motilal oswal
think wealth creation

The Sweet Taste of Quality



Introducing

Motilal Oswal Quality Fund

(An open-ended equity scheme following the Quality Factor Theme)

NFO PERIOD
28th Aug - 11th Sep 2026

What Is Quality Investing

A Quality business is one that

1

Earns Well

It makes attractive profits on the money invested in it — not just big revenue, real returns.

2

Owes Little

It doesn't depend on heavy borrowing to grow — so it isn't fragile when credit gets expensive.

3

Keeps Delivering

Its earnings don't swing wildly — good years and tough years look more alike than most businesses.

Quality = Profitability + Financial Strength + Consistency

Why Quality Investing?

97.8% of rolling 3-year periods delivered positive returns for the Nifty 200 Quality 30

17.3% CAGR delivered by the Nifty 200 Quality 30 over 21+ years

20–35 A focused stock portfolio, selected through the QGLP framework

Source: NSE Indices, Past performance may or may not be sustained in future and future returns are not guaranteed and a loss of original capital may occur. NAV is of Indices, NSE Indices. 3-year rolling CAGR, daily, April 2006 – July 2026 (n = 4,524 rolling periods).

Note: Relative performance between Quality 30 and Value 30 has varied across market phases and time horizons; shorter 3–5-year windows do not necessarily reflect the pattern seen over the full period shown above.

Portfolio Construction - 1000 Stocks To 20-35 Final Stocks



Universe
Top 1000 Companies by Market Cap

Neglect Screen
Low Institutional Ownership, Management Integrity, Corporate Governance, Liquidity / Free Float, Analyst Coverage, Non-Growth Segments

Quality Gate
ROE/ROCE, OCF, Debt to Equity Ratio, OCF/EBITDA, Balance Sheet Strength

Growth Overlay
Assessment of Projected Earnings Growth.

Final Portfolio
Actively Managed, Hi-Conviction Hi-Growth Portfolio. High Active share* > ~65%

Source: MO AMC Internal. The above graph/sector is used to explain the concept and is for illustration purpose only and should not be used for development or implementation of an investment strategy. Past performance may or may not be sustained in future and future returns are not guaranteed and a loss of original capital may occur. Disclaimer: ^based on current view of fund manager.

*Active share portfolio construction is likely to be 65% away from the benchmark, as per the fund manager's strategy, and is not intended to be maintained at this level in the future. Actual active share may vary over time and is not guaranteed. It should not be considered as an investment advice/Strategy. Calculated vs. Tier I Benchmark (Nifty 200 Quality 30 TRI). Based on current FM Strategy.

Why Motilal Oswal Quality Fund?

Invests with Focused Approach
- A focused 20–35 stock portfolio
- Continuous monitoring and exit discipline - active management

Based on current fund manager strategy.

Businesses We Look for
- High ROE, high ROCE, low leverage
- Earnings consistency across cycles is part of the selection criteria

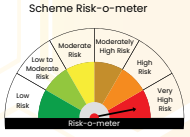
Built for Resilience, Not Just Returns
- Historically, quality has shown resilience across economic cycles

Focuses on
- Businesses generating strong free cash flow with capital discipline
- A durable competitive moat - scale, brand, or cost advantage
- Sound corporate governance practices

Source: MO AMC Internal. The above information is used to explain the concept and is for illustration purpose only and should not used for development or implementation of an investment strategy. *As per current FM Strategy. Disclaimer: Past performance may or may not be sustained in future and future returns are not guaranteed and a loss of original capital may occur. Past performance is not indicative of future returns.

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To know more, visit: motilaloswalmf.com or consult your financial advisor

Motilal Oswal Quality Fund (An open-ended equity scheme following the Quality Factor Theme) This product is suitable for investors who are seeking* • Capital appreciation over long term. • An open-ended equity scheme investing in equity and equity related instruments based on the Quality Factor. *Investors should consult their financial advisers if in doubt about whether the product is suitable for them.	Scheme Risk-o-meter  The risk of the scheme is Very High	Tier I Benchmark Risk-o-meter (Nifty 200 Quality 30 Total Return Index)  The risk of the scheme is Very High
The above Product labelling assigned during the NFO is based on internal assessment of the scheme characteristics or model portfolio and the same may vary post NFO when the actual investments are made. For the detailed Risk Factors investor are requested to refer Scheme Information Document (SID) before investing.		

Entity Name: Motilal Oswal Mutual Fund | **SEBI registered Number:** MF/063/09/04

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.