

INDIA'S

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Nifty Smallcap 250 Index Fund

Introducing Motilal Oswal Nifty Smallcap 250 Index Fund

Small-cap companies come with favorable growth potential given the size of the businesses. This Fund will help you invest in many of such companies through the Nifty Small cap 250 Index. This Index comprises only the top 250 companies of the small-cap segment to avoid the micro-cap pitfalls. This fund is also a pure small-cap fund as all other small-cap funds hold up to ~35% portfolio in mid and large-cap stocks.

This Fund will track/replicate the constituents of Nifty Small cap 250 Index with the same weightage, and the expense ratio charged is less than that of actively managed funds.

What are you waiting for? Invest Now.

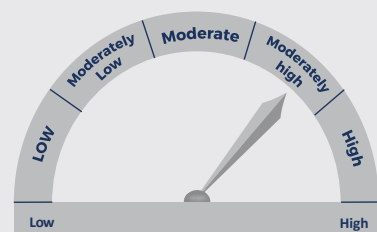
NFO
Opens: 19th Aug 2019
Closes: 30th Aug 2019

THINK EQUITY
THINK MOTILAL OSWAL

MOTILAL OSWAL
Asset Management
MUTUAL FUND

This product is suitable for investors who are seeking*

- Return that corresponds generally to the performance of the Nifty Smallcap 250 index, subject to tracking error
- Equity and equity related securities covered by Nifty Smallcap 250 Index
- Long term capital growth



Riskometer

Mutual Fund investments are subject to market risks, read all scheme related documents carefully

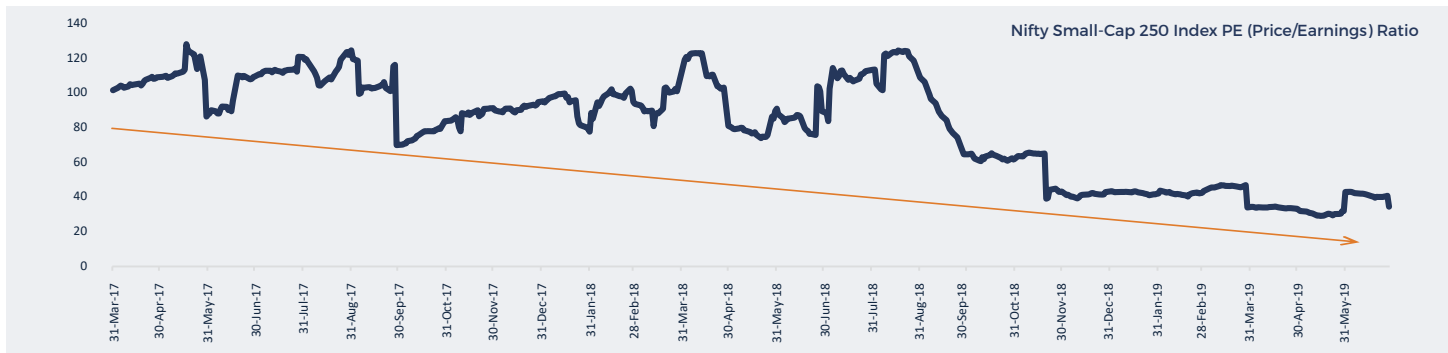


Why invest in an Index Fund?

- Retirement Funds are mandated to invest at least 5% of annual accretion in Equities. Many of them have opted Equity ETFs/Index Funds for equity investment.
- **Eliminates fund manager risk** and therefore the risk of underperforming the benchmark
- **Diversification** –Generally tracks broad based indices thus reducing the impact of decline in value of any one stock or industry, sector
- **Low Costs** –Since index funds are passively managed, cost are kept relatively low
- **Long-term** – Fund managers change the stocks frequently. An investor who is looking to invest for over 10 years+ is better suited for index funds



Small-cap Index at attractive valuations



- Nifty Small-Cap 250 index has fallen by over 60% over the last 18-24 months
- At the current valuations – Small-caps are an attractive investment for long-term investing

Data as on June 30, 2019 Source: Niftyindices.com



Nifty Smallcap 250: Performance vs Other Small-cap Indices & Nifty 50

Scheme Name	1 Year	2 Years	3 Years	5 Years	7 Years	10 Years
Indices						
Nifty Smallcap 250 TRI	-8.43	-5.88	5.67	7.15	13.61	11.68
Nifty Smallcap 100 TRI	-10.65	-6.47	4.06	4.25	10.70	10.00
Nifty Smallcap 50 TRI	-14.80	-13.79	0.88	2.15	8.64	6.28

- Best index fund to invest in small-cap indices

Nifty Smallcap 250 TRI	-8.43	-5.88	5.67	7.15	13.61	11.68
Nifty 50 TRI	12.70	12.95	14.67	10.81	13.95	11.76

- Despite 60% correction in small-cap index – small-cap index returns same as Nifty 50 Index in the long run
- Expected to outperform all broad indices over the long-run

Data as on 28th June 2019 All figures are in % Source: MOAMC Internal Research. Past performance may or may not be sustained in Future.



About Nifty Smallcap 250 Index

- NIFTY Smallcap 250 Index represents the balance 250 companies (companies ranked 251-500) from NIFTY 500 Index. This index intends to measure the performance of small market capitalisation companies

- NIFTY Smallcap 250 Index is computed using free float market capitalization method, wherein the level of the index reflects the total free float market value of all the stocks in the index relative to particular base market capitalization value



About Motilal Oswal Nifty Smallcap 250 Index Fund

Type of Scheme: An open ended scheme replicating/tracking Nifty Smallcap 250 Index

Investment Objective: The scheme seeks investment return that corresponds to the performance of Nifty Smallcap 250 Index, subject to tracking error. However, there can be no assurance or guarantee that the investment objective of the scheme would be achieved.

Benchmark: Nifty Smallcap 250 Index TRI

Exit Load: 1%- If redeemed on or before 3 months from the date of allotment. Nil- If redeemed after 3 months from the date of allotment.

Entry Load: N/A

Fund Manager: Mr. Swapnil Mayekar