

Investment Objective

The Strategy aims to generate long term capital appreciation by creating a focused portfolio of high growth stocks having the potential to grow more than the nominal GDP for next 5-7 years across and which are available at reasonable market prices.

Key Features

1. Small cap oriented concentrated portfolio of 20 stocks investing in companies with high growth profile
2. Identifying companies in their early stages which have the potential to become midcap or large cap, thus resulting in wealth creation
3. Newly ideated portfolio in 2018 amidst difficult market conditions, yet giving an outperformance of 10.4% (CAGR) over the benchmark

Portfolio Attributes

1. Index agnostic: ~ 93% away from benchmark Nifty Smallcap 100
2. The portfolio is a play on the Consumer durables and non durables, Non-Lending financials and Software
3. IOP V2 has delivered alpha over Nifty Smallcap 100 TRI in both the CYs since its inception and has outperformed the index by ~17.9% in the 1 year period trailing 31st July 2020

Portfolio Actions in last 6 months

- **Companies Added:** Reliance Industries
- **Companies Exited:** Coffee Day Enterprises

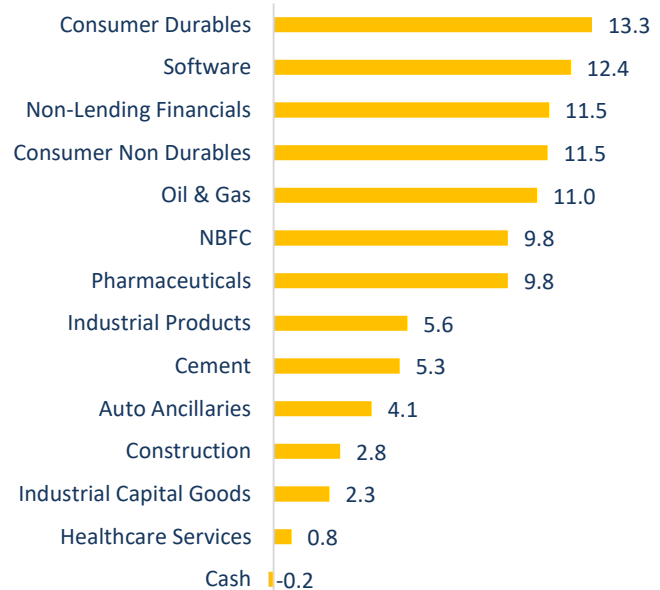
How Buy Right : Sit Tight works

Company	Initial Purchase Date	Market Cap Rs. Crores (Initial Purchase Date)	Market Cap Rs. Crores (31 st July 20)	Absolute Growth	CAGR (%)
Bata India	Feb-18	8,780	16,291	1.9X	28%
IPCA Laboratories	Feb-18	7,008	23,798	3.4X	64%

Wealth creation is achieved through holding quality companies for a long period of time

Top 10 Holdings & Sectoral Allocation

Scrip Name	% Holding
Reliance Industries Ltd.	11.0
Larsen & Toubro Infotech Ltd.	10.7
Ipca Laboratories Ltd.	9.8
Godrej Agrovet Ltd.	6.6
Central Depository Services (India) Ltd.	6.6
Bajaj Electricals Ltd.	6.6
Cholamandalam Investment and Finance Ltd.	6.4
JK Lakshmi Cement Ltd.	5.3
ICICI Securities Ltd.	4.9
Avanti Feeds Ltd.	4.8



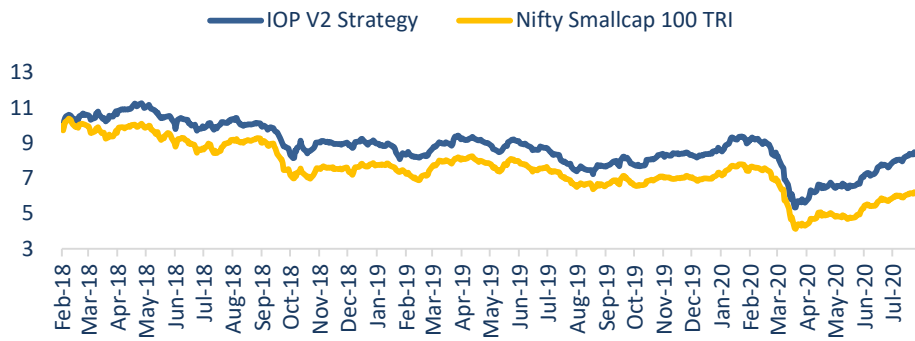
Disclaimers and Risk Factors

IOP V2 Strategy Inception Date: 5th Feb 2018; Data as on 31st July 2020; Data Source: MOAMC Internal Research; RFR: 7.25%; *Earnings as of March 2020 quarter and market price as on 31st July 2020; Source: Capitaline and Internal Analysis; Please Note: The above strategy returns are of a Model Client as on 31st July 2020. Returns of individual clients may differ depending on time of entry in the Strategy. Past performance may or may not be sustained in future and should not be used as a basis for comparison with other investments. Returns below 1 year are absolute and above 1 year are annualized. Strategy returns shown above are post fees & expenses. The stocks forming part of the existing portfolio under IOP V2 Strategy may or may not be bought for new client. Name of the PMS Strategy does not in any manner indicate its future prospects and returns. The Company names mentioned above is only for the purpose of explaining the concept and should not be construed as recommendations from MOAMC.

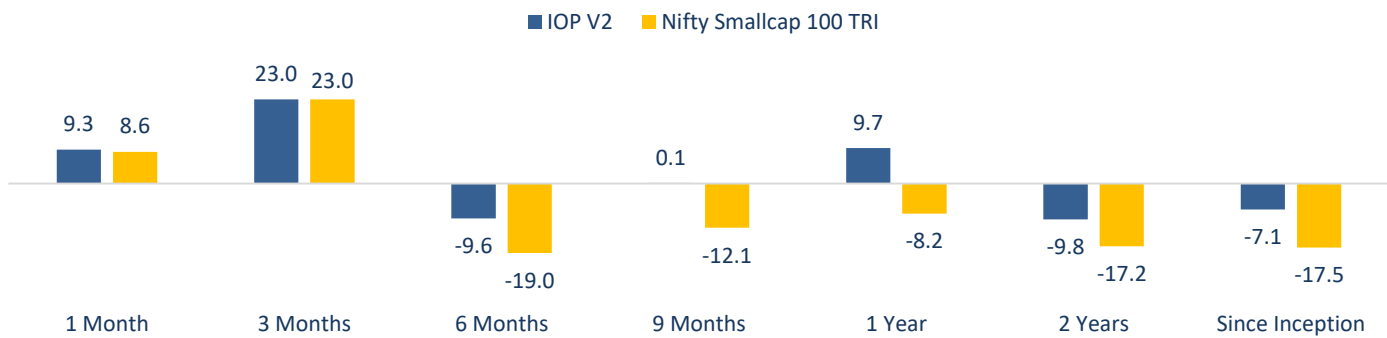
IOP V2 Strategy August 2020

(Performance as on 31st July 2020)

Performance Since Inception



IOP V2 Strategy has delivered a CAGR of -7.1% vs. Nifty Smallcap 100 TRI returns of -17.5%, an outperformance of 10.4% (CAGR) since inception (5th February 2018)



Strategy Contributors (1 Year Trailing 31st July 2020)

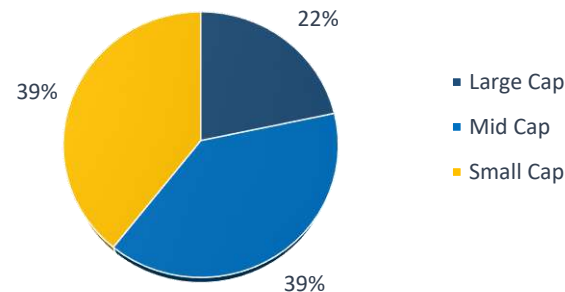
Top 5	Contribution
Reliance Industries Limited	5.3%
Ipca Laboratories Limited	5.1%
Larsen & Toubro Infotech Ltd.	4.5%
Central Depository Services (India) Ltd.	3.3%
ICICI Securities Ltd.	2.8%

Bottom 5	Contribution
Essel Propack Limited	-1.1%
Kei Industries	-1.3%
Cholamandalam Investment & Finance Co. Limited	-2.3%
Coffee Day Enterprises Ltd.	-4.3%
Sobha Developers Limited	-4.3%

*Portfolio Fundamentals

	TTM
PAT Growth	-34%
RoE	13%
PE	21

Market Capitalization



Weighted Average Market Cap Rs. 1,56,459 Crs

Risk Ratios

1 Year Data	Strategy	Benchmark
Churn Ratio	12.1%	-
Standard Deviation	28.4%	29.3%
Beta	0.91	1
Sharpe Ratio	0.03	-4.8

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