INVEST IN TODAY'S AND TOMORROW'S LEADERS

Introducing

Motilal Oswal Large and Midcap Fund (MOFLM)

Boost your portfolio's growth with not only today's leaders, but also tomorrow's leaders. This fund will strive to identify quality mid-caps that have the potential to become large caps in the long run, and quality large caps that bring much-needed stability to your portfolio. Together, they will help you achieve your financial goals in the long haul.

To invest, contact your Financial Advisor or Call: 81086 22222 or 022-4054 8002 Visit: www.motilaloswalmf.com

THINK EQUITY THINK MOTILAL OSWAL



Name of the Scheme

Motilal Oswal Large and Midcap Fund (MOFLM)

(Large and Midcap Fund - An open ended equity scheme investing in both large cap and mid cap stocks)

This product is suitable for investors who are seeking*

- Long term capital appreciation
- Investment predominantly in equity and equity related instruments of large and midcap stocks



^{*}Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Stability & Growth

Largecaps

- Bluechip companies
- Market leaders in the segment
- Established track record

Midcaps

- Emerging Businesses
- Above average growth profile
 - Improved management and capital allocation

Large and Midcaps

 An optimal mix of Large Caps and Mid Caps which can deliver high growth with lower volatility

Stability of Large Caps

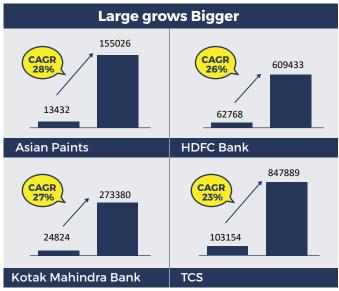


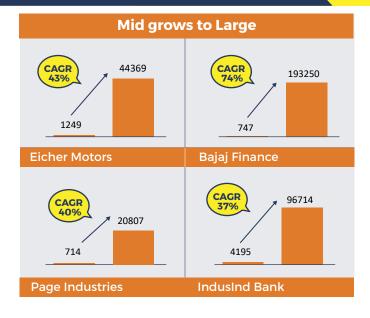
Growth potential of Mid Caps



Better risk adjusted returns

Growth across market capitalisation





The ultimate objective of all investors is to generate income from expansion in the value of their stocks, i.e. higher stock price and market capitalization. The growth can be both in Largecap and Midcap wherein the large companies get better and bigger and midcap companies appreciate into large cap stocks.

Disclaimer: The scrips mentioned herein are for general and comparison purpose only and not a complete disclosure of every material fact. It should not be construed as investment advice to any party. Source: Capitaline and internal analysis; Data as on 31st Aug 2019; The scrips may or may not be part of our portfolio/strategy/scheme. Past performance may or may not be sustained in the future

Asset allocation

- The Large & Midcap category was created in 2018 due to SEBI recategorization where the category invests minimum 35% in each large and midcaps
- Current inhouse asset allocation will be 50% weightage in largecap (top 100 stocks) and 50% weightage in midcap (next 150 stocks)



The above is the current in house asset allocation and subject to change as per product construct and Fund managers discretion subject to the limits as specified in the Scheme Information Document.



Holding quality companies for a long period of time

Concentrated Portfolio
Around 25 stocks

Discipline of Allocation

Minimum allocation to both large and midcaps

Better Risk Adjusted

Less volatile Large Caps and High growth Midcap

^{*}Market Cap change in the last 10 years (₹ in crores)