Invest in one of the popular indices



Introducing Motilal Oswal Nifty 50 Index Fund

Less volatility and long term returns make Large Cap Index a popular choice among investors.



To invest, contact your Financial Advisor or Call: 81086 22222 or 022-4054 8002 Visit: www.motilaloswalmf.com

THINK EQUITY THINK MOTILAL OSWAL



Name of the scheme	This product is suitable for investors who are seeking*	Riskometer
Motilal Oswal Nifty 50 Index Fund (MOFNIFTY50) (An open ended scheme replicating / tracking Nifty 50 Index)	 Return that corresponds to the performance of Nifty 50 Index subject to tracking error Equity and equity related securities covered by Nifty 50 Index Long term capital growth 	Low High Investors understand that their principal will be at Moderately High risk

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully

Why invest in an Index Fund?

- . Index Funds are an easy and convenient way to invest in an index (such as the Sensex and the Nifty).
- Eliminates fund manager risk and therefore the risk of underperforming the benchmark
- Diversification Generally tracks broad based indices thus reducing the impact of decline in value of any one stock or industry, sector
- Low Costs Since index funds are passively managed, cost are kept relatively low
- Long-term Fund managers change and funds close down frequently. An investor who is looking to invest for over 10 years+ is better suited for index funds

%

Percentage of Actively Managed Large-cap Funds Outperformed by the Index

Fund Category	Comparison Index	1 Year (%)	3-Year (%)	5-Year(%)	10-Year (%)
Indian Equity Large-Cap	S&P BSE 100	77	83	66	61

Source: S&P Dow Jones Indices LLC, Morningstar, and Association of Mutual Funds in India. Data as of 28 June 2019.

Disclaimer: The above graph is used to explain the concept and is for illustration purpose only and should not be used for development or implementation of an investment strategy. Past performance may or may not be sustained in future.

Ability to withstand downturn

	Nifty 50 TRI	Nifty Midcap 150 TRI	Nifty Smallcap 250 TRI	
01 January 2008 to 27 February 2009	-49.3%	-64.4%	-68.4%	
03 January 2011 to 30 December 2011	-24.1%	-31.6%	-35.8%	
29 January 2018 to 28 February 2019	-1.4%	-15.5%	-29.1%	

Large caps fall less during periods of market turmoil compared to mid & small caps

· Rising global volatility warrants investment in stable segments

Source: MOFSL Report

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Large-cap Funds performance vs Benchmark

	1 Year	2 Years	3 Years	5 Years	7 Years	10 Years
Large-cap Funds Category Average	11.6	5.3	12.2	7.8	12.3	10.8
Top 10 Large- Cap Average (Based on 5 Year Returns)	13.5	6.8	14.0	9.3	13.5	12.8
Indices						
Nifty 50 TRI	12.5	9.3	15.5	8.4	12.4	10.7
Nifty Next 50 TRI	5.4	-1.3	10.8	10.4	15.1	12.7

• Nifty 50 TRI has outperformed the large cap funds category average for the 1, 2, 3 and 5 year period

• ETFs + index funds have grown from INR 5000 crore to over 1.5 lakh crore over last 5 years

Source: MOAMC Internal Research. Data as of 29 November 2019

Disclaimer: The above table depicts the daily rolling returns for Nifty 50 Index on compounded annualized basis from 1 January 2005 to 31 October 2019 for 1 year, 3 year & 5 year periods. It provides the maximum, minimum and average returns derived for all these time periods. Motilal Oswal AMC does not provide any guarantee/ assurance any minimum or maximum returns. Past performance may or may not be sustained in future

About Nifty 50 Index

 The NIFTY 50 index is a well-diversified 50 companies index reflecting overall market conditions.

- NIFTY 50 Index is computed using free float market capitalization method.
- NIFTY 50 can be used for a variety of purposes such as benchmarking fund portfolios, launching of index funds, ETFs and structured products.

About Motilal Oswal Nifty 50 Index Fund

Type of Scheme: An open ended scheme replicating/tracking Nifty 50 Index

Investment Objective: The scheme seeks investment return that corresponds (before fees and expenses) to the performance of Nifty 50 Index (underlying index), subject to tracking error. However, there can be no assurance or guarantee that the investment objective of the scheme would be achieved. Benchmark: Nifty 50 Index TRI

Exit Load: 1%- If redeemed on or before 3 months from the date of allotment. Nil- If redeemed after 3 months from the date of allotment.

Entry Load: Nil

Fund Manager: Mr. Swapnil Mayekar