

QUALITY COMES IN DIFFERENT SIZES



Motilal Oswal Multicap 35 Fund

An ideal mixture of stocks has the potential to build a well-diversified equity portfolio that can you achieve your financial goals. This is because Multicap funds invest in stocks across market capitalization that take of the opportunities across market cap environments.

By investing in our Motilal Oswal Multicap 35 Fund (**MOF35**), you can reap the growth potential of your equity portfolio. This is because we believe in our unique investment philosophy of 'Buy Right : Sit Tight' where we buy **Quality** stocks with **Growth** potential with **Longevity** advantage at a fair **Price** (QGLP).

Toll free number : 81086 22222 or 022-4054 8002 | **Visit**: www.motilaloswalmf.com

THINK EQUITY
THINK MOTILAL OSWAL



BUY RIGHT
SIT TIGHT

For individual nature of tax implications, investors are requested to consult their tax advisors before investing

Name of the scheme	This product is suitable for investors who are seeking*	Riskometer
Motilal Oswal Multicap 35 Fund (MOF35) Multi Cap Fund - An open ended equity scheme investing across large cap, mid cap, small cap stocks	<ul style="list-style-type: none"> • Long-term capital growth • Investment in a maximum of 35 equity and equity related instruments across sectors and market capitalization levels 	 <p>Investors understand that their principal will be at Moderately High risk</p>

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

OUR INVESTMENT PHILOSOPHY - 'Buy Right : Sit Tight'

At Motilal Oswal Asset Management Company Limited (MOAMC), our investment philosophy and investing style is centered on 'Buy Right: Sit Tight' principle. 'Buy Right' means buying quality companies at a reasonable price and 'Sit Tight' means staying invested in them for a longer time to realise the full growth potential of the stocks.

BUY RIGHT STOCK CHARACTERISTICS

QGLP

- **'Q'uality** denotes quality of the business and management
- **'G'rowth** denotes growth in earnings and sustained RoE
- **'L'ongevity** denotes longevity of the competitive advantage or economic moat of the business
- **'P'rice** denotes our approach of buying a good business for a fair price rather than buying a fair business for a good price

INVESTMENT OBJECTIVE

The investment objective of the scheme is to achieve long term capital appreciation by primarily investing in a maximum of 35 equity & equity related instruments across sectors and market capitalization levels. However, there can be no assurance or guarantee that the investment objective of the scheme would be achieved.

INVESTMENT PATTERN

Instruments	Indicative allocations (% of total assets)		Risk Profile
	Minimum	Maximum	High/Medium/Low
Equity and equity related instruments*	65	100	High
Debt Instruments, Money Market Instruments, G-Secs, Cash and Cash at call, etc	0	35	Low

*subject to overall limit of 35 companies

TOP 10 HOLDINGS

Scrip	Holdings (%)
HDFC Bank Ltd.	9.1
HDFC Life Insurance Company Ltd.	7.8
Reliance Industries Ltd.	6.8
Maruti Suzuki India Ltd.	5.5
HDFC Ltd.	5.5
Bharti Airtel Ltd.	5.5
Eicher Motors Ltd.	5.1
United Spirits Ltd.	4.7
Britannia Industries Ltd.	4.3
Infosys Ltd.	4.2

SIT TIGHT APPROACH

- **Buy and Hold:** We are strictly buy and hold investors and believe that picking the right business needs skill and holding onto these businesses to enable our investors to benefit from the entire growth cycle needs even more skill.
- **Focus:** Our portfolios are high conviction portfolios with 25 to 30 stocks being our ideal number. We believe in adequate diversification but over-diversification results in diluting returns for our investors and adding market risk

FUND MANAGERS

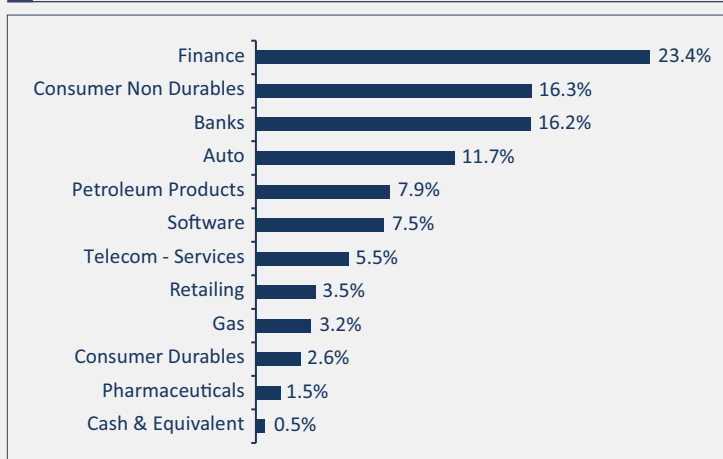
Fund Manager	Mr. Akash Singhania
Fund Manager (Debt Component)	Mr. Abhiroop Mukherjee

SCHEME DETAILS

NAV Regular Plan Growth Option (Rs.)	23.0501
NAV Regular Plan Dividend Option (Rs.)	20.3074
NAV Direct Plan Growth Option (Rs.)	24.4462
NAV Direct Plan Dividend Option (Rs.)	20.3325
Monthly AAUM (in Rs Crs.)	10318.0
Latest AUM (30-June-2020) (in Rs Crs.)	10561.6
Standard Deviation (Annualised)	21.7
Sharpe Ratio (Annualised)#	-0.2
Portfolio Turnover Ratio	0.3
Beta	1.0

*Against the benchmark Nifty 500 TRI Index. # Risk free returns based on last overnight MIBOR cut-off of 3.89%

SECTOR ALLOCATION



Industry classification as recommended by AMFI