ex Dividend NAV			
20-Mar-2018						
Direct Plan	1.80	18.1652	16.3652			
Regular Plan	1.80	16.8759	15.0759			
28-Mar-2019						
Direct Plan	0.50	17.6230	17.1230			
Regular Plan	0.50	16.0255	15.5255			
20-Mar-2020						
Direct Plan	0.90	17.9002	17.0002			
Regular Plan	0.80	16.0471	15.2471			

Pursuant to payment of dividend, NAV per unit will fall to the extent of the dividend payout and statutory levy (if applicable). Face value ₹ 10/-. Past performance may or may not be sustained in future.

Total Expenses Ratio				
Direct	1.02%			
Regular	2.27%			

Performance (As on 31-March-2020)

	1	L Year	3	3 Year		5 Year	Since Inception		
	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000	
Scheme	-13.56	8,644	-0.18	9,946	2.76	11,460	9.36	18,517	
Nifty 50 TRI (Benchmark)	-25.02	7,498	-0.82	9,757	1.56	10,807	6.78	15,714	
BSE Sensex TRI (Additional Benchmark)	-22.86	7,714	1.07	10,326	2.41	11,265	7.52	16,479	
NAV (₹) Per Unit (18.5173 : as on 31-Mar-2020)	21.4216		18.6180			16.1589	10.0000		

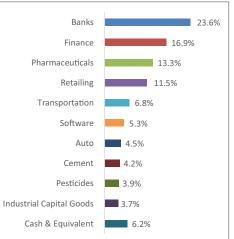
Date of inception: 13-May-13. Incase, the start/end date of the concerned period is non business date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. Past performance may or may not be sustained in the future. Performance is for Regular Plan Growth option. Different plans have different expense structure. Mr. Siddharth Bothra is the Fund Manager for equity component since 23-Nov-2016 and Mr. Abhiroop Mukherjee is the Fund Manager for debt component since inception. The performance of the Schemes managed by them are on page no. 2, 3, 4, 6, 7, 8 and 9.

SIP Performance (As on 31-March-2020)

	1 Year			3 Year		5 Year			Since Inception			
	Scheme	Nifty 50 TRI	BSE Sensex TRI*	Scheme	Nifty 50 TRI	BSE Sensex TRI*	Scheme	Nifty 50 TRI	BSE Sensex TRI*	Scheme	Nifty 50 TRI	BSE Sensex TRI*
Invested Amount		120,000		360,000		600,000			820,000			
Market Value	98,407	89,524	90,955	312,711	293,455	304,330	587,444	558,344	581,174	941,333	855,160	886,309
Returns (CAGR) %	31.6	-43.4	-41.6	-8.9	-12.8	-10.6	-0.8	-2.8	-1.3	4.0	1.2	2.2
* Also represents additional benchmark												

For SIP returns, monthly investment of ₹ 10,000/- invested on the 1st day of every month has been considered. Performance is for Regular Plan Growth Option. Past performance may or may not be sustained in the future.

Industry Allocation



Top 10 Holdings

Sr. No.	Scrip	Weightage (%)
1	Avenue Supermarts Ltd.	11.5
2	HDFC Bank Ltd.	8.6
3	Kotak Mahindra Bank Ltd.	7.5
4	ICICI Bank Ltd.	7.5
5	HDFC Life Insurance Company Ltd.	7.1
6	Abbott India Ltd.	6.8
7	Container Corporation of India Ltd.	5.6
8	Dr. Reddy's Laboratories Ltd.	5.4
9	Tata Consultancy Services Ltd.	5.3
10	HDFC Ltd.	4.5
(Data as on	31-March-2020)	

(Data as on 31-Mar-2020) Industry classification as recommended by AMFI

Investor Insights (As on 31-March-2020) Rolling Returns

Particular			Scheme			Nifty 50 TRI		
Average age of Investor (in years)	37.98		1 Year	3 Year	5 Year	1 Year	3 Year	5 Year
Live SIPs	41,318		(%)	(%)	(%)	(%)	(%)	(%)
AUM from SIPs	14.82Crs	Minimum	-23.2	-3.9	0.0	-33.1	-4.5	-1.3
New SIP registration in the month	1266	Maximum	64.0	25.6	21.2	53.8	19.6	24.0
Average monthly SIP instalment	₹3,585.82	Average	16.0	13.5	13.1	13.6	11.8	14.5
Total No. of Folios	59,622	% times negative returns	22.8	0.7	0.0	16.2	0.9	0.4
Folio where Investors have never redeemed (Folio Count)	58,557	% times returns are in excess of 7%	64.7	95.5	95.9	67.8	96.8	96.5
No. of locations from which inflow is received (Unique PinCodes)	1063	% times returns are in excess of 15%	49.6	35.6	25.1	42.2	17.5	52.5

Investors Behavioural Analysis (As on 31-March-2020)

	Investor Age Bucket							
1-30 Years	30-50 Years	50-75 Years	> 75 years	Not Available	Grand Total			
9,591	30,366	14,317	5,345	3	59,662			

The above table depicts the daily rolling returns for Regular Plan Growth Option on compounded annualized basis from inception to 1 year, 3 year & 5 year periods. It provides the maximum, minimum and average returns derived for all these time periods. Total number of time periods: 1 year-1451; 3 years-959; 5 year-463. The above chart is provided for illustration purpose only. Motilal Oswal AMC does not provide any guarantee/ assurance any minimum or maximum returns. Past performance may or may not be sustained in future

(Mid Cap Fund - An open ended equity scheme predominantly investing in mid cap stocks)

Investment Objective

The investment objective of the Scheme is to achieve long term capital appreciation by investing in a maximum of 30 quality mid-cap companies having long-term competitive advantages and potential for growth.

However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Category Benchmark

Midcap Fund Nifty Midcap 100 TRI

Continuous Offer

Minimum Application Amount: $\overline{\tau}$ 500/- and in multiples of $\overline{\tau}$ 1/- thereafter.

Additional Application Amount: ₹ 500/- and in multiples of ₹1/- thereafter.

Redemption proceeds

Normally within 3 Business days from acceptance of redemption request.

Entry / Exit Load

Entry Load: Nil

Exit Load: 1% - If redeemed on or before 15 days from the date of allotment. Nil - If redeemed after 15 days from the date of allotment. A switch-out or a withdrawal shall also be subjected to the Exit Load like any Redemption. No Exit Load applies for switch between MOF25, MOF30, MOF35, MOFEH & MOFDYNAMIC. No Load for switch between Options within the Scheme. Further, it is clarified that there will be no exit load charged on a switch-out from Regular to Direct plan within the same scheme.

Date of Allotment

24-Feb-2014

INAV		
Regular Plan Growth Option	:	₹19.2361
Regular Plan Dividend Option	:	₹13.7420
Direct Plan Growth Option	:	₹20.7479
Direct Plan Dividend Option	:	₹14.0354
Scheme Statistics		

Monthly AAUM	₹1591.2 (₹cr)
Latest AUM (31-Mar-2020)	₹1,331.1(₹cr)
Beta	0.9
Portfolio Turnover Ratio	1.0
Standard Deviation Sharpe Ratio#	23.8 (Annualised) -0.5 (Annualised)
# Risk free returns based on last ove 4.81%	ernight MIBOR cut-off of
(Data as on 31-March-2020)	

Fund and Associate Fund Manager

For Equity Component Mr. Akash Singhania Managing this fund since 28-Jul-2017 He has overall 13 years of experience

Mr. Niket Shah

He has been appointed as Associate Fund Manager since March 1, 2018 He has overall 9 years of experience For Debt Component since Inception

Mr. Abhiroop Mukherjee

Dividend History

Record Date	Dividend per Unit (₹)	Cum Dividend NAV	Ex Dividend NAV				
20-Mar-2018							
Direct Plan	2.00	22.6302	20.6302				
Regular Plan	2.00	21.4405	19.4405				
28-Mar-2019							
Direct Plan	2.00	21.6801	19.6801				
Regular Plan	2.00	20.1677	18.1677				
20-Mar-2020							
Direct Plan	1.00	20.4682	19.4682				
Regular Plan	1.00	18.7802	17.7802				

Pursuant to payment of dividend, NAV per unit will fall to the extent of the dividend payout and statutory levy (if applicable). Face value $\overline{\checkmark}$ 10/-. Past performance may or may not be sustained in future.

Total Expenses Ratio	
Direct	1.1%
Regular	2.1%

Performance (As on 31-March-2020)

	1 Year		3 Year		5 Year		Since Inception	
	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000
Scheme	-24.20	7,580	-7.42	7,935	-0.24	9,882	11.32	19,236
Nifty Midcap 100 TRI (Benchmark)	-35.06	6,494	-11.10	7,026	-0.95	9,533	8.33	16,289
Nifty 50 TRI (Additional Benchmark)	-25.02	7,498	-0.82	9,757	1.56	10,807	6.89	15,020
NAV (₹) Per Unit (19.2361 : as on 31-Mar-2020)	25.3771		24.2406		19.4655		10.0000	

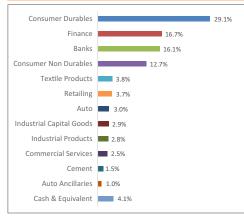
Date of inception: 24-Feb-14. Incase, the start/end date of the concerned period is non business date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. Past performance may or may not be sustained in the future. Performance is for Regular Plan Growth option. Different plans have different expense structure. Incase, Start S

SIP Performance (As on 31-March-2020)

TRI*	Scheme	NiftyFree Float Midcap 100 TRI	Nifty 50 TRI*	Scheme	NiftyFree Float Midcap 100 TRI	Nifty 50 TRI*	Scheme	NiftyFree Float Midcap 100 TRI	Nifty 50 TRI*
		360,000			600,000			730,000	
8,9524	273,535	238,687	293,455	494,839	452,059	558,344	654,490	586,539	699,529
-43.4	-17.1	-25.0	-12.8	-7.5	-11.1	-2.8	-3.5	-7.1	-1.4
	8,9524	8,9524 273,535	8,9524 273,535 238,687	8,9524 273,535 238,687 293,455	8,9524 273,535 238,687 293,455 494,839	8,9524 273,535 238,687 293,455 494,839 452,059	8,9524 273,535 238,687 293,455 494,839 452,059 558,344	8,9524 273,535 238,687 293,455 494,839 452,059 558,344 654,490	8,9524 273,535 238,687 293,455 494,839 452,059 558,344 654,490 586,539

For SIP returns, monthly investment of ₹ 10000/- invested on the 1st day of every month has been considered. Performance is for Regular Plan Growth Option. Past performance may or may not be sustained in the future.

Industry Allocation



Top 10 Holdings

Sr. No.	Scrip	Weightage (%)					
1	Jubilant Foodworks Ltd.	9.4					
2	Crompton Greaves Consumer Electricals Ltd.	9.3					
3	Bajaj Finance Ltd.	8.3					
4	City Union Bank Ltd.	8.2					
5	AU Small Finance Bank Ltd.	7.9					
6	Voltas Ltd.	7.5					
7	Bata India Ltd.	7.4					
8	Cholamandalam Investment and Finance Company Ltd.	5.2					
9	Page Industries Ltd.	3.8					
10	Avenue Supermarts Ltd.	3.7					
(Data as on	Data as on 31-March-2020)						

(Data as on 31-March-2020) Industry classification as recommended (D by AMFI

Investor Insights (As on 31-March-2020)

Particular	
Average age of Investor (in years)	38.34
Live SIPs	38,853
AUM from SIPs	14.91 Crs
New SIP registration in the month	783
Average monthly SIP instalment	₹3,837.64
Total No. of Folios	57,916
Folio where Investors have never redeemed (Folio Count)	55,577
No. of locations from which inflow is received (Unique PinCodes)	765

Rolling Returns

	Scheme			Nifty Midcap 100 Index TRI		
	1 Year (%)	3 Year (%)	5 Year (%)	1 Year (%)	3 Year (%)	5 Year (%)
Minimum	-27.3	-8.9	-1.3	-37.8	-12.5	-2.0
Maximum	98.5	34.2	19.2	71.0	30.2	18.6
Average	13.5	11.3	11.5	11.3	13.2	9.9
% times negative returns	24.9	1.7	2.2	31.5	2.1	3.0
% times returns are in excess of 7%	56.1	68.0	91.8	54.3	78.5	90.7
% times returns are in excess of 15%	37.1	29.1	24.3	38.7	41.7	17.5

Investors Behavioural Analysis (As on 31-March-2020)

	Crossed Tabal				
1-30 Years	30-50 Years	50-75 Years	> 75 years	Not Available	Grand Total
7,914	30,273	13,620	6,108	1	57,916

The above table depicts the daily rolling returns for Regular Plan Growth Option on compounded annualized basis from inception to 1 year & 3 year periods. It provides the maximum, minimum and average returns derived for all these time periods. Total number of time periods: 1 year-1259; 3 years-763; 5 years-268. The above chart is provided for illustration purpose only. Motilal Oswal AMC does not provide any guarantee/ assurance any minimum or maximum returns. Past performance may or may not be sustained in future

(Multi Cap Fund - An open ended equity scheme investing across large cap, mid cap, small cap stocks)

Investment Objective

The investment objective of the Scheme is to achieve long term capital appreciation by primarily investing in a maximum of 35 equity & equity related instruments across sectors and market-capitalization levels.

However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Category Benchmark Multicap Fund Nifty 500 TRI

Continuous Offer

Minimum Application Amount: ₹ 500/- and in multiples of ₹1/-thereafter.

Additional Application Amount: ₹ 500/- and in multiples of ₹ 1/- thereafter.

Redemption proceeds

Normally within 3 Business days from acceptance of redemption request.

Entry / Exit Load

Entry Load: Nil

Exit Load: 1% - If redeemed on or before 15 days from the date of allotment. Nil - If redeemed after 15 days from the date of allotment. A switch-out or a withdrawal shall also bate of allotment. A switch-out of a withorawal shall also be subjected to the Exit Load like any Redemption. No Exit Load applies for switch between MOF25, MOF30, MOF35, MOFEH & MOFDYNAMIC. No Load for switch between Options within the Scheme. Further, it is clarified that there will be no exit load charged on a switch-out from Regular to Direct plan within the same scheme

Date of Allotment

28-Apr-2014

NAV

:	₹19.4867
:	₹17.1682
:	₹20.6159
:	₹17.1467
	:

Scheme Statistics

Monthly AAUM	₹10513.5 (₹cr)
Latest AUM (31-Mar-2020))₹9128.7 (₹cr)
Beta	1.0
Portfolio Turnover Ratio	0.2
Standard Deviation	19.9 (Annualised)
Sharpe Ratio#	-0.5 (Annualised)
# Risk free returns based on last or of 4.81%	vernight MIBOR cut-off
(D)	

(Data as on 31-March-2020)

Fund Manager

For Equity Component Mr. Akash Singhania Managing this fund since 17-May-2019 He has overall 13 years of experience For Debt Component since Inception Mr. Abhiroop Mukherjee Foreign Securities Mr. Herin Visaria Managing since 26-July-2019

Dividend History

Record Date	Dividend per Unit (₹)	Cum Dividend NAV	Ex Dividend NAV						
20-March-2018									
Direct Plan	1.75	26.4448	24.6948						
Regular Plan	1.75	25.4495	23.6995						
28-March-2019									
Direct Plan	1.00	25.1298	24.1298						
Regular Plan	1.00	23.8865	22.8865						
20-March-2020									
Direct Plan	1.00	22.9276	21.9276						
Regular Plan	0.85	21.4794	20.6294						
Pursuant to payment of dividend, NAV per unit will fall to the extent of the									

dividend payout and statutory levy (if applicable). Face value ₹ 10/-. Past performance may or may not be sustained in future.

Total Expenses Ratio						
Direct	0.9%					
Regular	1.8%					

Performance (As on 31-March-2020)

	1 Year		:	3 Year		5 Year	Since Inception		
	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000	
Scheme	-24.99	7,501	-5.06	8,558	2.75	11,451	11.91	19,487	
Nifty 500 TRI (Benchmark)	-26.62	7,338	-3.14	9,088	1.29	10,660	5.99	14,122	
Nifty 50 TRI (Additional Benchmark)	-25.02	7,498	-0.82	9,757	1.56	10,807	5.50	13,734	
NAV (₹) Per Unit (19.4867 : as on 31-Mar-2020)	25.9774		22.7704			17.0181	10.0000		

Date of inception: 28-Apr-14. Incase, the start/end date of the concerned period is non business date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. Past performance may or may not be sustained in the future. Performance is for Regular Plan Growth option. Different plans have different expense structure. In the NAV per unit shown in the fable is as on the start date of the NAV of the said period. Past performance may or may not be sustained in the future. Performance is for Regular Plan Growth option. Different plans have different expense structure. If the NAV per unit shown in the fable of the NAV of the NAV of the Previous date is considered for equity component with effect from 17-May-2019 vide addendum dated 16-May-2019. The Apr-2019 with the performance of the Schemes managed by them are on page no. 1,2,4,6,7,8 and 9.

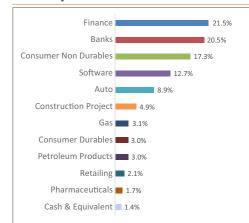
SIP Performance (As on 31-March-2020)

	1 Year			3 Year			5 Year			Since Inception			
	Scheme	Nifty 500 TRI	Nifty 50 TRI*	Scheme	Nifty 500 TRI	Nifty 50 TRI*	Scheme	Nifty 500 TRI	Nifty 50 TRI*	Scheme	Nifty 500 TRI	Nifty 50 TRI*	
Invested Amount		120,000			360,000			600,000			710,000		
Market Value	89,422	89,006	89,524	273,109	280,268	293,445	530,204	535,367	558,344	692,641	663,236	685,577	
Returns (CAGR) %	-43.5	-44.1	-43.4	-17.1	-15.6	-12.8	-4.8	-4.5	-2.8	-0.8	-2.3	-1.2	

* Also represents additional benchmark

For SIP returns, monthly investment of ₹ 10000/- invested on the 1st day of every month has been considered. Performance is for Regular Plan Growth Option. Past performance may or may not be sustained in the future

Industry Allocation



Top 10 Holdings

Sr. No.	Scrip	Weightage (%)
1	HDFC Bank Ltd.	8.5
2	HDFC Life Insurance Company Ltd.	7.3
3	Tata Consultancy Services Ltd.	6.4
4	Infosys Ltd.	6.3
5	HDFC Ltd.	5.9
6	Larsen & Toubro Ltd.	4.9
7	Maruti Suzuki India Ltd.	4.7
8	United Spirits Ltd.	4.4
9	Asian Paints Ltd.	4.4
10	Kotak Mahindra Bank Ltd.	4.3

(Data as on 31-March-2020) Industry classification as recommended by AMFI (Data as on 31-March-2020)

Investor Insights (As on 31-Mar-2020)

Particular	
Average age of Investor (in years)	39.07
Live SIPs	345,904
AUM from SIP	135.57 Crs
New SIP registration in the month	3,882
Average monthly SIP Instalment	₹ 3,919.34
Total No. of Folios	4,89,086
Folio where Investors have never redeemed (Folio Count)	4,49,745
No. of locations from which inflow is received (Unique PinCodes)	2887

Rolling Returns

		Scheme		Nifty 500 TRI			
	1 Year (%)	3 Year (%)	5 Year (%)	1 Year (%)	3 Year (%)	5 Year (%)	
Minimum	-31.7	-7.9	0.6	-33.4	-6.4	-1.0	
Maximum	66.7	33.6	21.1	39.6	18.0	14.3	
Average	14.9	15.8	13.8	9.5	12.0	8.9	
% times negative returns	23.8	1.5	0.0	23.7	1.5	0.9	
% times returns are in excess of 7%	60.7	96.7	93.9	58.5	96.8	90.4	
% times returns are in excess of 15%	43.3	46.9	34.9	31.3	12.1	0.0	

Investors Behavioural Analysis (As on 31-Mar-2020)

	Crossed Tested					
1-30 Y	'ears	30-50 Years	50-75 Years	> 75 years	Not Available	Grand Total
	76,773	2,70,808	1,06,218	35,280	7	4,89,086

The above table depicts the daily rolling returns for Regular Plan Growth Option on compounded annualized basis from inception to 1 year & 3 year periods. It provides the maximum, minimum and average returns derived for all these time periods. Total number of time periods: 1 year-1217; 3 year-721; 5 year-229. The above chart is provided for illustration purpose only. Motilal Oswal AMC does not provide any guarantee/ assurance any minimum or maximum returns. Past performance may or may not be sustained in future

(An open ended equity linked saving scheme with a statutory lock in of 3 years and tax benefit)

Investment Objective

The investment objective of the Scheme is to generate long-term capital appreciation from a diversified portfolio of predominantly equity and equity related instruments. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Category

ELSS

Benchmark

Nifty 500 TRI

Continuous Offer

Minimum Application Amount: ₹ 500/- and in multiples of ₹ 500/-thereafter. Additional Purchase: ₹ 500/- and in multiples

of₹500/-thereafter.

Redemption proceeds

Normally within 3 Business days from acceptance of redemption request. Entry / Exit Load

Nil

Date of Allotment

21-Jan-2015

NAV

Regular Plan Growth Option	:	₹13.5374
Regular Plan Dividend Option	:	₹11.9952
Direct Plan Growth Option	:	₹14.5174
Direct Plan Dividend Option	:	₹12.9306

Scheme Statistics

Monthly AAUM	₹1437.7 (₹cr)
Latest AUM (31-Mar-2020)₹1262.3 (₹cr)
Beta	1.0
Portfolio Turnover Ratio	0.8
Standard Deviation	12.08 (Annualised)
Sharpe Ratio#	-0.6 (Annualised)

Risk free returns based on last overnight MIBOR cut-off of 4.81% (Data as on 31-March-2020)

Fund Manager

For Equity Component Mr. Aditya Khemani Managing this fund since 6-Sept-2019 He has overall 14 years of experience

For Debt Component since Inception Mr. Abhiroop Mukherjee

Dividend History

Dividend per Unit (₹)	Cum Dividend NAV	Ex Dividend NAV		
18				
0.10	16.7096	16.6096		
0.10	15.9239	15.8239		
19				
0.30	16.4708	16.1708		
0.30	15.5031	15.2031		
20				
0.35	16.1232	15.7732		
0.80	15.4411	14.6411		
	per Unit (₹) 18 0.10 0.10 19 0.30 0.30 20 0.35	per Unit (₹) KAV 18 0.10 16.7096 0.10 15.9239 19 0.30 16.4708 0.30 15.5031 20 0.35 16.1232		

Pursuant to payment of dividend, NAV per unit will fail to the extent of the dividend payout and statutory levy (if applicable). Face value ₹ 10/-. Past performance may or may not be sustained in future.

Total Expenses Ratio	
Direct	0.9%
Regular	2.2%

Performance (As on 31-March-2020)

	1	1 Year		3 Year		5 Year	Since Inception		
	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000	
Scheme	-21.10	7,890	-2.90	9,154	4.81	12,645	6.00	13,537	
Nifty 500 TRI (Benchmark)	-26.62	7,338	-3.14	9,088	1.29	10,660	0.94	10,496	
Nifty 50 TRI (Additional Benchmark)	-25.02	7,498	-0.82	9,757	1.56	10,807	1.01	10,534	
NAV (₹) Per Unit (13.5374 : as on 31-Mar-2020)		17.1577		14.7884		10.7054		10.0000	

Date of inception: 21-Jan-15. Incase, the start/end date of the concerned period is non business date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. If Past performance may or may not be sustained in the future. Performance is for Regular Plan Growth Option. Different plans have different expense structure. If NA ditya Khemani has been appointed as the Fund Manager for equity component with effect from 6-Sept-2019 wide addendum dated 5-Sept-2019; NR. Abhiroop Mukherjee is the Fund Manager for debt component since inception. If the performance of the Schemes managed by them are on page no. 1, 2, 3, 6, 7, 8 and 9.

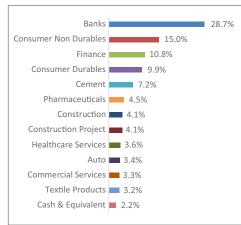
SIP Performance (As on 31-March-2020)

	1 Year			3 Year		5 Year		Since Inception				
	Scheme	Nifty 500 TRI	Nifty 50 TRI*									
Invested Amount	120,000		360,000		600,000		620,000					
Market Value	92,181	89,006	89,524	284,077	280,268	293,403	563,966	535,367	558,292	590,041	556,066	579,088
Returns (CAGR) %	-40.0	-44.1	-43.4	-14.8	-15.6	-12.8	-2.4	-4.5	-2.8	-1.9	-4.1	-2.6

* Also represents additional benchmark

For SIP returns, monthly investment of ₹ 10000/- invested on the 1st day of every month has been considered. Performance is for Regular Plan Growth Option. Past performance may or may not be sustained in the future.

Industry Allocation



Top 10 Holdings

Sr. No.	Scrip	Weightage (%)
1	ICICI Bank Ltd.	8.2
2	HDFC Bank Ltd.	8.1
3	United Breweries Ltd.	6.0
4	Jubilant Foodworks Ltd.	5.4
5	Torrent Pharmaceuticals Ltd.	4.5
6	Axis Bank Ltd.	4.1
7	The Phoenix Mills Ltd.	4.1
8	Larsen & Toubro Ltd.	4.1
9	Hindustan Unilever Ltd.	3.6
10	Dr. Lal Path Labs Ltd.	3.6

(Data as on 31-March-2020) Industry classification as recommended

Investor Insights (As on 31-Mar-2020)

Particular		
Average age of Investor (in years)	34.55	
Live SIPs	77,102	
AUM from SIP	21.35 Crs	Minin
New SIP registration in the month	1,848	Maxir
Average monthly SIP Instalment	₹2768.48	Avera
Total No. of Folios	220,782	% tim retur
Folio where Investors have never redeemed (Folio Count)	215,021	% tim
No. of locations from which inflow is received (Unique PinCodes)	2563	% tim in exc

Investors Behavioural Analysis (As on 31-Mar-2020)

	Grand Total					
1-30 Years	30-50 Years	50-75 Years > 75 years Not Availab		Not Available	Grand Iotai	
57,144	112,982	36,635	14,018	3	2,20,782	

The above table depicts the daily rolling returns for Regular Plan Growth Option on compounded annualized basis from inception to 1 year period. It provides the maximum, minimum and average returns derived for all these time periods. Total number of time periods: 1year-1033; 3year-528; The above chart is provided for illustration purpose only. Motilal Oswal AMC does not provide any guarantee/ assurance any minimum or maximum returns. Past performance may or may not be sustained in future

(Data as on 31-March-2020)

Rolling Returns

		Sche	eme	Nifty 500 TRI		
34.55		1 Year (%)	3 Year (%)	1 Year (%)	3 Year (%)	
77,102		(70)	(70)	(70)	(70)	
21.35 Crs	Minimum	-28.8	-5.5	-33.4	-6.5	
1,848	Maximum	50.6	22.2	42.1	17.5	
₹2768.48	Average	13.2	14.5	9.9	11.7	
220,782	% times negative returns	28.9	1.7	23.0	2.1	
215,021	% times returns are in excess of 7%	60.9	97.4	59.3	96.6	
2563	% times returns are in excess of 15%	45.1	48.4	33.2	14.4	

Motilal Oswal Large and Midcap Fund (MOFLM)

(Large and Midcap Fund - An open ended equity scheme investing in both large cap and mid cap stocks)

Investment Objective

The investment objective is to provide medium to long-term capital appreciation by investing primarily in Large and Midcap stocks. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Category

Large and Midcap Fund

Benchmark

NIFTY Large Midcap 250 TRI

Continuous Offer

Minimum Application Amount : ₹ 500/- and in multiples of ₹ 1/- thereafter. Additional Application Amount: ₹ 500/- and in multiples of ₹ 1/- thereafter.

Redemption proceeds

Normally within 3 Business days from acceptance of redemption request.

Entry / Exit Load

Entry Load: Nil

1% - If redeemed on or before 15 days from the date of allotment. Nil - If redeemed after 15 days from the date of allotment. A switch-out or a withdrawal shall also be subjected to the Exit Load like any Redemption. No Exit Load applies for switch between MOF25, MOF30, MOF35, MOFEH & MOFDYNAMIC. No Load for switch between Options within the Scheme. Further, it is clarified that there will be no exit load charged on a switch-out from Regular to Direct plan within the same scheme. No Load shall be imposed for switching between Options within the Scheme

Date of Allotment

17-October-2019

NAV

Regular Plan Growth Option	:	₹7.8691
Regular Plan Dividend Option	:	₹7.8691
Direct Plan Growth Option	:	₹7.9304
Direct Plan Dividend Option	:	₹7.9304

Scheme Statistics

Monthly AAUM	₹385.2 (₹cr)
Latest AUM (31-Mar-2020)	₹347.0 (₹cr)
Portfolio Turnover Ratio	0.04

Fund and Co-Fund Manager

For Equity Component Mr. Aditya Khemani Managing this fund since inception. He has overall 14 years of experience. For Debt Component since Inception Mr. Abhiroop Mukherjee Managing this fund since inception. He has overall 10 years of experience.

Total Expenses Ratio

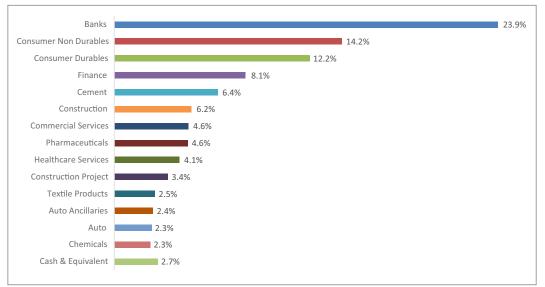
Direct	0.8%
Regular	2.5%

Top 10 Holdings

Sr. No.	Scrip	Weightage (%)
1	HDFC Bank Ltd.	7.7
2	ICICI Bank Ltd.	7.3
3	Jubilant Foodworks Ltd.	5.4
4	United Breweries Ltd.	5.1
5	3M India Ltd.	4.6
6	Torrent Pharmaceuticals Ltd.	4.6
7	Whirlpool of India Ltd.	4.2
8	Dr. Lal Path Labs Ltd.	4.1
9	Hindustan Unilever Ltd.	3.6
10	The Phoenix Mills Ltd.	3.6
(Data as on	31_March_2020)	

(Data as on 31-March-2020)

Industry Allocation (Equity)



(Data as on 31-March-2020) Industry classification as recommended by AMFI

(An open ended dynamic asset allocation fund)

Investment Objective

The investment objective is to generate long term capital appreciation by investing in equity and equity related instruments including equity derivatives, debt, money market instruments and units issued by REITs and Invite and InvITs.

However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Category Benchmark

Dynamic Asset Allocation CRISIL Hybrid 50 + 50 - Moderate TRI

Continuous Offer

Minimum Application Amount : ₹ 500/- and in multiples of ₹ 1/- thereafter. Additional Application Amount: ₹ 500/- and in

multiples of ₹ 1/- thereafter.

Redemption proceeds

Normally within 3 Business days from acceptance of redemption request.

Entry / Exit Load

Entry Load: Nil Entry Load: Nil Exit Load: 1% - If redeemed on or before 1 year from the date of allotment. Nil - If redeemed after 1 year from the date of allotment. There would be no exit load for redemption of units on or before completion of 1 year from the date of allotment upto 12% of units allotted. Redemption of units would be done on First in First out Basis. A switch-out or a withdrawal shall also be subjected to the Exit Load like any Redemption. No Exit Load applies for switch between MOF25, MOF30, MOF35, MOFEH & MOFPVMANIC. No Load for switch between Options within the Scheme. Further, it is clarified that there will be no exit load charged on a switch-out from Regular to Direct plan within the same scheme.

Date of Allotment

27-Sep-2016 **NAV**

Regular Plan Growth Option	:	₹11.3137
Regular Plan - Quarterly Dividend Option		₹10.4544
Regular Plan - Annual Dividend Option	:	₹10.6423
Direct Plan Growth Option		₹11.7623
Direct Plan - Quarterly Dividend Option	:	₹10.4308
Direct Plan - Annual Dividend Option	:	₹10.7975
Schomo Statistics		

Scheme Statistics

ouncine oraristic	,
Monthly AAUM	₹1135.0 (₹cr)
Latest AUM (31-Mar-2020)₹1039.4 (₹cr)
Beta	0.8
Portfolio Turnover Ratio	3.9
Standard Deviation	6.2 (Annualised)
Sharpe Ratio#	-0.5 (Annualised)
# Risk free returns based on last ove of 4.81%	rnight MIBOR cut-off
(Data as on 31-March-2020)	

Fund Manager

For Equity Component Mr. Akash Singhania

Managing this fund since 17-May-2019 He has overall 13 years of experience For Debt Component since Inception

Mr. Abhiroop Mukherjee

Dividend History

Record Date	Dividend	Cum Dividend	Ex Dividend			
	per Unit (₹)	NAV	NAV			
Quarterly Divi	idend (Direct	Plan)				
30-Jul-2019	0.2000	11.6058	11.4058			
31-Oct-2019	0.1500	12.3489	12.1989			
15-Jan-2020	0.2000	12.2763	12.0763			
Quarterly Divi	dend (Regula	r Plan)				
31-Oct-2018	0.0750	11.1126	11.0376			
21-Jan-2019	0.3000	11.2969	10.9969			
15-Jan-2020	0.0500	12.1948	12.1448			
Annual Divide	nd (Direct Pl	an)				
23-Oct-2017	0.2600	11.8446	11.5846			
20-Mar-2018	0.1199	11.8554	11.7355			
20-Mar-2020	0.40	12.7742	12.3742			
Annual Dividend(Regular Plan)						
23-Oct-2017	0.2600	11.6879	11.4279			
20-Mar-2018	0.1500	11.6473	11.4973			
20-Mar-2020	0.35	12.1859	11.8359			

Pursuant to payment of dividend, NAV per unit will fall to the extent of the dividend payout and statutory levy (if applicable). Face value $\overline{\langle 10|}$ -. Past performance may or may not be sustained in future.

Quantitative Indicators

Regular

Average Maturity	0.8 yrs
YTM	7.5%
Portfolio Modified Duration	0.023yrs
(Data as on 31-March-2020)	
Total Expenses Ratio	
Direct	0.9%

2.2%

Performance (As on 31-March-2020)

	1 Year		3 Year		Since Inception	
	CAGR (%)	Current Value of Investment of ₹10,000	CAGR (%)	Current Value of Investment of ₹10,000	CAGR (%)	Current Value of Investment of ₹10,000
Scheme	-7.6	9,243	1.7	10,524	3.6	11,314
CRISIL Hybrid 50 + 50 - Moderate TRI (Benchmark)	-7.3	9,270	3.4	11,068	4.4	11,634
Nifty 50 TRI (Additional Benchmark)	-25.0	7,498	-0.8	9,757	0.9	10,323
NAV (₹) Per Unit (11.3137 : as on 31-March-2020)		12.2409 10.7500			10.0000	

Date of inception: 27-Sep-2016. Incase, the start/end date of the concerned period is non business date (NBD), the NAV of the previous date is considered for computation of returns. In the NAV per unit shown in the table is as on the start date of the said period. Past performance may or may not be sustained in the future. Performance is for Regular Plan Growth Option. In the table is as on the start date of the said period. A Past performance may or may not be sustained in the future. Performance is for Regular Plan Growth Option. In the table is a defined the said period. Which we have a the said the future equity component with effect from 17-May-2019 vide addendum dated 16-May-2019; Mr. Abhiroop Mukherjee is the Fund Manager for debt component since inception. The performance of the Schemes managed by them are on page no. 1,2,3, 4,7, 8 and 9. In scheme has been in existence for less than 5 years

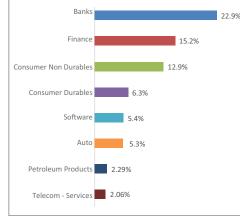
SIP Performance (As on 31-March-2020)

		1 Year	3 Year			Since Inception			
	Scheme	CRISIL Hybrid 50 + 50 - Moderate TRI	Nifty 50 TRI*	Scheme	CRISIL Hybrid 50 + 50 - Moderate TRI	Nifty 50 TRI*	Scheme	CRISIL Hybrid 50 + 50 - Moderate TRI	Nifty 50 TRI*
Invested Amount	120,000		360,000		420,000				
Market Value	107,183	108,101	89,524	338,119	350,386	293,455	405,712	419,882	356,431
Returns (CAGR) %	-19.2	-17.9	-43.4	-4.0	-1.8	-12.8	-1.9	-0.02	-9.0

* Also represents additional benchmark

For SIP returns, monthly investment of ₹ 10000/- invested on the 1st day of every month has been considered. Performance is for Regular Plan Growth Option. Past performance may or may not be sustained in the future.

Industry Allocation (Equity)



(Data as on 31-Mar-2020) Industry classification as recommended by AMFI (Data as on 31-March-2020)

Investor Insights (As on 31-March-2020)

38.34
9,379
4.68 Crs
301
₹4,989.64
39,495
37,129
420

Investors Behavioural Analysis (As on 31-Mar-2020)

Investor Age Bucket					Grand
1-30 Years	30-50 Years	50-75 Years	> 75 years	Not Available	Total
4.270	16.965	14.410	3.849	1	39,495

The above table depicts the daily rolling returns for Regular Plan Growth Option on compounded annualized basis from inception to 1 year period. It provides the maximum, minimum and average returns derived for all these time periods. Total number of time periods: 1year-616; 3year-125; The above chart is provided for illustration purpose only. Motilal Oswal AMC does not provide any guarantee/ assurance any minimum or maximum returns. Past performance may or may not be sustained in future

Equity Holdings

Sr. No.	Scrip	Weightage (%)
1	HDFC Bank Ltd.	7.5
2	Asian Paints Ltd.	7.2
3	Kotak Mahindra Bank Ltd.	6.5
4	Titan Company Ltd.	6.3
5	HDFC Ltd.	6.1
6	Bajaj Finance Ltd.	5.9
7	ICICI Bank Ltd.	5.3
8	Axis Bank Ltd.	3.6
9	Tata Consultancy Services Ltd.	3.3
10	Hindustan Unilever Ltd.	3.3
(Data as on	31-March-2020)	

Allocation

Instrument Name	Weightage%
Equity	72.3
Bonds and NCDs	7.2
Fixed Deposit	Nil
Derivatives	Nil
Money Market Instrument (CD & CBLO Treasury Bill)	20.4
Cash & Cash Equivalents	0.2
Total	100.00

Rolling Returns

	Sche	me	CRISIL Hybrid 50 + 50 - Moderate TRI		
	1 Year (%)	3 Year (%)	1 Year (%)	3 Year (%)	
Minimum	-14.1	-0.4	-12.2	1.5	
Maximum	27.5	12.1	21.5	11.8	
Average	7.3	8.9	8.7	9.2	
% times negative returns	22.2	0.8	2.6	0.00	
% times returns are in excess of 7%	47.9	88.8	64.3	88.8	
% times returns are in excess of 15%	18.0	0.0	11.5	0.00	

(An open ended hybrid scheme investing predominantly in equity and equity related instruments)

Investment Objective

The investment objective is to generate equity linked returns by investing in a combined portfolio of equity and equity related instruments, debt, money market instruments and units issued by Real Estate Investment Trust (REITs) and Infrastructure Investment Trust (InvITs).

Category

Aggressive Hybrid Fund

Benchmark

CRISIL Hybrid 35 + 65 - Aggressive TRI

Continuous Offer

Minimum Application Amount :₹ 500/- and in multiples of ₹ 1/- thereafter. Additional Application Amount: ₹ 500/- and in multiples of ₹ 1/- thereafter.

Redemption proceeds

Normally within 3 Business days from acceptance of redemption request.

Entry / Exit Load

Entry Load: Nil

Exit Load: 1% - If redeemed on or before 15 days from the date of allotment. Nil - If redeemed after 15 days from the date of allotment. A switch-out or a withdrawal shall also be subjected to the Exit Load like any Redemption. No Exit Load applies for switch between MOF25, MOF30, MOF35, MOFEH & MOFDYNAMIC. No Load for switch between Options within the Scheme. Further, it is clarified that there will be no exit load charged on a switch-out from Regular to Direct plan within the same scheme

Date of Allotment

14-Sep-2018
NAV
Regular Plan Growth Optio
Direct Plan Growth Option

Scheme Statistics

Monthly AAUM	₹293.9 (₹cr)
Latest AUM (31-Mar-2020)	₹278.1(₹cr)
Portfolio Turnover Ratio	0.7

Fund and Co-Fund Manager

For Equity Component Mr. Siddharth Bothra

He is managing this fund since inception. He has close to 17 years of experience Mr. Akash Singhania

He is managing this fund since inception.

Regular

He has close to 13 years of experience For Debt Component since Inception Mr. Abhiroop Mukherjee

Quantitative Indicators

Average Maturity	0.17 yrs
YTM	4.78%
Portfolio MD	0.03 yrs
(Data as on 31-March-2020)	
Total Expenses Ratio	
Direct	0.7%
Regular	2.4%

Performance (As on 31-March-2020)

		1 Year	Since Inception	
	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000
Scheme	-7.2	9,276	-2.9	9,551
CRISIL Hybrid 35 + 65 - Aggressive TRI (Benchmark)	-12.9	8,707	-7.2	8,915
Nifty 50 TRI (Additional Benchmark)	-25.0	7,498	-16.2	7,604
NAV (₹) Per Unit (9.5510 : as on 31-March-2020)		10.2968		10.0000

Date of inception: 14-Sept-18. Incase, the start/end date of the concerned period is non business date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. Past performance may or may not be sustained in the future. Performance is for Regular Plan Growth option. Different plans have different expense structure. It is is the Fund Manager for equity component since inception of the fund and Mr. Abhricop Mukherje is the Fund Manager for debt component since inception. The performance of the Schemes managed by them are on page no. 1, 2, 3, 4, 6, 8 and 9. The scheme has been in existence for less than 3 years

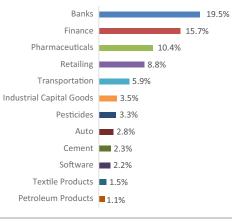
SIP Performance (As on 31-March-2020)

		1 Year		Since Inception			
	Scheme	CRISIL Hybrid 35 + 65 - Aggressive Index TRI	Nifty 50 TRI*	Scheme	CRISIL Hybrid 35 + 65 - Aggressive Index TRI	Nifty 50 TRI*	
Invested Amount		120,000			180,000		
Market Value	105,222	102,491	89,524	163,165	157,420	137,640	
Returns (CAGR) %	-22.0	-25.9	-43.4	-11.8	-15.9	-29.8	

Also represents additional benchmark

For SIP returns, monthly investment of ₹ 10000/- invested on the 1st day of every month has been considered. Performance is for Regular Plan Growth Option. Past performance may or may not be sustained in the future.

Industry Allocation (Equity)



(Data as on 31-Mar-2020) Industry classification as recommended by AMFI

Allocation

Instrument Name	Weightage%
Equity	77.1
Bonds & NCDs	0.0
Treasury Bills/Certificate of Deposit	17.0
CBLO / Reverse Repo Investments	5.4
Cash & Cash Equivalents	0.5
Total	100.00

(Data as on 31-March-2020)

Top 10 Holdings

Sr. No.	Scrip	Weightage (%)
1	Avenue Supermarts Ltd.	8.8
2	HDFC Bank Ltd.	6.5
3	HDFC Ltd.	5.6
4	HDFC Life Insurance Company Ltd.	5.6
5	Kotak Mahindra Bank Ltd.	5.0
6	ICICI Bank Ltd.	5.0
7	Abbott India Ltd.	4.5
8	Container Corporation of India Ltd.	4.4
9	Dr. Reddy's Laboratories Ltd.	3.8
10	PI Industries Ltd.	3.3
(Data as on	31-March-2020)	

(Data as on 31-March-2020)

Investor Insights (As on 31-Mar-2020)

Particular	
Average age of Investor (in years)	41.65
Live SIPs	3,453
AUM from SIP	1.05 Crs
New SIP registration in the month	343
Average monthly SIP Instalment	₹ 3034.63
Total No. of Folios	22,096
Folio where Investors have never redeemed (Folio Count)	21,905
No. of locations from which inflow is received (Unique PinCodes)	354

Investors Behavioural Analysis (As on 31-Mar-2020)

	Grand Total				
1-30 Years	30-50 Years	50-75 Years	> 75 years	Not Available	Grand Total
2,650	9,450	8,538	1,458	0	22,096

Motilal Oswal Ultra Short Term Fund (MOFUSTF)

(An open ended ultra-short term debt scheme investing in instruments such that the Macaulay# duration of the portfolio is between 3 months and 6 months)

Investment Objective

The investment objective of the Scheme is to generate optimal returns consistent with moderate levels of risk and liquidity by investing in debt securities and money market securities.

However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Catagory

Ultra Short Duration Fund

Benchmark

CRISIL Ultra Short Term Debt TRI

Continuous Offer

Minimum Application Amount : ₹ 500/- and in multiples of ₹1/- thereafter. Additional Application Amount : ₹ 500/- and in multiples of ₹1/- thereafter.

Redemption proceeds

Normally within 1 Business day from acceptance of redemption request.

Entry / Exit Load

Nil Date of Allotment

6-Sep-2013 NAV

Regular Plan Growth Option Regular Plan - Daily Dividend Option Regular Plan - Weekly Dividend Option Regular Plan - Fortnightly Dividend Option	:₹13.0857 :₹9.5007 :₹9.5041 :₹9.5106
Regular Plan - Monthly Dividend Option Regular Plan - Quarterly Dividend Option Direct Plan Growth Option Direct Plan Growth - Daily Dividend Option Direct Plan Growth - Weekly Dividend Option Direct Plan Growth - Fortnightly Dividend Option Direct Plan Growth - Monthly Dividend Option Direct Plan Growth - Quarterly Dividend Option	:₹9.5041

Scheme Statistics

	(()))
Latest AUM (31-Mar-2020)	₹63.7 (₹cr)
Monthly AAUM	₹71.2 (₹cr)

Fund Manager

Mr. Abhiroop Mukherjee

Managing this fund since inception He has over 10 years of experience

Dividend History

Record Date	Dividend per Unit (₹)	Cum Dividend NAV	Ex Dividend NAV				
Quarterly Dividend (Direct Plan)							
29-Dec-2017	0.1399	10.1607	10.0208				
03-Apr-2018	0.1571	10.1932	10.0361				
29-Jun-2018	0.1629	10.1885	10.0256				
Quarterly Divid	lend (Regular	Plan)					
29-Dec-2017	0.1283	10.1596	10.0313				
03-Apr-2018	0.1452	10.1917	10.0465				
29-Jun-2018	0.1517	10.1876	10.0359				
Monthly Divide	end (Direct Pla	n)					
29-Jun-2018	0.0856	10.0860	10.0004				
27-Jul-2018	0.0527	10.0531	10.0004				
31-Aug-2018	0.0653	10.0657	10.0004				
Monthly Divide	Monthly Dividend (Regular Plan)						
29-Jun-2018	0.0815	10.0827	10.0012				
27-Jul-2018	0.0491	10.0503	10.0012				
31-Aug-2018	0.0608	10.0619	10.0011				

Pursuant to payment of dividend, NAV per unit will fall to the extent of the dividend payout and statutory levy (if applicable). Face value **2** 10/-. Past performance may or may not be sustained in future.

Total Expenses Ratio	
Direct	0.08%
Regular	0.08%

Performance (As on 31-March-2020)

	1 Year		3 Year		5 Year		Since Inception	
	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000
Scheme	5.9	10,586	1.0	10,314	3.1	11,660	4.2	13,086
CRISIL Ultra Short Term Debt TRI (Benchmark)	7.3	10,732	7.5	12,443	7.7	14,515	8.2	16,795
CRISIL Liquifex TRI (Additional Benchmark)	6.0	10,604	7.0	12,196	7.2	14,110	7.7	16,311
NAV (₹) Per Unit (13.0857 as on 31-March-2020)		12.3513		12.6959		11.2324		10.0000

Date of inception: 6-Sep-2013. • Incase, the start/end date of the concerned period is non business date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. Past performance may or may not be sustained in the future. Performance is for Regular Plan Growth option. Different plans have different expense structure. • Mr. Abhiroop Mukherjee is the Fund Manager since 6-Sep-2013. The performance of the Schemes managed by him are on page no. 1,2,3,4,6 and 7, and 9.

Portfolio

1	364 Days T BILL - 10-Sept-2020	84.7%
2	TREPS / Reverse Repo Investments	14.0%

Rating Profile

Rating	% to Net Assets
Sovereign	84.7
Cash and Cash Equivalent	15.3

Quantitative Indicators

Average Maturity	138.5 days/0.4 yrs
YTM	4.03%
For Motilal Oswal Ultra Short Term Fund Mod Average maturity (Data as on 31-March-2020)	ified Duration is equal to its

(Data as on 31-March-2020)

(An open ended liquid fund)

Investment Objective

The investment objective of the Scheme is to generate optimal returns with high liquidity to the investors through a portfolio of money market securities.

However, there can be no assurance or guarantee that the investment objective of the scheme would be achieved.

Category

Liquid Fund

Benchmark

CRISIL Liquid Fund Index

Continuous Offer

Minimum Application Amount: Rs 500/- and in multiples of Rs 1/- thereafter.

Additional Application Amount: Rs 500/- and in multiples of Rs 1/- thereafter.

Dividend History

Monthly Dividend (Direct Plan)					
Record Date	Dividend per Unit (₹)	Cum Dividend NAV	Ex Dividend NAV		
27-Mar-2020	0.0323	10.0623	10.0300		
28-Feb-2020	0.0367	10.0667	10.0300		
31-Jan-2020	0.0441	10.0741	10.0300		
Monthly Dividend (Regular Plan)					
Record Date	Dividend per Unit (₹)	Cum Dividend NAV	Ex Dividend NAV		
27-Mar-2020	0.0310	10.0610	10.0300		
28-Feb-2020	0.0354	10.0655	10.0300		
31-Jan-2020	0.0425	10.0725	10.0300		
Quarterly Dividend (Regular Plan)					
Record Date	Dividend per Unit (₹)	Cum Dividend NAV	Ex Dividend NAV		
	0.4400	10 11 60	40.0004		

Record Date	per Unit (₹)	NAV	EX Dividend NAV		
27-Mar-2020	0.1129	10.1163	10.0034		
27-Dec-2019	0.1205	10.1240	10.0034		
27-Sep-2019	0.1340	10.1374	10.0034		
Pursuant to payment of dividend, NAV per unit will fall to the extent of the dividend payout and statutory levy (if applicable). Face value $\overline{\mathbf{x}}$ 10/ Past					

performance may or may not be sustained in future.

Total Expenses Ratio	
Direct	0.2%
Regular	0.4%

Performance (As on 31-March-2020)

	1 Year		Since Inception		
	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000	
Scheme	5.0	10,500	5.3	10,522	
CRISIL Liquifex	6.0	10,604	6.7	10,860	
NAV (₹) Per Unit (10.6805 as on 31-Mar-2020)		10.1637		10.0000	

Date of inception: 20-Dec-2018. • Incase, the start/end date of the concerned period is non business date: (NBD), the NAV of the previous date is considered for computation of returns. • The NAV per unit shown in the table is as on the start date of the said period. • Past performance may or may not be sustained in the future. • Performance is for Regular Plan Growth option. • Different plans have different expense structure. • Mr. Abhircop Mukherje is the Fund Manager since inception. • The past performance of the Schemes managed by him are on page no. 1,2,3,4, 6, 7 and 8. The scheme has been in existence for less than 3 years

Portfolio

Company	% to Net Assets
Treasury Bill	68.8
TREPS / Reverse Repo Investments	30.2
Cash & Cash Equivalent	1.0
Total	100.0

(Data as on 31-March-2020)

Redemption proceeds

Normally within 1 Business day from acceptance of redemption request

NAV	
Regular Plan Growth Option	:₹10.6805
Regular Plan - Daily Dividend Option	: ₹10.0055
Regular Plan - Weekly Dividend Option	:₹10.0150
Regular Plan - Fortnightly Dividend	: ₹10.0062
Regular Plan - Monthly Dividend Option	: ₹10.0320
Regular Plan - Quarterly Dividend Option	: ₹10.3570
Direct Plan Growth Option	: ₹10.7010
Direct Plan Daily Dividend Option	: ₹10.0077
Direct Plan Weekly Dividend Option	: ₹10.0080
Direct Plan Fortnightly Dividend Option	: ₹10.0066
Direct Plan Monthly Dividend Option	: ₹10.0322
Direct Plan Quarterly Dividend Option	: ₹10.0056
Unclaimed Dividend Plan Below 3 years	: ₹10.3925
Unclaimed Redemption Plan Below 3 years	:₹10.2011
Fund Manager	

Mr. Abhiroop Mukherjee

Managing this fund since inception. He has over 10 years of experience. The performance of schemes managed by him are on page 1,2,3,4,5,6 and 7

Rating Profile

Particular	% to Net Assets
Sovereign	68.8
Cash & Equivalent	31.2
(Data as on 31-March-2020)	

Entry / Exit Load Da	ate of Allotment
Entry Load: Nil 20)-Dec-2018
Exit Load:	
Day 1-0.0070%	
Day 2 - 0.0065%	
Day 3 - 0.0060%	
Day 4 - 0.0055%	
Day 5 - 0.0050%	
Day 6 - 0.0045%	
Day 7 onwards - Nil	
Scheme Statistics	
Monthly AAUM	₹414.9(₹cr)
Latest AUM (31-March-2020	D) ₹468.3 (₹cr)
Ouantitativa India	otora

Quantitative Indicators

Average Maturity	55.06 days/0.15 yrs			
YTM	3.72%			
For Liquid Fund, Modified Duration is equal to its Average maturity (Data as on 31-March-2020)				

For deployment of unclaimed redemption and dividend amounts, four separate plans are introduced under MOFLF collectively referred to as "Unclaimed Amount Plan(s). For detailed information please refer the Scheme Information Document.

(An open ended fund of fund scheme investing in Motilal Oswal Nasdaq 100 ETF)

Investment Objective

The investment objective of the Scheme is to seek returns by investing in units of Motilal Oswal Nasdaq 100 ETF.

However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Category

Domestic Fund of Fund

Benchmark

NASDAQ-100 Index

Continuous Offer

Minimum Application Amount :₹ 500/- and in multiples of ₹1/-thereafter. Additional Application Amount :₹ 500/- and in multiples of ₹1/- thereafter.

Redemption proceeds

Normally within 6 Business days from acceptance of redemption request

Entry / Exit Load

Nil

Date of Allotment

29-Nov-2018

NAV

Regular Plan Growth Option :₹12.7271 Direct Plan Growth Option : ₹12,7953

Scheme Statistics

Monthly AAUM ₹268 4 (₹ cr) Latest AUM (29-February-2020) ₹298.5 (₹cr)

Fund Manager

Mr. Swapnil Mayekar

Managing this fund since 26-July-2019. He has 10 years of rich experience. The performance of the schemes managed by him are on page 9 and 10

For Debt Component since Inception

Mr. Abhiroop Mukherjee

The performance of schemes managed by him are on page 1,2,3,4,5,6 and 7

Total Expenses Ratio

Direct		0.1%
Regular		0.5%

Investors are requested to note that they will be bearing the recurring expenses of the fund of funds scheme, in addition to the expenses of underlying scheme in which the fund of funds scheme makes investments.

Performance (As on 31-March-2020)

	1 Year		Sinc	e Inception
	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000
Scheme	18.6	11,859	19.8	12,727
NASDAQ 100 Index	18.8	11,877	17.4	12,392
Nifty 50 TRI	-25.0	7,498	-15.0	8,052
NAV (₹) Per Unit (12.7271: as on 31-Mar-2020)	10.7324			10.0000

Date of inception: 29-Nov-2018. Incese, the start/end date of the concerned period is non business date (NBD), the NAV of the previous date is considered for computation of Date of interprot. 29-109-2018. In the set of the concerned period is non-basiless date (tob), the two of the previous date is considered of comparison of the start date of the said period. Plast performance may or may not be sustained in the future. If the said period is non-basiless and the said period is non-basiless and the said period. Plast performance is the Fund Manager since inception. The scheme has been in existence for less than 5 years

SIP Performance (As on 31-March-2020)

		1 Year			Since Inception	
	Scheme	NASDAQ - 100 Index	Nifty 50 TRI*	Scheme	NASDAQ - 100 Index	Nifty 50 TRI*
Invested Amount		120,000			160,000	
Market Value	127,873	128,022	89,446	177,934	178,767	121,650
Returns (CAGR) %	12.4	12.6	-43.5	16.0	16.7	-33.3

* Also represents additional benchmark

For SIP returns, monthly investment of 7 10000/- invested on the 1st day of every month has been considered. Performance is for Regular Plan Growth Option. Past performance may or may not be sustained in the future.

Portfolio

Company	% to Net Assets
NASDAQ ETF	98.2
TREPS / Reverse Repo Investments	2.7
Cash & Cash Equivalent	-0.9

Sector

Particular	% to Net Assets
Investment Funds/Mutual Funds	98.2
Cash & Equivalent	1.8
(Data as on 31-March-2020)	

(Data as on 31-March-2020)

(An open ended scheme replicating / tracking Nifty 500 Index)

Investment Objective

The Scheme seeks investment return that corresponds to the performance of Nifty 500 Index subject to tracking error.

However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Category Benchmark Index Fund Nifty 500 Index TRI

Continuous Offer

Minimum Application Amount: Rs 500/- and in multiples of Rs 1/- thereafter.

Additional Application Amount: Rs 500/- and in multiples of Rs 1/- thereafter.

Entry / Exit Load

Entry Load: Nil

Exit Load: 1%- If redeemed on or before 3 months from the date of allotment. Nil- If redeemed after 3 months from the date of allotment.

Date of Allotment 6-Sep-2019 NAV Regular Plan Growth Option

Direct Plan Growth Option	:₹7.9184
Scheme Statistics	
Monthly AAUM	₹29.4 (₹cr)
Latest AUM (31-Mar-2020)	₹28.8(₹cr)
Portfolio Turnover Ratio	₹0.01
Fund Manager	
Mr. Swannil Mayakar	

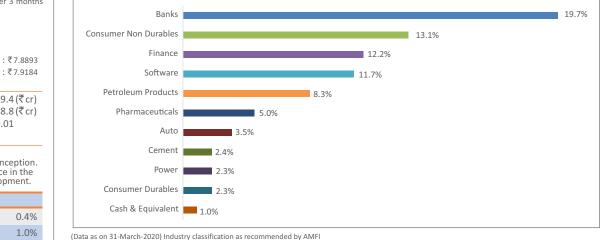
Mr. Swapnil Mayekar Swapnil has managed this fund since inception. Swapnil has over 11 years of experience in the fund management and product development.

<u> </u>	
Total Expenses Ratio	
Direct	0.4%
Regular	1.0%

Top 10 Holdings

Sr. No.	Scrip	Weightage (%)
1	HDFC Bank Ltd.	7.3
2	Reliance Industries Ltd.	7.0
3	HDFC Ltd.	5.5
4	Infosys Ltd.	4.6
5	ICICI Bank Ltd.	4.1
6	Tata Consultancy Services Ltd.	3.8
7	Kotak Mahindra Bank Ltd.	3.4
8	Hindustan Unilever Ltd.	3.2
9	ITC Ltd.	2.9
10	Larsen & Toubro Ltd.	2.0

Top 10 Industry Allocation (Equity)



Motilal Oswal Nifty Midcap 150 Index Fund (MOFMIDCAP)

(An open ended scheme replicating / tracking Nifty Midcap 150 Index)

Investment Objective

The Scheme seeks investment return that corresponds to the performance of Nifty Midcap 150 Index subject to tracking error.

However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Category

Index Fund

Benchmark Nifty Midcap 150 Index TRI

Continuous Offer

Minimum Application Amount: Rs 500/- and in multiples of Rs 1/- thereafter.

Additional Application Amount: Rs 500/- and in multiples of Rs 1/- thereafter.

Entry / Exit Load

Entry Load: Nil 1%- If redeemed on or before 3 months from the date of allotment. Nil- If redeemed after 3 months from the date of allotment.

₹8.0008

.4% .0%

Date of Allotment
6-Sep-2019

NAV
Regular Plan Growth Option
Direct Plan Growth Option

Direct Plan Growth Option Scheme Statistics	:₹8.0302
Monthly AAUM	₹38.5 (₹cr)

Latest ÁUM (31-Mar-2020) Portfolio Turnover Ratio ₹36.3 (₹cr) ₹0.3 Fund Manager

Mr. Swapnil Mayekar

Swapnil has managed this fund since inception. Swapnil has over 11 years of experience in the fund management and product development.

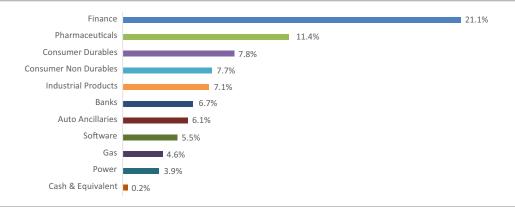
Total Expenses Ratio	
Direct	0
Regular	1

Top 10 Holdings

Sr. No.	Scrip	Weightage (%)
1	Info Edge (India) Ltd.	2.2
2	Indraprastha Gas Ltd.	2.1
3	Tata Consumer Products Ltd.	1.9
4	MRF Ltd.	1.9
5	Jubilant Foodworks Ltd.	1.7
6	Voltas Ltd.	1.7
7	Apollo Hospitals Enterprise Ltd.	1.7
8	Trent Ltd.	1.7
9	Torrent Pharmaceuticals Ltd.	1.5
10	IPCA Laboratories Ltd.	1.5

(Data as on 31-March-2020)

Top 10 Industry Allocation (Equity)



Motilal Oswal Nifty Smallcap 250 Index Fund (MOFSMALLCAP)

(An open ended scheme replicating / tracking Nifty Smallcap 250 Index)

Investment Objective

The Scheme seeks investment return that corresponds to the performance of Nifty Smallcap 250 Index subject to tracking error.

However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

CategoryBenchmarkIndex FundNifty Smallcap 250 Index TRI

Continuous Offer

Minimum Application Amount: Rs 500/- and in multiples of Rs 1/- thereafter. Additional Application Amount: Rs 500/- and in multiples of Rs 1/- thereafter.

Entry / Exit Load

Entry Load: Nil

Exit Load: 1%- If redeemed on or before 3 months from the date of allotment. Nil- If redeemed after 3 months from the date of allotment.

Date of Allotment

Date of Allounent
6-Sep-2019
NAV
Regular Plan Growth Optio
Direct Plan Growth Option
Schomo Static

Scheme Statistics

Monthly AAUM	₹26.2 (₹cr)
Latest AUM (31-March-2020)	₹20.9 (₹cr)
Portfolio Turnover Ratio	₹0.4

Fund Manager

Mr. Swapnil Mayekar Swapnil has managed this fund since inception. Swapnil has over 11 years of experience in the fund management and product development.

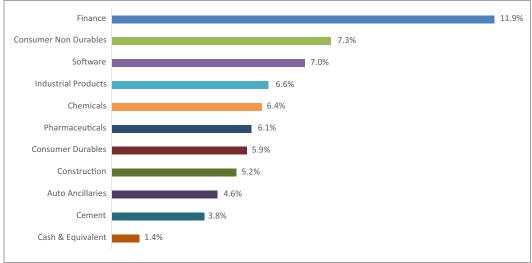
Total Expenses Ratio	
Direct	0.4%
Regular	1.0%

Top 10 Holdings

Sr. No.	Scrip	Weightage (%)
1	Multi Commodity Exchange of India Ltd.	2.1
2	Navin Fluorine International Ltd.	1.6
3	PVR Ltd.	1.5
4	Indian Energy Exchange Ltd.	1.4
5	Kajaria Ceramics Ltd.	1.2
6	JK Cement Ltd.	1.1
7	Procter & Gamble Health Ltd.	1.1
8	Deepak Nitrite Ltd	1.1
9	Persistent Systems Ltd.	1.0
10	Blue Star Ltd.	1.0

(Data as on 31-March-2020)

Top 10 Industry Allocation (Equity)



(Data as on 31-March-2020) Industry classification as recommended by AMFI

Motilal Oswal Nifty Bank Index Fund (MOFNIFTYBANK)

(An open ended scheme replicating / tracking Nifty Bank Index)

Investment Objective

The Scheme seeks investment return that corresponds to the performance of Nifty Bank Index subject to tracking error.

However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Category Benchmark

Index Fund Nifty Bank Index TRI

Continuous Offer

Minimum Application Amount: $\rm Rs\,500/\text{-}\,and$ in multiples of $\rm Rs\,1/\text{-}\,thereafter.$

Additional Application Amount: Rs 500/- and in multiples of Rs 1/- thereafter.

Entry / Exit Load Entry Load: Nil

1%- If redeemed on or before 3 months from the date of allotment. Nil- If redeemed after 3 months from the date of allotment.

:₹7.0033

:₹7.0286

Date of A	llotment
6-Sep-201	9
NAV	

Regular Plan Growth Option Direct Plan Growth Option

SCN	en	ne	Sta	τιςτ	ICS
N 4	-		10.4		

Monthly AAUM	₹31.7 (₹cr)
Latest AUM (31-March-2020)	₹31.6 (₹cr)
Portfolio Turnover Ratio	₹0.4 `́
Frond Management	

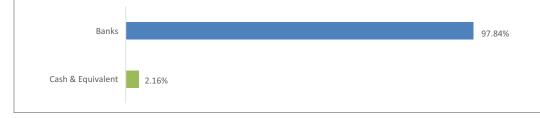
Fund Manager Mr. Swapnil Mayekar

Swapnil has managed this fund since inception. Swapnil has over 11 years of experience in the fund management and product development.

Top 10 Holdings

Sr. No.	Scrip	Weightage (%)
1	HDFC Bank Ltd.	29.1
2	ICICI Bank Ltd.	18.9
3	Kotak Mahindra Bank Ltd.	15.7
4	Axis Bank Ltd.	12.3
5	State Bank of India Ltd.	12.3
6	IndusInd Bank Ltd.	3.4
7	Bandhan Bank Ltd.	1.4
8	The Federal Bank Ltd.	1.3
9	Bank of Baroda Ltd.	1.0
10	RBL Bank Ltd.	1.0
Data as on	31-March-2020)	

Industry Allocation (Equity)



(Data as on 31-March-2020) Industry classification as recommended by AMFI

Total Expenses Ratio	
Direct	0.4%
Regular	1.0%

(An open ended scheme replicating / tracking Nifty 50 Index)

Investment Objective

The Scheme seeks investment return that corresponds to the performance of Nifty 50 Index subject to tracking error.

However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

CategoryBenchmarkIndex FundNifty 50 Index TRI

Continuous Offer

Minimum Application Amount: Rs 500/- and in multiples of Rs 1/- thereafter. Additional Application Amount: Rs 500/- and in multiples of Rs 1/- thereafter.

Entry / Exit Load

Entry Load: Nil

Exit Load: 1%- If redeemed on or before 3 months from the date of allotment. Nil- If redeemed after 3 months from the date of allotment.

Date of Allotment

Date of Allotment		
23-Dec-2019		
NAV		
Regular Plan Growth Option	:₹7.0744	
Direct Plan Growth Option	:₹7.0824	
Scheme Statistics		
Monthly AAUM	₹28.0 (₹cr)	
Latest AUM (31-Mar-2020)	₹29.3 (₹cr)	
Portfolio Turnover Ratio	₹0.01	
Fund Manager		
Mr. Swapnil Mayekar Swapnil has managed this fund since inception. Swapnil has over 11 years of experience in the fund management and product development.		
Total Expenses Ratio		

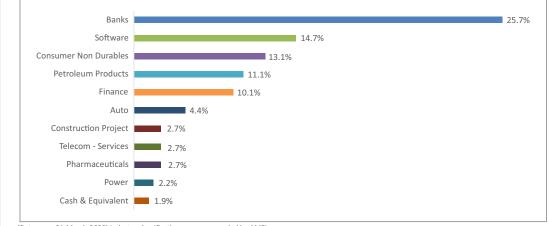
6 1	
Total Expenses Ratio	
Direct	0.1%
Regular	0.5%

Top 10 Holdings

Sr. No.	Scrip	Weightage (%)
1	HDFC Bank Ltd.	10.2
2	Reliance Industries Ltd.	9.9
3	Housing Development Finance Corporation Ltd.	7.7
4	Infosys Ltd.	6.6
5	ICICI Bank Ltd.	5.7
6	Tata Consultancy Services Ltd.	5.3
7	Kotak Mahindra Bank Ltd.	4.8
8	Hindustan Unilever Ltd.	4.5
9	ITC Ltd.	4.1
10	Larsen & Toubro Ltd.	2.7

(Data as on 31-March-2020)

Top 10 Industry Allocation (Equity)



Data as on 31-March-2020) Industry classification as recommended by AMFI

Motilal Oswal Nifty Next 50 Index Fund (MOFNEXT50)

(An open ended scheme replicating / tracking Nifty Next 50 Index)

Investment Objective

The Scheme seeks investment return that corresponds to the performance of Nifty Next 50 Index subject to tracking error.

However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

the scheme would be achieved.			
Category Benchmark			
Index Fund Nifty Next 50 Index TRI			
Continuous Offer			
Minimum Application Amount: Rs 500/- and in multiples of Rs 1/- thereafter.			
Additional Application Amou in multiples of Rs 1/- thereafte			
Entry / Exit Load			
Entry Load: Nil			
Exit Load: 1%- If redeemed on or before 3 months from the date of allotment. Nil- If redeemed after 3 months from the date of allotment.			
Date of Allotment			
23-Dec-2019			
NAV			
Regular Plan Growth Option	:₹7.4814 :₹7.4949		
Scheme Statistics			
Latest AUM (31-Mar-2020)	₹21.4 (₹cr) ₹21.8 (₹cr) ₹0.04		
Fund Manager			
Mr. Swapnil Mayekar Swapnil has managed this fund since inception. Swapnil has over 11 years of experience in the fund management and product development.			
Total Expenses Ratio			
Direct	0.3%		

1.0%

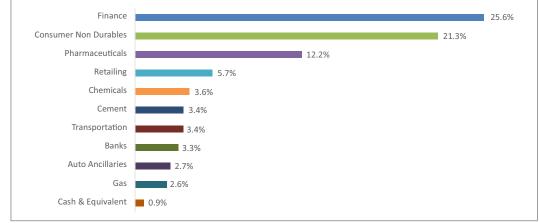
Regular

Top 10 Holdings

Sr. No.	Scrip	Weightage (%)
1	Avenue Supermarts Ltd.	5.7
2	HDFC Life Insurance Company Ltd.	4.5
3	Dabur India Ltd.	4.4
4	Divi's Laboratories Ltd.	4.4
5	SBI Life Insurance Company Ltd.	4.1
6	ICICI Lombard General Insurance Company Ltd.	3.8
7	Pidilite Industries Ltd.	3.6
8	Godrej Consumer Products Ltd.	3.4
9	Colgate Palmolive (India) Ltd.	2.9
10	Petronet LNG Ltd.	2.6

(Data as on 31-March-2020)

Top 10 Industry Allocation (Equity)



(An open ended scheme replicating/tracking Nifty 50 Index)

Investment Objective

The Scheme seeks investment return that corresponds (before fees and expenses) generally to the performance of the Nifty 50 Index (Underlying Index), subject to tracking error. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Catagory

ETF

Benchmark

Nifty 50 TRI

Continuous Offer

On NSE: Investors can buy/sell units of the Scheme in round lot of 1 unit and in multiples thereof.

Directly with the Mutual Fund: Investors can buy/sell units of the Scheme only in creation unit size i.e. 25,000 units and in multiples thereof.

Redemption proceeds

Normally within 3 Business days from acceptance of redemption request.

Date of Allotment

28-Jul-2010

NAV

Growth Option : ₹84.0921

Scheme Statistics

Monthly AAUM	₹23.9 (₹cr)
Latest AUM (31-Mar-2020)	(₹21.4 (₹cr)
Beta	1.0
Portfolio Turnover Ratio	0.07
Tracking Error*	0.3% (Annualised)
Standard Deviation	18.8% (Annualised)
Sharpe Ratio#	-0.3 (Annualised)

*Against the benchmark Nifty 50 Index. # Risk free returns based on last overnight MIBOR cut-off of 4.81% (Data as on 31-March-2020)

Fund Manager

Mr. Swapnil Mayekar

Managing this fund since 26-July-2019 He has 10 years of rich experience.

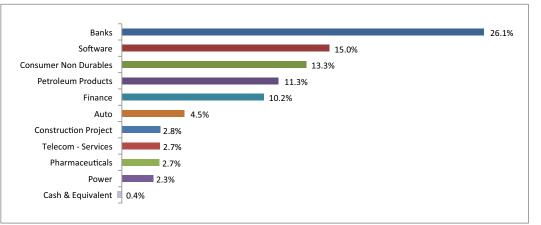
Total Expenses Ratio	
Regular	0.05%

Performance (As on 31-March-2020)

	1 Year		1 Year 3 Year 5 Year		7 Year		Since Inception			
	CAGR (%)	Current Value of Investment of ₹ 10,000		Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000
Scheme	-25.4	7,463	-0.02	9,541	0.7	12,884	7.0	16,087	4.6	15,396
Nifty 50 TRI (Benchmark)	-25.0	7,498	-0.01	9,757	1.6	13,415	7.5	16,548	6.2	17,937
BSE Sensex TRI (Additional Benchmark)	-22.9	7,714	0.01	10,326	2.4	13,925	8.1	17,246	6.7	18,786
NAV Per Unit (84.0921: as on 31-March-2020)		112.6798	88.1395		88.1395 81.1797		52.2734		54.6210	

Date of inception: 28-Jul-10. Incase, the start/end date of the concerned period is non business date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. Past performance may or may not be sustained in the future. Performance is for Growth option. This scheme is currently managed by Mr. Swapnil Mayekar. He has been managing this fund since 26-July-2019. The performances of the schemes manage by him are on page no.8.

Top 10 Industry Allocation



(Data as on 31 March-2020) Industry classification as recommended by AMFI

Top 10 Holdings

Sr. No.	Scrip	Weightage (%)
1	HDFC Bank Ltd.	10.4
2	Reliance Industries Ltd.	10.0
3	HDFC Ltd.	7.8
4	Infosys Ltd.	6.5
5	ICICI Bank Ltd.	5.8
6	Tata Consultancy Services Ltd.	5.3
7	Kotak Mahindra Bank Ltd.	4.8
8	Hindustan Unilever Ltd.	4.6
9	ITC Ltd.	4.2
10	Larsen & Toubro Ltd.	2.8

(Data as on 31-March-2020)

NSE & BSE Symbol	M50	ISIN Code	INF247L01536
Bloomberg Code	MOSTM50	Entry Load	NIL
Reuters Code	M50.NS	Exit Load	NIL

(An open ended scheme replicating/tracking Nifty Midcap 100 Index)

Investment Objective

The Scheme seeks investment return that corresponds (before fees and expenses) to the performance of Nifty Midcap 100 Index (Underlying Index), subject to tracking error. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Catagory

ETF

Benchmark

Nifty Midcap 100 TRI

Continuous Offer

On NSE/BSE: Investors can buy/sell units of the Scheme in round lot of 1 unit and in multiples thereof.

Directly with the Mutual Fund: Investors can buy/sell units of the Scheme only in creation unit size i.e. 1,25,000 units and in multiples thereafter.

Redemption proceeds

Normally within 3 Business days from acceptance of redemption request.

Date of Allotment

31-Jan-2011

NAV

Growth Option : ₹12.3399

Scheme Statistics

₹31.9 (₹cr)
(₹28.0 (₹cr)
1.0
0.3
0.4% (Annualised)
23.9 (Annualised)
-0.7 (Annualised)

*Against the benchmark Nifty Midcap 100 Index. # Risk free returns based on last overnight MIBOR cut-off of 4.81% (Data as on 31-Mar-2020)

Fund Manager

Mr. Swapnil Mayekar

Managing this fund since 26-July-2019 He has 10 years of rich experience.

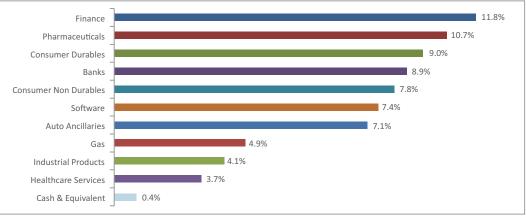
Total Expenses Ratio	
Regular	0.2%

Performance (As on 31-March-2020)

	1 Year		3 Year		5 Year		7 Year		Since Inception	
	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000						
Scheme	-34.7	6,532	-11.6	6,901	-1.8	9,126	7.2	16,306	5.0	15,576
Nifty Midcap 100 TRI (Benchmark)	-35.1	6,494	-11.1	7,026	-1.0	9,533	8.1	17,205	5.7	16,592
Nifty 50 (Additional Benchmark)	-25.0	7,498	-0.8	9,757	1.6	10,807	7.5	16,548	6.3	17,517
NAV Per Unit (12.3399: as on 31-Mar-2020)			17.8818		13.5217		7.5678		7.9225	

Date of inception: 31-Jan-11. • Incase, the start/end date of the concerned period is non business date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. Past performance may or may not be sustained in the future. Performance is for Growth option. • This scheme is currently managed by Mr. Swapnil Mayekar. He has been managing this fund since 26-July-2019. The performances of the schemes manage by him are on page no.7.

Top 10 Industry Allocation



(Data as on 31-March-2020) Industry classification as recommended by AMFI

Top 10 Holdings

Sr. No.	Security	Weightage%
1	Info Edge (India) Ltd.	3.0
2	Indraprastha Gas Ltd.	2.9
3	Tata Consumer Products Ltd.	2.6
4	MRF Ltd.	2.6
5	Jubilant Foodworks Ltd.	2.4
6	Voltas Ltd	2.3
7	Apollo Hospitals Enterprise Ltd.	2.3
8	Torrent Pharmaceuticals Ltd.	2.0
9	IPCA Laboratories Ltd.	2.0
10	City Union Bank Ltd.	2.0
Data as on 31	-March-2020)	

NSE & BSE Symbol	M100	ISIN Code	INF247L01023
Bloomberg Code	MOST100	Entry Load	NIL
Reuters Code	M100.NS	Exit Load	NIL

(An open ended scheme replicating/tracking NASDAQ-100 Index)

Investment Objective

The Scheme seeks investment return that corresponds (before fees and expenses) generally to the performance of the NASDAQ-100 Index, subject to tracking error. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

Catagory

ETF

Benchmark

NASDAQ - 100 TRI

Continuous Offer

On NSE / BSE: Investors can buy/sell units of the Scheme in round lot of 1 unit and in multiples thereof.

Directly with the Mutual Fund: Investors can buy/sell units of the Scheme only in creation unit size i.e. 25,000 units and in multiples thereafter.

Redemption Proceeds

Normally within 3 Business days from acceptance of redemption request.

Date of Allotment

29-Mar-2011

NAV

Growth Option : ₹582.7451

Scheme Statistics

Monthly AAUM	₹503.5 (₹cr)
Latest AUM (31-Mar-2020))₹557.3 (₹cr)
Beta	1.0
Portfolio Turnover Ratio	0.1
Tracking Error*	0.2% (Annualised)
Standard Deviation	16.9 (Annualised)
Sharpe Ratio#	0.8 (Annualised)

*Against the benchmark NASDAQ-100 Index. # Risk free returns based on last overnight MIBOR cut-off of 4.81% (Data as on 31-Mar-2020).

Fund Manager

Mr. Herin Visaria Managing this fund since 26-July-2019 He has 10 years of rich experience.

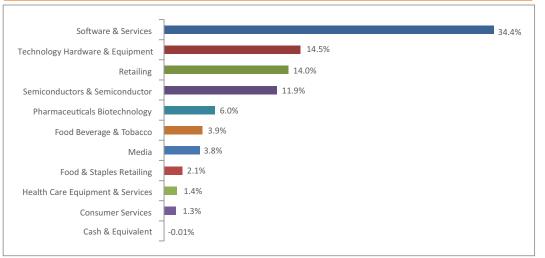
Total Expenses Ratio	
Regular	0.54%

Performance (As on 31-March-2020)

	1 Year		3 Year		5 Year		7 Year		Since Inception	
	CAGR (%)	Current Value of Investment of ₹ 10,000	CAGR (%)	Current Value of Investment of ₹ 10,000						
Scheme	17.9	11,791	18.6	16,676	16.3	21,290	21.1	38,260	21.2	56,448
NASDAQ 100 (INR) TRI (Benchmark)	18.8	11,877	20.4	17,447	18.1	22,994	22.9	42,453	22.9	64,346
Nifty 50 TRI (Additional Benchmark)	-25.0	7,498	-0.8	9,757	1.6	10,807	7.5	16,548	5.9	16,800
NAV Per Unit (582.7451: as on 31-Mar-2020)		494.2227		349.4604		273.7202		152.3124		103.2365

Date of inception: 29-Mar-11. • Incase, the start/end date of the concerned period is non business date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. Past performance may or may not be sustained in the future.Performance is for Growth option. • This scheme is currently managed by Mr. Herin Visaria. He has been manageng this fund since 26-July-2019. The performances of the schemes manage by him are on page no. 5.

Top 10 Industry Allocation



(Data as on 31-March-2020) Industry Classification is as per Global Industry Classification Standard (GICS)

Top 10 Holdings

Sr. No.	Scrip	Weightage (%)
1	Microsoft Corp	12.0
2	Apple Inc.	11.1
3	Amazon Com Inc	9.5
4	Alphabet Inc A	4.0
5	Alphabet Inc	4.0
6	Facebook Inc	3.9
7	Intel Corp	3.0
8	Pepsico Inc	2.2
9	Cisco Sys Inc Com	2.1
10	Netflix Inc	2.1
(Data as on	31-March-2020)	

NSE & BSE Symbol	N100	ISIN Code	INF247L01031
Bloomberg Code	MOSTNDX	Entry Load	NIL
Reuters Code	N100.NS or N100.BO	Exit Load	NIL

Assets Under Management

AUM REPORT FOR THE QUARTER ENDED (31/03/2020)

Asset class wise disclosure of AUM & AAUM

Asset class wise disclosure of Aow & AAOw ₹ in Lakh					
Category	AUM as on the last day of the Quarter	Average AUM as on last day of the Quarter			
Liquid Fund/Money Market Fund/ Floater Fund	46,826.14	41,303.20			
Gilt Fund/ Glit Fund with 10 year constant duration	0.00	0.00			
Remaining Income/ Debt Oriented Schemes	6,364.01	7,944.29			
Growth/ Equity Oriented Schemes (Other than ELSS)	1,282,881.69	1,682,943.40			
ELSS Funds	126,399.82	162,152.66			
Hybrid Schemes	27,815.30	30,711.28			
Solution Oriented Schemes	0.00	0.00			
Index Funds	16,946.00	18,499.54			
GOLD ETF	0.00	0.00			
Other ETF	60,670.23	52,099.02			
Fund of Fund investing overseas	0.00	0.00			
Total	1,567,903.19	1,995,653.38			

AUM REPORT FOR THE QUARTER ENDED

(31/03/2020) Disclosure of percentage of AUM by geography

Geographical Spread	% of Total AUM as on the last day of the Quarter
Top 5 Cities	67.98
Next 10 Cities	16.28
Next 20 Cities	7.04
Next 75 Cities	5.46
Others	3.24
Total	100

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Product Suitability

Name of the Scheme	This product is suitable for investors who are seeking*	
Motilal Oswal Focused 25 Fund (MOF25)	 Return by investing in upto 25 companies with long term sustainable competitive advantage and growth potential Investment in Equity and equity related instruments subject to overall limit of 25 companies 	
Motilal Oswal Midcap 30 Fund (MOF30)	 Long-term capital growth Investment in equity and equity related instruments in a maximum of 30 quality mid-cap companies having long-term competitive advantages and potential for growth 	-
Motilal Oswal Multicap 35 Fund (MOF35)	 Long-term capital growth Investment in a maximum of 35 equity and equity related instruments across sectors and market capitalization levels 	-
Motilal Oswal Long Term Equity Fund (MOFLTE)	 Long-term capital growth Investment predominantly in equity and equity related instruments; 	Riskometer
Motilal Oswal Large and Midcap Fund (MOFLM)	 Long term capital appreciation Investment predominantly in equity and equity related instruments of large and midcap stocks 	wellow the state
Motilal Oswal Dynamic Fund (MOFDYNAMIC)	 Long-term capital appreciation Investment in equity, derivatives and debt instruments 	High
Motilal Oswal Equity Hybrid Fund (MOFEH)	 Long-term capital appreciation by generating equity linked returns Investment predominantly in equity and equity related instruments; 	Low High Investors understand that their principal will be at Moderately High risk
Motilal Oswal M50 ETF (MOFM50)	 Return that corresponds generally to the performance of the Nifty 50 Index (Underlying Index), subject to tracking error Investment in equity securities of Nifty 50 Index 	-
Motilal Oswal Midcap 100 ETF (MOFM100)	 Return that corresponds generally to the performance of the Nifty Midcap 100 Index, subject to tracking error Investment in equity securities of Nifty Midcap 100 Index 	
Motilal Oswal Nasdaq 100 ETF (MOFN100)	 Return that corresponds generally to the performance of the Nasdaq-100 Index, subject to tracking error Investment in equity securities of NASDAQ-100 Index 	Riskometer Moderate Handling
Motilal Oswal Nasdaq 100 Fund of Fund (MOFN100FOF)	 Long term capital appreciation Return that corresponds generally to the performance of the Scheme, Motilal Oswal Nasdaq 100 ETF (MOFN100) through investment in units of MOFN100 	Low High Investors understand that their principal will be at High risk
Motilal Oswal Ultra Short Term Fund (MOFUSTF)	 Optimal returns consistent with moderate levels of risk Investment in debt securities and money market securities with Macaulay duration of the portfolio between 3 months and 6 months. 	Riskometer Moderate tow Low Investors understand that their principal will be at Moderately Low risk
Motilal Oswal Liquid Fund (MOFLF)	 Regular income over short term Investment in money market securities 	Riskometer Moderate Low High
Motilal Oswal Nifty 500 Fund (MOFNIFTY500)	 Return that corresponds to the performance of Nify 500 Index subject to tracking error Equity and equity related securities covered by Nifty 500 Index Long term capital growth 	
Motilal Oswal Nifty Midcap 150 Fund (MOFMIDCAP)	 Return that corresponds to the performance of Nifty Midcap 150 Index subject to tracking error Equity and equity related securities covered by Nifty Midcap 150 Index Long term capital growth 	Riskometer Moderate Moderate
Motilal Oswal Nifty Smallcap 250 Index Fund (MOFSMALLCAP)	 Return that corresponds to the performance of Nifty Smallcap 250 Index subject to tracking error Equity and equity related securities covered by Nifty Smallcap 250 Index Long term capital growth 	Law Can
Motilal Oswal Nifty 50 Index Fund (MOFNIFTY50)	 Return that corresponds to the performance of Nifty 50 Index subject to tracking error Equity and equity related securities covered by Nifty 50 Index Long term capital growth 	Low High Investors understand that their principal will be at Modenztely High risk
Motilal Oswal Nifty Next 50 Index Fund (MOFNEXT50)	 Return that corresponds to the performance of Nifty Next 50 Index subject to tracking error Equity and equity related securities covered by Nifty Next 50 Index Long term capital growth 	
Motilal Oswal Nifty Bank Fund (MOFNIFTYBANK)	 Return that corresponds to the performance of Nifty Bank Index subject to tracking error Equity and equity related securities covered by Nifty Bank Index Long term capital growth 	Riskometer undfant Biskometer Riskomete

*Investors should consult their financial advisors if in doubt about whether the product is suitable for them.

Risk Disclosure and Disclaimer

Risk Disclosure and Disclaimer Statutory Details: Constitution: Motilal Oswal Mutual Fund has been set up as a trust under the Indian Trust Act, 1882. Trustee: Motilal Oswal Trustee Company Ltd. Investment Manager: Motilal Oswal Asset Management Company Ltd. Sponsor: "Motilal Oswal Financial Services Ltd. Risk Factors: (1) All Mutual Funds and securities investments are subject to market risks and there can be no assurance that the Scheme's objectives will be achieved (2) As the price / value / interest rates of the securities in which the Scheme invests fluctuates, the Net Asset Value (NAV) of units issued under the Scheme may go up or down depending upon the factors and forces affecting the securities market (3) Past performance of the Sponsor/AMC/Mutual Fund and its affiliates does not indicate the future performance of the Scheme and may not provide a basis of comparison with other investments (4) The name of the Scheme does not in any manner indicate the quality of the Schemes, its future prospects and returns. Investors are therefore urged to study the terms of offer carefully and consult their Investment Advisor before they invest in the Scheme (5) The Sponsor is not guaranteed or assured returns Chemes. Mutual Fund investments are subject to market risks, read all scheme related documents carefully. NSE Indices Limited Disclaimer: MOFMSD and MOFM100: MOFMSD and MOFM100 infored by MOSE Indices and May not prove or up and warrantice of the asting for an anour or or up and purpose or up or or MOSE Indices. NSE Indices Limited Disclaimer: MOFMSD and MOFM100: MOFMSD and MOFM100 is promoted by NSE Indices.

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BUY RIGHT : SIT TIGHT

Buying quality companies and riding their growth cycle



At Motilal Oswal Asset Management Company (MOAMC), our investment philosophy and investing style is centered on 'Buy Right: Sit Tight' principle. 'Buy Right' means buying quality companies at a reasonable price and 'Sit Tight' means staying invested in them for a longer time to realise the full growth potential of the stocks.

It is a known fact that good quality companies are in business for decades but views about these companies change every year, every quarter, every month and sometimes every day! While many of you get the first part of identifying good quality stocks, most don't stay invested for a long enough time. The temptation to book profits at 25% or 50% or even 100% returns in a 1 to 3 year period is so natural that you miss out on the chance of generating substantial wealth that typically happens over the long term; say a 10 year period.

'Buy Right' Stocks Characteristics

QGLP

- 'Q'uality denotes quality of the business and management
- 'G'rowth denotes growth in earnings and sustained RoE
- **'L'ongevity** denotes longevity of the competitive advantage or economic moat of the business
- 'P'rice denotes our approach of buying a good business for a fair price rather than buying a fair business for a good price

Sit Tight Approach

- Buy and Hold: We are strictly buy and hold investors and believe that picking the right business needs skill and holding onto these businesses to enable our investors to benefit from the entire growth cycle needs even more skill.
- Focus: Our portfolios are high conviction portfolios with 25 to 30 stocks being our ideal number. We believe in adequate diversification but overdiversification results in diluting returns for our investors and adding market risk

This Buy Right : Sit Tight philosophy manifests itself in all the products in our Portfolio Management and Equity Mutual Fund schemes

Call: 81086 22222 or 022-4054 8002 Website:www.motilaloswalmf.com





Mutual Fund investments are subject to market risks, read all scheme related documents carefully