MONTHLY Communique

September 2019



Aashish P Somaiyaa (MD & CEO)

Dear Investors and my dear advisor friends,

Recently I wrote on micro-blogging platform Twitter:



There are economic cycles and there are politico-economic cycles. The latter has hit an inflection point. The socialistic cycle has hit near bottom with 5% GDP growth & limited fiscal space. अब आगे...

11:57 AM - 31/08/19 - Twitter for iPhone

There are phases when politics and socio-political considerations determine economics. Government involvement in the flow and allocation of resources seems ever-increasing with rising taxes, resource mobilization and routing them to weaker sections of society or the sections that need attention. And this is rightly so. But this imbalance of focus eventually results in risks to the economic position and perception of the country, deficits start to go out of control, skewed intermediation in resource allocation results in economic growth suffering, macros turn towards imbalance, investments suffer, foreigner investors lose interest and economic confidence dwindles. Over and above that, specific to the recent past, we have had massive economic upheavals via demonetisation, RERA, GST etc. Eventually we can travel only that much with politics driving economics before the economy starts to backfire and starts dictating the politics. We have seen examples like August 2012 where the Government of the day had to make the highly unpopular decision of hiking diesel prices overnight to prevent the deficits from bloating. We have seen the Government in 2007 sacrificing political support of one party and securing support of another in order to have better relations and strike a nuclear deal with the US. The biggest example of economics backfiring to dictate politics was the reforms of 1991 where many politically tough decisions were made.

On Friday September 20, 2019 the Government announced quite unexpectedly that corporate tax rates would be brought down to effective rates close to 25% instead of the current highest rate of 35%. And further, in case of new manufacturing units there would be a concessional tax of 15% plus surcharge. Which this was proposed by the Government way back in 2014, consistently a weak fiscal position and different set of priorities were cited to avoid cutting the taxes although promised long back. The consistently dwindling corporate performance and investment demand coupled with the opportunities opened up by the US-China trade war has finally encouraged the Government to bite the bullet on corporate taxes.

The markets have reacted positively. The initial reaction is obviously just related to a kind of reset. Part of the tax cut could potentially translate into higher bottom lines and hence companies which benefit do deserve higher valuations. But that's just the

(Continued overleaf)





first order effect of the move. We have yet to see how the benefit of lower taxes are utilised by companies – by giving discounts to consumers, or compensation employees better or hiring more people, announcing new investments, spending on marketing, distribution and advertising etc. It is the latter set of developments which will determine what kind of second order effects we witness in the economy. Fortunately for us this comes amidst the busy festive season and the last two quarters of the financial year which are busier than the first two. Good monsoons may aid too.

There are many who have expressed concerns over fiscal deficits rising and eventually impacting inflation. Well yes, if you are a bond market investor then fiscal deficit and rising inflation comes back to bite immediately. But if you are an equity investor then 5% growth with 2% inflation is way worse than 7-8% growth with 4-5% inflation. Yes, eventually high deficits do come back to bite even equity investors but low growth low inflation with deficit is much worse than a deficit which engenders better growth and slightly higher inflation. We are on the right track and our belief is that the markets will cheer and may show significant upside over the next 3-6 months. Just around the corner we will see September end quarter results and GDP print for the September quarter which one must not react if they are not good because it is baked in the market knowledge. Any declines will be opportunities to invest for better results in the next 1-2 years. You may consistently top up your investments over the next 2-3 months at every dip so as to not only get better results in the next 1-2 years but also to hasten the recovery in any investments that have shown poor value in the last 1-2 years.

Lastly, the recent upside and further impending upside should not be used as a relief to exit positions as is the reaction sometimes after a period of poor investing experience. I recently ran a poll on this.

<	Tweet	
13	You Retweeted	
	Aashish P Sommaiyaa @AashishPS	
Meetin	g on 20th floor of a	skyscraper
you en	ter the elevator at G,	realize uh
oh it's	going down! It hits B	2 & power
outage	for 15 mins. You par	nic. Finally
power	is restored & elevato	or back to G.
How m	any will stay there c	oz you
heade	d to the 20th & how	many will
scoot a	at G?	
Stay th	ere	64%
Scoot		21%
Really t	alking elevators?	15%
410 votes	- Final results	

While overwhelming majority says they would stay on course, it's the action that will count.

Yours Sincerely,

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Aashish P. Somaiyaa (MD & CEO – Motilal Oswal AMC)

Value Strategy

Investment Objective

The Strategy aims to benefit from the long term compounding effect on investments done in good businesses, run by great business managers for superior wealth creation. Value is a large cap* oriented strategy where investments are made with long term perspective with industry leaders. *The selection of the stocks will be based on the criteria of strategy at the time of initial ideation and investment made as per the model portfolio of the strategy

Details

Fund Manager	:	Shrey Loonker
Co-Fund Manager	:	Susmit Patodia
Strategy Type	:	Open ended
Date of Inception	:	24th March 2003
Benchmark	:	Nifty 50 Index
Investment Horizon	:	3 Years +

Market Capitalization

Market Capitalization	% Equity
Large cap	77.9
Mid cap	17.9
Small cap	-

Top 10 Holdings

Particulars	% Allocation
HDFC Bank Ltd.	12.29
HDFC Standard Life Insurance Company Ltd.	11.41
ICICI Bank Ltd.	7.05
Kotak Mahindra Bank Ltd.	6.81
Bharat Petroleum Corpn Ltd.	6.16
Bajaj Finserv Ltd.	5.87
Larsen & Toubro Ltd.	5.68
Maruti Suzuki India Ltd.	4.66
Ipca Laboratories Ltd.	4.23
Petronet LNG Ltd.	3.67
D : 01 st : 0010	

Data as on 31st August 2019

Top Sectors

Sector Allocation	% Allocation*
Banking & Finance	54.87
Oil & Gas	9.83
Auto & Auto Ancillaries	9.67
Pharmaceuticals	7.47
Engineering & Electricals	5.68
Cash	4.22
Data as on 31 st August 2019	*Above 5% & Cash

Key Portfolio Analysis

Performance Data (Since Inception)	Value Strategy	Nifty 50
Standard Deviation (%)	20.22%	22.21%
Beta	0.82	1.00

Data as on 31st August 2019



Next Trillion Dollar Opportunity Strategy

Investment Objective

The Strategy aims to deliver superior returns by investing in stocks from sectors that can benefit from the Next Trillion Dollar GDP growth. It aims to predominantly invest in Small and Mid Cap stocks* with a focus on identifying potential winners that would participate in successive phases of GDP growth. Focus is on businesses benefitting from growth in GDP.

*The selection of the stocks will be based on the criteria of strategy at the time of initial ideation and investment made as per the model portfolio of the strategy

Details

Fund Manager	: Manish Sonthalia
Strategy Type	: Open ended
Date of Inception	: 05th December 2007
Benchmark	: Nifty 500
Investment Horizon	: 3 Years +

Market Capitalization

Market Capitalization	% Equity
Large cap	44.7
Mid cap	51.5
Small cap	3.6

Top 10 Holdings

Particulars	% Allocation
Kotak Mahindra Bank Ltd.	13.17
Voltas Ltd.	10.91
Page Industries Ltd.	7.44
City Union Bank Ltd.	5.25
L&T Technology Services Ltd.	4.87
ICICI Bank Ltd.	4.44
Bajaj Finance Ltd.	4.25
Max Financial Services Ltd.	3.98
Eicher Motors Ltd.	3.89
Tech Mahindra Ltd.	3.67
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Data as on 31st August 2019

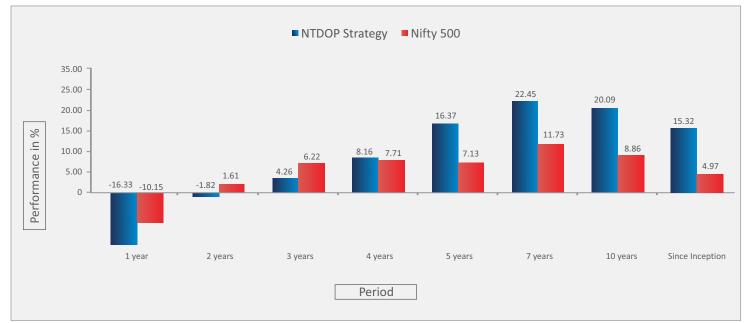
Top Sectors

Sector Allocation	% Allocation*
Banking & Finance	34.13
FMCG	15.32
Diversified	14.07
Auto & Auto Ancillaries	9.95
Infotech	8.54
Pharmaceuticals	5.76
Oil and Gas	5.09
Cash	0.15
Data as on 31 st August 2019	*Above 5% & Casl

Key Portfolio Analysis

Performance Data (Since Inception)	NTDOP	Nifty 500
Standard Deviation (%)	17.57%	20.88%
Beta	0.70	1.00

Data as on 31st August 2019



India Opportunity Portfolio Strategy

Investment Objective

The Strategy aims to generate long term capital appreciation by creating a focused portfolio of high growth stocks having the potential to grow more than the nominal GDP for next 5-7 years across market capitalization and which are available at reasonable market prices. The strategy is for investors who are keen to generate wealth by participating in India's growth story over a period of time.

The selection of the stocks will be based on the criteria of strategy at the time of initial ideation and investment made as per the model portfolio of the strategy

Details

Fund Manager	: Mr. Manish Sonthalia	
Associate Fund Manager	: Mr. Atul Mehra	
Strategy Type	: Open ended	
Date of Inception	: 11th Feb. 2010	
Benchmark	: Nifty Smallcap 100	
Investment Horizon : 3 Years +		

Market Capitalization

Market Capitalization	% Equity
Large cap	1.8
Mid cap	36.8
Small cap	60.7

Top 10 Holdings

Particulars	% Allocation
Development Credit Bank Ltd.	12.34
AU Small Finance Bank Ltd.	7.99
TTK Prestige Ltd.	6.99
Aegis Logistics Ltd.	6.98
Birla Corporation Ltd.	6.82
Can Fin Homes Ltd.	6.08
Mahanagar Gas Ltd.	5.75
Blue Star Ltd.	5.69
Alkem Laboratories Ltd.	5.60
Gabriel India Ltd.	5.17
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Data as on 31st August 2019

Top Sectors

Sector Allocation	% Allocation*
Banking & Finance	29.02
Pharmaceuticals	14.06
Oil & Gas	12.80
Consumer Durable	12.02
Cement & Infrastructure	8.68
Engineering & Electricals	5.73
Auto & Auto Ancillaries	5.20
Cash	0.02
Data as on 31 st August 2019	*Above 5% & Cash

Key Portfolio Analysis

Performance Data (Since Inception)	IOPS	Nifty Smallcap 100
Standard Deviation (%)	15.42%	19.65%
Beta	0.58	1.00

Data as on 31st August 2019



The Above strategy returns are of a Model Client. Returns of individual clients may differ depending on factors such as time of entry/exit/ additional inflows in the strategy. The Above returns are calculated on NAV basis and are based on the closing market prices as on 31st August 2019. Past performance may or may not be sustained in future. Returns above 1 year are annualized. Please refer to the disclosure document for further information.

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India Opportunity Portfolio V2 Strategy

Investment Objective

The Strategy aims to deliver superior returns by investing in stocks from sectors that can benefit from India's emerging businesses. It aims to predominantly invest in Small and Midcap stocks* with a focus on identifying potential winners. Focus on Sectors and Companies which promise a higher than average growth.

*The selection of the stocks will be based on the criteria of strategy at the time of initial ideation and investment made as per the model portfolio of the strategy

Details

Fund Manager	: Mr. Manish Sonthalia
Associate Fund Manager	: Mr. Atul Mehra
Strategy Type	: Open ended
Date of Inception : 5th Feb. 2018	
Benchmark : Nifty Smallcap 100	
Investment Horizon : 3 Years +	

Market Capitalization

Market Capitalization	% Equity
Large cap	7.7
Mid cap	40.2
Small cap	51.8

Top 10 Holdings

	1
Particulars	% Allocation
Ipca Laboratories Ltd.	10.92
Cholamandalam Investment & Finance Company Ltd.	9.07
Bata India Ltd.	8.78
Larsen & Toubro Infotech Ltd.	7.72
Sobha Ltd.	7.29
Godrej Agrovet Ltd.	6.94
JK Lakshmi Cement Ltd.	6.23
Bajaj Electricals Ltd.	5.75
KEI Industries Ltd.	4.74
Sundram Fasteners Ltd.	4.48
Data as an 21 st August 2010	

Data as on 31st August 2019

Top Sectors

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Sector Allocation	% Allocation*
Banking & Finance	19.08
Electricals & Electronics	13.44
Pharmaceuticals	11.80
Agriculture	10.61
Infotech	9.18
Retail	8.78
Real Estate	7.29
Cement	6.23
Cash	0.30
Data as on 31 st August 2019	*Above 5% & Cash

Key Portfolio Analysis

Performance Data (Since Inception)	IOP V2	Nifty Smallcap 100
Standard Deviation (%)	17.83%	19.71%
Beta	0.75	1.00
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Data as on 31st August 2019

Performance

Period	IOP V2	Nifty Smallcap 100
1 Months	1.71	-1.37
3 Months	-15.61	-16.83
6 Months	-7.14	-8.23
9 Months	-13.84	-12.39
1 Year	-23.87	-28.99
Since Inception (5 th Feb 2018)	-15.20	-23.66

Data as on 31st August 2019

Business Opportunities Strategy

Investment Objective

The investment objective of the Strategy is to achieve long term capital appreciation by primarily investing in equity & equity related across market capitalization. It aims to predominantly invest in emerging themes with focus on themes like affordable housing, agricultural growth, GST and value migration from PSU banks to Private Sector Banks.

The selection of the stocks will be based on the criteria of strategy at the time of initial ideation and investment made as per the model portfolio of the strategy $% \left({{{\rm{s}}_{\rm{s}}}} \right)$

Details

Fund Manager	: Mr. Manish Sonthalia
Strategy Type	: Open ended
Date of Inception	: 16th Jan. 2018
Benchmark	: Nifty 500
Investment Horizon : 3 Years +	

Market Capitalization

Market Capitalization	% Equity
Large cap	60.2
Mid cap	27.2
Small cap	12.3

Top 10 Holdings

Particulars	% Allocation
Hindustan Unilever Ltd.	9.32
Bata India Ltd.	8.36
Bajaj Finance Ltd.	7.80
ICICI Lombard General Insurance Company Ltd.	7.46
HDFC Bank Ltd.	6.47
Kotak Mahindra Bank Ltd.	5.30
Titan Company Ltd.	4.91
Blue Star Ltd.	4.89
HDFC Life Insurance Company Ltd.	4.71
Godrej Agrovet Ltd.	4.49

Data as on 31st August 2019

Top Sectors

-	
Sector Allocation	% Allocation*
Banking & Finance	33.87
FMCG	18.53
Retail	15.22
Agriculture	6.43
Engineering & Electricals	5.78
Construction	5.43
Cash	0.31
Data as on 31 st August 2019	*Above 5% & Cash

Key Portfolio Analysis

Performance Data (Since Inception)	BOP	Nifty 500
Standard Deviation (%)	13.54%	13.12%
Beta	0.87	1.00

Data as on 31st August 2019

Performance

Period	ВОР	Nifty 500
1 Months	4.83	-0.75
3 Months	-2.85	-8.44
6 Months	7.32	0.24
9 Months	6.06	-1.44
1 Year	-1.91	-10.15
Since Inception (16 th Jan 2018)	0.37	-4.13

Data as on 31st August 2019

Risk Disclosure And Disclaimer

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