

EMERGING TODAY



ENDURING TOMORROW



Motilal Oswal Midcap 30 Fund identifies **emerging** and **enduring** wealth creators

While there are many emerging midcap companies to choose from, only a few make it to the next level of long term wealth creation. With our unique stock-picking process, QGLP[#], we identify such midcap companies that have the potential to be enduring wealth creators in the long run.

Invest now in emerging companies when they are young and reap the growth potential in the long run.

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THINK EQUITY
THINK MOTILAL OSWAL



Name of the scheme	This product is suitable for investors who are seeking*	Riskometer
Motilal Oswal Midcap 30 Fund (MOF30) An open-ended equity scheme predominantly investing in mid cap stocks	<ul style="list-style-type: none"> • Long-term capital growth • Investment in equity and equity related instruments in a maximum of 30 quality mid-cap companies having long-term competitive advantages and potential for growth 	<p>Investors understand that their principal will be at Moderately High risk</p>

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

OUR INVESTMENT PHILOSOPHY - 'Buy Right : Sit Tight'

At Motilal Oswal Asset Management Company Limited (MOAMC), our investment philosophy and investing style is centered on 'Buy Right: Sit Tight' principle. 'Buy Right' means buying quality companies at a reasonable price and 'Sit Tight' means staying invested in them for a longer time to realise the full growth potential of the stocks.

BUY RIGHT STOCK CHARACTERISTICS

QGLP

- **'Q'quality** denotes quality of the business and management
- **'G'rowth** denotes growth in earnings and sustained RoE
- **'L'ongevity** denotes longevity of the competitive advantage or economic moat of the business
- **'P'rice** denotes our approach of buying a good business for a fair price rather than buying a fair business for a good price

#Q-Quality, G-Growth, L-Longevity, P-Price

INVESTMENT OBJECTIVE

The investment objective of the Scheme is to achieve long term capital appreciation by investing in a maximum of 30 quality mid-cap companies having long-term competitive advantages and potential for growth. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.

INVESTMENT PATTERN

Instruments	Indicative allocations (% of total assets)		Risk Profile
	Minimum	Maximum	High/Medium/Low
Equity and equity related instruments* selected between Top 101st and 250th listed companies by full market capitalization	65	100	High
Equity and equity related instruments* other than above	0	35	High
Debt, Money Market Instruments, G-Sec, Bonds, Cash and Cash Equivalents, etc	0	10	Low
Units issued by REITs and InvITs	0	10	Medium to High

*subject to overall limit of 30 companies

TOP 10 HOLDINGS

Scrip	Holdings (%)
Jubilant Foodworks Ltd.	8.5
Crompton Greaves Consumer Electricals Ltd.	8.5
City Union Bank Ltd.	8.4
Bajaj Finance Ltd.	8.2
AU Small Finance Bank Ltd.	8.0
Bata India Ltd.	5.8
Cholamandalam Investment and Finance Company Ltd.	5.1
Endurance Technologies Ltd.	4.8
IPCA Laboratories Ltd.	4.6
Voltas Ltd.	4.3

SIT TIGHT APPROACH

- **Buy and Hold:** We are strictly buy and hold investors and believe that picking the right business needs skill and holding onto these businesses to enable our investors to benefit from the entire growth cycle needs even more skill.
- **Focus:** Our portfolios are high conviction portfolios with 25 to 30 stocks being our ideal number. We believe in adequate diversification but over-diversification results in diluting returns for our investors and adding market risk

FUND MANAGERS

Fund Manager	Mr. Akash Singhania
Co-Fund Manager	Mr. Niket Shah
Fund Manager (Debt Component)	Mr. Abhiroop Mukherjee

SCHEME DETAILS

NAV Regular Plan Growth Option (Rs.)	20.6197
NAV Regular Plan Dividend Option (Rs.)	14.7304
NAV Direct Plan Growth Option (Rs.)	22.2547
NAV Direct Plan Dividend Option (Rs.)	15.0547
Monthly AAUM (in Rs Crs.)	1340.6
Latest AUM (29-February-2020) (in Rs Crs.)	1415.3
Standard Deviation (Annualised)	23.9
Sharpe Ratio (Annualised)#	-0.5
Portfolio Turnover Ratio	1.1
Beta	0.8

*Against the benchmark Nifty Midcap 100 TRI. # Risk free returns based on last overnight MIBOR cut-off of 4.41%

SECTOR ALLOCATION

Consumer Durables	18.6%
Banks	16.4%
Finance	13.3%
Consumer Non Durables	8.5%
Pharmaceuticals	7.7%
Auto Ancillaries	5.9%
Textile Products	3.9%
Retailing	3.8%
Software	3.5%
Auto	3.1%
Industrial Capital Goods	3.0%
Industrial Products	2.2%
Healthcare Services	2.0%
Cement	1.5%
Construction	1.1%
Cash & Equivalent	5.4%

Industry classification as recommended by AMFI

Data as on 30th April, 2020